



News Release

FOR IMMEDIATE RELEASE

2024 INTERNATIONAL PLOWING MATCH & RURAL EXPO LOCAL COMMITTEE IS LOOKING FOR VOLUNTEERS! INFORMATION SESSION ON APRIL 24TH IN BOBCAYGEON

Kawartha Lakes – Jump In

KAWARTHA LAKES, Ontario (April 10th, 2024) - The local organizing committee for the 2024 International Plowing Match & Rural Expo is looking for volunteers to help plan and execute a successful event, which is scheduled to take place in Lindsay from October 1 - 5, 2024.

The committee is holding a **Volunteer Recruitment Night in Bobcaygeon on April 24th from 7 - 9 p.m. at the Bobcaygeon Curling Club, 49 Mansfield St., Bobcaygeon.**

The International Plowing Match and Rural Expo (IPM) was created by the Ontario Plowmen's Association in 1913 to showcase farmers' passion for the soil, agriculture, and rural living. It has evolved into a massive rural expo, where our main goal continues to be to educate people about agriculture. This is the largest event of its kind in Canada, attracting people from all over the world. On average, more than 70,000 visitors are welcomed to this five-day event.

The 2024 IPM is happening six months from now in the Kawartha Lakes from October 1 - 5 2024. Local farmers in Kawartha Lakes are coming together to open their fields, transforming them into a large exciting rural expo which includes a huge, tented city at the LEX with virtually non-stop entertaining activities and plowing competitions! Watch plowing through history – old fashioned horse drawn plows to the latest high-tech plows, all competing for the straightest furrows. Spend a day or stay all five days in our full-service RV Park with over 600 sites. Come and experience all that is special about the IPM and the many communities in Kawartha Lakes.

Interested volunteers are encouraged to email ipm2024@plowingmatch.org or visit www.plowingmatch.org/ipm2024 to fill out the Volunteer Form. Additional information is available through the 2024 IPM & Rural Expo Local Committee office, located at 165 Kent Street West, Suite 302, Bay 9.

We thank the Ontario Plowmen's Association and Kawartha Lakes for hosting this event. We look forward to celebrating farming excellence in our beautiful communities!

Check us out online: <https://www.plowingmatch.org/ipm2024/>

Follow us on Facebook: www.facebook.com/IPM2024

About the International Plowing Match and Rural Expo (IPM)

The International Plowing Match and Rural Expo celebrates farming excellence with extensive historical displays, demonstrations and also showcases modern technology with some of the newest and most advanced plows and agricultural equipment on the market competing.

For more information: www.plowingmatch.org/ipm2024

About the Ontario Plowmen's Association (OPA)

The OPA is the parent host of the International Plowing Match. Each year the OPA partners with a local plowing association to organize and host the International Plowing Match. For more information please visit www.plowingmatch.org

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