



## Media Release

FOR IMMEDIATE RELEASE

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### Popular Campfire Poets kick off the weeklong festivities at the International Plowing Match & Rural Expo

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***One of Ontario's premier live bands will perform for this special open-to-the-public ticketed event***

DUFFERIN COUNTY, Ontario (August 23, 2023) - The Campfire Poets, one of Ontario's premier live bands, will kick off the week-long International Plowing Match & Rural Expo (IPM) festivities with a concert under the big tent in the RV Park on Saturday, September 16.

Local organizers know there are many reasons visitors come to the IPM and a solid entertainment lineup is one of them.

"We want our guests to be excited. We want our guests to be entertained. And as local organizers we definitely wanted to share the fantastic lineup of local talent that we have right here in the Dufferin County and surrounding areas (and) we couldn't think of a better way to get the week started than with the Campfire Poets," says Heather Holmes, co-chair of the Entertainment Committee.

The Campfire Poets deliver the classics from the last five decades across a variety of genres including Jason Mraz, Lynyrd Skynyrd, The Eagles, Great Big Sea, Bob Marley and Johnny Cash.

Together for over 20 years this well-established Orangeville-based cover band has come a long way from their start in small pubs and is a favourite on the summer festivals scene in the Orangeville and Greater Toronto Area (GTA) with a growing list of corporate clients, including Hydro One, CTV, Fallsview Casino, Mars Canada, HSBC, Burnside, Purina and Siemens Canada.

This special feature, ticketed event is open to the public and is included in the RV Park registration for those guests arriving September 15 or 16, and local RV Park organizers are excited their venue will be the place that kicks off the weeklong IPM festivities. RV Park sites can be reserved online at <https://letscomp.ca/camps/ipm>.

*more...*

Tickets for the Campfire Poets concert will not be available at the gate and are available by pre-order only through Eventbrite:

<https://www.eventbrite.ca/e/the-campfire-poets-2023-international-plowing-match-rural-expo-tickets-673333497617>.

Gates open at 6:30 pm and the concert starts at 7:30 pm. Guests must bring their own chair. A food truck will be onsite and no outside food or drink will be allowed.

Be sure to follow us on Social Media:

- Facebook: [www.facebook.com/IPM2023](http://www.facebook.com/IPM2023)
- Instagram: [www.instagram.com/ipm2023](http://www.instagram.com/ipm2023)
- Twitter: [www.Twitter.com/IPM2023official](http://www.Twitter.com/IPM2023official)

*Note to editors: Photos, attached.*

- (1) Campfire Poets, Full Band 1.jpg and (2) Campfire Poets, New Band Logo2.jpg

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## Additional Resources

- Visitor Information & Tickets: <https://www.plowingmatch.org/ipm2023/visitor-info/tickets>
- Map and Directions: <https://www.plowingmatch.org/ipm2023/visitor-info/directions-maps>

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## About

### **The International Plowing Match and Rural Expo (IPM)**

The International Plowing Match will take place from September 19 to September 23 in Bowling Green (between Grand Valley and Laurel) in Dufferin County, Ontario. The IPM is a five-day celebration of agriculture and rural living. There will be plowing competitions, a range of activities for people of all ages, numerous opportunities to learn about agriculture, daily live entertainment in multiple match venues, hundreds of vendors and exhibits, a wide variety of food, an RV park and more. The event has an expected attendance of approximately 70,000 people. For more information: [www.plowingmatch.org/ipm2023](http://www.plowingmatch.org/ipm2023).

### **The Ontario Plowmen's Association (OPA)**

The Ontario Plowmen's Association is the parent host of the International Plowing Match. Each year the OPA partners with a community to organize and host the International Plowing Match and Rural Expo. For more information please visit [www.plowingmatch.org](http://www.plowingmatch.org).

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