Official 2017 IPM Show Guide



September 19-23, 2017 Walton, Ontario









Proudly presented by
ONTARIO PLOWMEN'S ASSOCIATION
&
2017 INTERNATIONAL PLOWING MATCH
AND RURAL EXPO



Enrol and save with Medipac Travel Insurance®



You can save up to 18%

Save up to 10% with our claim-free discount. Save up to 8% with our loyalty credit. Learn about our claim-free discounts for new clients.

1-888-MEDIPAC 1-888-633-4722 • www.medipac.com



WELCOME TO THE 2017 INTERNATIONAL PLOWING MATCH AND RURAL EXPO

Don Priest

2017 marks an incredible milestone for our country and our International Plowing Match and Rural Expo. What a wonderful way to celebrate the 150th Birthday of Canada and the 100th edition of the

International Plowing
Match and Rural Expo
(IPM). It is a time to look
back with pride and to look
forward with enthusiasm.
As president of the Ontario
Plowmen's Association,
I am humbled to be a
part of these memorable
achievements.

For the past three years, the Members,

Directors and Staff of the Ontario Plowmen's Association have been honoured to work with a dynamic and dedicated team known as the Huron County Local IPM Committee. They are so very proud of Huron County and the opportunity to host the 2017 International Plowing Match and Rural Expo.

The IPM is one of the largest outdoor agriculture and rural living events in North America. It is unique in that it brings together a wide range of features. First and foremost, the IPM spotlights our agriculture and agri-food industry. It's an opportunity to bring the sometimes-complex farm message to present and future consumers and present and future producers.

The foundation of all 100 IPMs has been the plowing competition. And, this year there will be another remarkable competition amongst an anticipated record number of competitors. From throughout North America and even as far away as the British Isles, plowing enthusiasts will expertly compete for championship honours.

Our Tented City is brimming with the latest agricultural and rural living products

and services. Over 500 exhibitors will showcase the latest in technology and innovations. Special features will include attractions such as "The Road to the Royal" Chefs Challenge; the every-popular Quilt

Display; a wide-ranging programme in the lifestyles tent; the popular educational display including the new "Ag-mazing Food Farm; 4-H displays, demonstrations and competitions;and so much more.

The amazing song especially written and performed for IPM 2017 is a glowing example of the

entertainment talent to be found in Huron County. Be sure to check out all the stages to see and hear the talent that will be showcased.

I extend a most sincere "THANK YOU" to the many corporate partners for their financial contributions as well as their "in-kind" support. Our presenting partners ---Ontario Mutual Insurance Association, BMO Bank of Montreal and Hydro One---are once again central to the success of this year's IPM. To the sponsors large and small, THANK YOU. You have made a difference to the IPM and your community!

IPM Chair Jacquie Bishop, her committees and hundreds of volunteers are unselfishly sharing their time and their talents to make IPM 2017 a celebration of all that is good in agriculture and rural living. Thanks to each and every one of you for your dedication and contributions.

There truly is something for everyone at IPM 2017---- and believe me, you can't see and experience it all in just one day! See you in Walton from September 19th to 23rd.

Don Priest, President Ontario Plowmen's Association



JACQUIE BISHOP, CHAIR 2017 INTERNATIONAL PLOWING MATCH AND RURAL EXPO



On behalf of the Huron County IPM team, I welcome you to the 100th International Plowing Match and Rural Expo (IPM).

In 1967, Canada and Ontario's centennial year, the theme song for Ontario was "A place to stand and a place to grow". Fifty years later, this song is still relevant as we invite you to stand in a vibrant rural community on Huron County soil while celebrations of Canada and Ontario's 150th are held. During your stay, you will have the opportunity to grow with your experiences in Huron County as it is known to be the most agriculturally productive county in Ontario. What better place to host IPM 2017! To commemorate this significant event, our own theme song was written and produced right here in Huron County that tells the story of who we are and what to expect when you come to visit this year's event. As depicted in the lyrics of the song and the artwork of our poster you will gain

insight of the vision of IPM 2017 which is to have a great appreciation of our agricultural roots while embracing the progressive nature of today's world and empowering the next generation.

