



## Media Release

FOR IMMEDIATE RELEASE

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### Book your RV site today for that front-row seat experience at this year's International Plowing Match & Rural Expo

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#### *RV Park guests enjoy convenient access and exclusive entertainment*

DUFFERIN COUNTY, Ontario (August 22, 2023) - The Recreational Vehicle (RV) park is an always-popular component of the annual International Plowing Match & Rural Expo (IPM) and plans are shaping up to ensure this year's event does not disappoint.

"We know many of the RV guests are repeat visitors who follow the IPM around each year. They are expecting a great experience and our team is certainly looking to deliver that for them," says Jack and Henriette Kottelenberg, co-chairs of this year's RV Park.

This year's 80-acre RV Park almost 700 sites and organizers say bookings through the online portal are going strong, with only about a quarter of the available sites remaining. The local committee are using Let's Camp this year, an online portal used by many Ontario campgrounds. The Kottelenbergs say the online booking system takes both credit or debit cards, but want to reassure guests who may want to pay with cheque or e-transfer they can certainly reach out to them for assistance.

Among the advantages to staying at the exclusive RV Park is the convenient access guests have to all of the IPM activities, including complimentary shuttles to and from the Tented City and access to the Sunday afternoon worship service.

One of the most-popular attractions as a guest is the nightly entertainment in the RV park and between the local organizers and the Ontario Plowmen's Association (OPA)—the parent host of the IPM—a stellar entertainment lineup is being assembled.

Site prices include two daily admission passes and access to the on-site dump station. Site-specific pump outs are available, at an additional cost. Both serviced and unserviced sites are available, priced as follows (plus HST):

*more...*

- Weekly Rate for Serviced Sites (30-amp plus water): \$600;
- Weekly Rate for Unserviced Sites: \$550; and
- Daily Rate (Unserviced sites only): \$150 per day

To book your site online please visit <https://letscamp.ca/camps/ipm>.

Check in is available on the following days:

- Friday, September 15th from 11 am to 6 pm;
- Saturday, September 16th from 8 am to 5 pm; and
- Monday, September 18th to Friday, September 22 daily from 9 am to 5 pm

There is no check-in available on the Sunday.

For more information you can reach out to Jack or Henriette Kottelenberg, RV Park co-chairs at 519-939-7352 or by email [rvparkipm2023@gmail.com](mailto:rvparkipm2023@gmail.com).

With an expected attendance of approximately 70,000 people this year's IPM will take place from September 19 to September 23 in Bowling Green, between Grand Valley and Laurel, in Dufferin County, Ontario. Advanced tickets are on sale now, available online until September 5. For more information: [www.plowingmatch.org/IPM2023](http://www.plowingmatch.org/IPM2023).

*Photo, attached - RV Park, Aerial view*

Be sure to follow us on Social Media:

- Facebook: [www.facebook.com/IPM2023](http://www.facebook.com/IPM2023)
- Instagram: [www.instagram.com/ipm2023](http://www.instagram.com/ipm2023)
- Twitter: [www.Twitter.com/IPM2023official](http://www.Twitter.com/IPM2023official)

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## Additional Resources

- Visitor Information & Tickets: <https://www.plowingmatch.org/ipm2023/visitor-info/tickets>
- Map and Directions: <https://www.plowingmatch.org/ipm2023/visitor-info/directions-maps>

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## Quick Facts

- The International Plowing Match and Rural Expo is held in a different Ontario community each year, highlighting the many great things the area has to offer and attracting on average over 70,000 people from across the province, throughout Canada, the United States and beyond;
- Tourism industry figures put the economic impact of the IPM at about \$25 million annually (not including the long-term benefits this exposure provides to communities) and it spurs tourism in the surrounding area for years to come;

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## Upcoming IPM Deadlines

- Creatives interested in participating in the Lifestyle's Tent Creativity Wall need to apply before the Saturday, August 26 deadline. For more information: [www.plowingmatch.org/ipm2023/get-involved/call-for-creatives/](http://www.plowingmatch.org/ipm2023/get-involved/call-for-creatives/).
- The Beautification Competition deadline is Monday, August 28, 2023. For more information: [www.plowingmatch.org/ipm2023/get-involved/beautification-competition/](http://www.plowingmatch.org/ipm2023/get-involved/beautification-competition/).
- If you have antiques with a strong connection to Dufferin County the Antiques and Historical Committee invites you to display them at this year's match. Deadline to apply is Friday, September 1. For more information: [www.plowingmatch.org/ipm2023/get-involved/participate-antiques-and-historical-displays/](http://www.plowingmatch.org/ipm2023/get-involved/participate-antiques-and-historical-displays/).
- Advance tickets for the International Plowing Match & Rural Expo are available online until Tuesday, September 5. To order online: [www.plowingmatch.org/ipm2023/visitor-info/tickets/](http://www.plowingmatch.org/ipm2023/visitor-info/tickets/).

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## About

### **The International Plowing Match and Rural Expo (IPM)**

The International Plowing Match will take place from September 19 to September 23 in Bowling Green (between Grand Valley and Laurel) in Dufferin County, Ontario. The IPM is a five-day celebration of agriculture and rural living. There will be plowing competitions, a range of activities for people of all ages, numerous opportunities to learn about agriculture, daily live entertainment in multiple match venues, hundreds of vendors and exhibits, a wide variety of food, an RV park and more. The event has an expected attendance of approximately 70,000 people. For more information: [www.plowingmatch.org/ipm2023](http://www.plowingmatch.org/ipm2023).

### **The Ontario Plowmen's Association (OPA)**

The Ontario Plowmen's Association is the parent host of the International Plowing Match. Each year the OPA partners with a community to organize and host the International Plowing Match and Rural Expo. For more information please visit [www.plowingmatch.org](http://www.plowingmatch.org).

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## Media Contact

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