



UNFORGETTABLE FALL EXPERIENCE: VOLUNTEERS SOUGHT FOR THE INTERNATIONAL PLOWING MATCH & RURAL EXPO

For Immediate Release

KAWARTHA LAKES, ONTARIO (May 1st, 2024) - Imagine stepping into a world where the past and future of agriculture blend seamlessly, showcasing the very essence of rural life and farming innovation. This is not just a vision; it's the reality awaiting visitors at the 2024 International Plowing Match and Rural Expo in Kawartha Lakes, from October 1st to 5th, 2024. But it can't happen without you. We're seeking passionate volunteers to be the backbone of this incredible event; make a difference, gain valuable experience, and be at the forefront of agricultural history.

Join us for an inspiring evening of community spirit at the Volunteer Recruitment Night on Monday, May 13th, from 7:00 PM to 9:00 PM at the Woodville Sales Barn, 580 Woodville Road, Woodville. This isn't just a call to action; it's your invitation to become part of a century-long legacy celebrating humanity's connection to the land.

Discover how you can make a difference at the 2024 International Plowing Match & Rural Expo. Learn about diverse volunteer opportunities, connect with event organizers, and be a part of something truly special.



Crowds at a past International Plowing Match & Rural Expo. - Ontario Plowmen's Association photo

The International Plowing Match and Rural Expo is a living tapestry of agricultural heritage, cutting-edge technology, and community vitality. With historical attendance soaring between 60,000 and 80,000 visitors, this event transcends

boundaries, drawing people from across the globe to witness the transformation of Kawartha Lakes' fields into a vibrant expo unlike any other.

Imagine a tented city with non-stop entertainment, plowing competitions that track the evolution of farming from horse-drawn plows to the latest in agricultural tech, and a full-service RV Park to accommodate our guests from near and far. It's an immersive experience that celebrates the heart and soul of rural life and the communities that keep these traditions alive.

We Need You!

Judy Poulin, chair of the volunteer committee, suspects the event could need up to 1,000 volunteers.

"We are looking for all skill types and there are opportunities for everyone," she said. "We start weeks before and work until days after, so the need is great - we really need all hands on deck!"

Your participation as a volunteer offers a unique opportunity to engage with the land's legacy, support sustainable agriculture, and ensure the success of an event that educates, entertains, and inspires. Whether you have a few hours to spare or can commit more time, your contribution will help sow the seeds for an unforgettable experience.

Don't miss your chance to be part of this extraordinary event and see what makes the International Plowing Match and Rural Expo a cornerstone of agricultural excellence and community spirit. To volunteer, email us at ipm2024@plowingmatch.org or visit our website to fill out the Volunteer Form.

Join us as we honor the traditions of the past and embrace the innovations of the future in Kawartha Lakes. Let's plow forward together!

We thank the Ontario Plowmen's Association and Kawartha Lakes for hosting this event. We look forward to celebrating farming excellence in our beautiful communities!

Check us out online: <https://www.plowingmatch.org/ipm2024/>

Follow us on Facebook: www.facebook.com/IPM2024

About the International Plowing Match and Rural Expo (IPM)

The International Plowing Match and Rural Expo celebrates farming excellence with extensive historical displays, demonstrations and also showcases modern technology with some of the newest and most advanced plows and agricultural equipment on the market competing.

For more information: www.plowingmatch.org/ipm2024

About the Ontario Plowmen's Association (OPA)

The OPA is the parent host of the International Plowing Match. Each year the OPA partners with a local plowing association to organize and host the International Plowing Match. For more information please visit www.plowingmatch.org

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