The exhibitors and vendors showcase along with entertainment and educational programming promises something for everyone. To name just a few attractions: the Road to the Royal Chef Competition, Auctioneer Challenge, and IPM edition of the Brussels Fair. The future farmers of Ontario will have the opportunity to compete in Princess of the Furrow Competition, 4-H Invitational Shows, Go for the Gold Competition, Junior Plowing, Queen of the Furrow and enjoy the King Lyn Precision Riding Team. In addition, Walton Square will play host to Team Farmall Square Dancing and Jordan Szoke and Family Motocross. The Dodge Ram Rodeo is always a highlight along



with the Knights of Valour show. The Huron County Mutual's are bringing the Hockey Hall of Fame exhibit to IPM 2017. Ontario's West Coast will also be the back drop for some of country music's greatest with George Canyon, Eric Ethridge, Next Generation Leahy, Jamie Warren, Mudmen, Sean Hogan and many more. This is just a small sampling of the plans in place.

As Huron Hosts on Ontario's West Coast, you will witness the heart of our county exhibited through the combined efforts of the hundreds of passionate volunteers, the Ontario Plowman's Association, the benevolent landowners, the generous sponsors and supporting governing bodies that have cumulated their innovative spirit to create this significant event. We could not have hosted this event without each and every one of these partners.

"Be Seen in Huron in 2017" as Huron Hosts on Ontario's West Coast at the 100th International Plowing Match and Rural Expo...... "Because we are Farmers". In Ontario, we're the "Crème de Le Crème"

For a hundred years,

We've been having this Fair

We're plowing it down

We're working it up

For everyone in the world to see!

We're preparing the show,

The entertainment's "A Go"

There's no place you'd rather be!

"Because we're farmers!" "Yes, we're farmers!"

You all come down now, Ya Hear

(IPM 2017 Theme Song: Lyrics and music written by Sherry McCall)

100th International Plowing Match & Rural Expo

Jacquie Bishop Chair, IPM 2017





MESSAGE FROM THE PRIME MINISTER



Dear Friends:

I am pleased to extend my warmest greetings to everyone attending the 100th International Plowing Match and Rural Expo.

This annual event offers attendees the opportunity to experience farming at its best. This year's edition is being held in Huron County, Ontario, and will showcase the area's agriculture, business and tourism industries. I am certain that the challenging competitions, along with the many exhibits and attractions, will please everyone in attendance.

This event is also an opportunity to celebrate the 150th anniversary of Canada's Confederation, and to honour the many traditions that make our country such a wonderful place to live.

I would like to congratulate the organizers and volunteers for their hard work and dedication. Your efforts ensure that the International Plowing Match and Rural Expo is a success, year after year.

I wish you all an enjoyable and memorable event.

Sincerely,

The Rt. Hon. Justin P.J. Trudeau, P.C., M.P. Prime Minister of Canada

Huron County Food Court

Tues., Sept. 19 - Sat., Sept. 23, 2017
Open 8 a.m. - 5 p.m. Daily
(Breakfast until 11 a.m.)
On the corner of Huron County
Avenue & Third Street

Open Sat., Sept 16 - Mon., Sept. 18, 10 a.m. - 1p.m. In advance of the International Plowing Match

Brought to you by Huron County Farmers







Chicken Farmers of Ontario













Proceeds to be donated to projects in the Agriculture Community in Huron County

A PERSONAL MESSAGE FROM THE PREMIER



On behalf of the Government of Ontario, I am delighted to extend warm greetings to everyone attending or participating in the 2017 International Plowing Match and Rural Expo (IPM), hosted by the Ontario Plowmen's Association.

This highly anticipated annual event is packed with a tremendous variety of exhibitors and programming that promote Ontario's agricultural and related industries. This popular expo is also a wonderful opportunity to showcase and enjoy the rich and diverse culture of Ontario's rural communities.

I commend the Ontario Plowmen's Association for organizing this outdoor agricultural and rural fair. By upholding what has now become a century-long tradition of staging a plowing match, you remind Ontarians of the history and ongoing contributions of farming

to our province's prosperity and quality of life. I also applaud the association's inclusion of educational programming for students, which allows a new generation to develop an interest in agriculture while also learning about conservation.

Staging an event of this size and calibre is no easy task. I extend my sincere thanks to the many organizers and volunteers whose time and energy have made this year's match and expo possible.

Please accept my best wishes for another memorable plowing match and expo — and for many more years of success.

