



MEDIA RELEASE

FOR IMMEDIATE RELEASE

Friday, March 9, 2018

MAJOR ANNOUNCEMENT COMING AT PAIN COURT EVENT

Local officials of the International Plowing Match and Rural Expo 2018 will make a major announcement Wednesday March 14 at a special Business After Hours event in Pain Court.

The Chatham-Kent Chamber of Commerce will host the event from 5 pm to 7 pm at the Central Tavern to celebrate two major tourist events coming to the area this fall. The two world class events that will be held in Chatham-Kent this September are the International Plowing Match and Rural Expo, which is being held September 18 - 24 in Pain Court, and the Pinty's Grand Slam of Curling is hosting the top 10 men's and women's curlers in the world at the St. Clair Campus Arena in Chatham-Kent September 26 - 30.

"We are excited to showcase these events that will be profiling Chatham-Kent to large audiences from well beyond our borders" stated Gail Hundt, CK Chamber of Commerce President & CEO. "Tourism Development with Community Attraction and Promotion were also invited to take part, adding in many other attractions of Chatham-Kent that enrich our tourist and community attractions. It is a great opportunity to all work together to promote Chatham-Kent."

"We are pleased that the Chamber of Commerce is helping to promote these events, and giving their members the opportunity to work with the organizers from both" says IPM co-chair Leon Leclair.

"Teaming up with local businesses is a priority for the IPM, and we were thrilled that the IPM 2018 was named one of the Top 100 Events in Ontario" added co-chair Darrin Canniff. "Being able to team up with a local organization like the Chamber of Commerce and another great event like the Pinty's Grand Slam of Curling to do another special announcement will add to the momentum we've been building all month."

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