Kathleen Wynne

athlea lugue

Premier



Premier of Ontario - Premier ministre de l'Ontario







DISCOVER WITH US

Visit the Hydro One site at the International Plowing Match to learn more about Ontario's power system, energy conservation and how we support farming communities.

Participate in our interactive Electricity Discovery Centre and learn what it takes for our apprentice crews to build the electricity grid from the ground up – to power the IPM.

Because for us, our job isn't just to deliver power to the province, its to support the communities that brighten our lives.



GFO'S TECH PARK AIMS TO EDUCATE AT IPM 2017



From the plowing competitions and food vendors to industry and local exhibitors, the International Plowing Match and Rural Expo (IPM) has something for everyone.

And for those with a keen eye on technology, Grain Farmers of Ontario (GFO) provides a look into the future at its Tech Park. Visitors can learn about advancements in agriculture and how those developments play a role in every aspect of farming.

This year, GFO's exhibit will feature a stationary sprayer and combine, as well as drone demonstrations that will help visitors understand how aerial images are captured.

www.huroncounty.ca

We welcome you to the 2017 IPM, visit us at:

HURON COUNTY SHOWCASE
Located at Service Road 3 and Huron County Avenue

Find one of our big red barns and explore Ontario's West Coast in our
Countryside and Coastline tents!

INTERACTIVE DISPLAYS & ACTIVITIES
CREAM OF THE CROP TALKS
SAMPLE LOCAL BEER AND WINE
OUTDOOR STORYTIME TRAIL
ARTS, CRAFTS, GAMES & MORE









Join us for BMO® Kids' Day at the International Plowing Match and Rural Expo!

- FREE admission for children under 16*
- FREE Pancake breakfast from 8:30 a.m. to 10:30 a.m.**
- · FREE shows at the BMO tent
- · FREE BMO Kids' Day activities



Continued from page 10

The demonstrations are "very important for the public and school groups that stop by," said Meghan Burke, communications manager with GFO. "We want everyone to have an opportunity to see a variety of technology that has been used and is currently in use on the farm.

"These modern pieces of equipment are a chance for people outside of agriculture to interact (with) and explore these new technologies, and understand how farmers use them to produce our food."

Of the three equipment demonstrations, the drone might get the most attention.

"We think being able to fly the drone

Learn more about the World's

Number 1 Selling Tractor at

OntarioMahindraDealers.ca

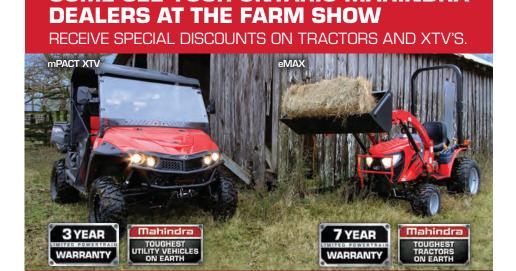
over our exhibit will bring a lot of people, especially students, to our area," Burke said.

This is the second year GFO's Tech Park has been part of the IPM. And if 2016 was any indication, the team at the exhibit will be busy throughout the show.

"Last year the Tech Park was really well received," Burke said. "We had a lot of people really interested in the specs on the equipment, why that equipment is a benefit to farmers and how it's helping them do a better job.

"We had great conversations about sustainability and modern crop practices."

By Diego Flammini



COME SEE YOUR ONTARIO MAHINDRA

Mahindra

Tractors & Utility Vehicles



Come by and meet your Ontario Mutuals!

The IPM is the perfect place to say hi to our neighbours, near and far. We know that you form the backbone of our province - we live and work here, after all.

We understand the value of our rural communities and small towns. That's why your policyholder dollars stay right here, where they do the most good.

With Ontario Mutuals, our policyholders, our neighbours, come first. We're in this together.

Come by our tent on **Mutual Avenue and Third Street** and discover the mutual insurance difference!

Visit www.ontariomutuals.com to learn more

Proud partners with the OPA
Presenting partners and sponsors of the IPM
Presenting partners of the Ontario Queen of the Furrow Competition



CELEBRATING 100 PLOWING MATCHES



The hustle and bustle of Toronto can either captivate an individual with the fast-paced life or it can deter people from a city that never sleeps. To think that the very first International Plowing Match and Rural Expo (IPM) was hosted downtown Toronto where Sunnybrook Hospital now stands is astonishing. In 1911, twelve men met to discuss the possibility of creating an organization that is now the Ontario Plowmen's Association (OPA) and then moved forward to organizing the first Plowing Match, which was held in 1913 at Sunnybrook Farm.

Simpson Rennie served as the first OPA President. Following him, Frank Wise of Aurora rounded up 31 Plowmen and their horses – tractors didn't make their appearance until 1915 – to compete in the inaugural IPM in 1913.

Before mechanization brought tractors to the fields, horses were the main source of power used to plow furrows in preparation for planting. In recognition of their strength, tractors today are categorized according to their "horse power" – or how many horses would be required to accomplish the same power output. The IPM continues to celebrate the history of plow horses and the skill required to become a coordinated team with the draft horse and fulfill such a task. When tractors were introduced in 1915 to the IPM, a brand new technology was showcased that would make the agriculture industry soar.

By 1920, the OPA had created two

















info@smythwelding.com · 519.529-7212 · www.smythwelding.com



classes for tractor plowing with the number of tractor classes tripling by 1930. The incorporation of tractors into the competitions established one of the major components of the IPM culture: the event evolves with the agricultural industry while continuing to recognize agriculture's past with gratitude.

The IPM has always been a meeting place for the whole family. Tented city has grown from a small meeting place for competitors and their families to a focal point of the event. Today's IPM includes: over 500 vendors and exhibitors, entertainment of all types, and over 180 plowing competitors showcasing their skill. Up to 1000 volunteers are required to organize and run the Match and we welcome an average of 85,000 people through the gates each year.

Reminiscing about the past 100 Matches, one can't help but remain in awe regarding the advancement and growth the IPM has made in concurrence with the agricultural industry. The IPM has grown because of



the individuals who have: dedicated endless amounts of time and energy, maintained an outstanding rapport amongst plowing competitors, and developed an event that is a tribute to both historical and modern agriculture. An event people come from far and wide to experience and enjoy.

Here's to the next 100 Plowing Matches and all of the families that it will impacted in this, a place to showcase the history and progress of agriculture and the togetherness and investment that the Match brings to the local communities.

By Mikayla Clark





- Milk Houses
- Parlours
- Auto Shops
- Factories
- Animal Hospitals
- Stores
- Restaurants



86323 London Rd. 4 Wingham, On 1-800-420-6434 | 519-537-5461 www.thunderroadfloor.com

THE ONTARIO PLOWMEN'S ASSOCIATION AND BMO BANK OF MONTREAL WOULD LIKE TO EXTEND THEIR CONGRATULATIONS TO THE 2017 BMO FARM FAMILY AWARDS WINNERS.

FAMILY NAME	FARM NAME	AREA
Crowley Family	Crovalley Holsteins	Peterborough
Cull Family	Cull Family Farm	Renfrew
Flynn Family	Flynn Farms (Clinton) Ltd.	Huron County
Gamble Family	Gamblelane Farms Ltd.	Grey North
Jennen Family	Jennen Family Farm Market	Chatham-Kent
Kniaziew Family	Orangeline Farms Limited	Essex
Maitland Family	Maitland Meadows Farm	Grenville
Oosterhof Family	Jobo Farms Inc	Leeds
Orser Family	Orserdale Farm	Frontenac
Spoelstra Family	Roy-A-Lea Farms Ltd.	South Wentworth
Trask Family	Sunlane Farms	Wellington

HOURS OF OPERATION:

Tuesday, September 19 - Saturday, September 23

Daily Event Hours: 8:30 am - 5:00 pm

• No pets allowed on site • No smoking is permitted in Tented City

ADMISSION RATES:

Adult (age 16+) - \$18

Two (2) Adults (age 16+) - \$35

Children (ages 6-15) - \$5

Children (under 6) - FREE

ALL ticket prices include HST (HST # 830515599RT0001).

We accept Cash, Debit, Visa and Mastercard at the Gates.

Güttler: Leading in Soil Structure



For Ontario farmers. The best for your cows.

Please contact: Armin Ruf

Phillipe Ruf Tel. 819-823-2705 GuttlerCan@Gmail.com www.guttler.biz

See us at our booth!



With Guttler - quality pastures and superior forage for successful dairy farmers!







POLYESTER FILTER SOCK



Call a location near you for more information or to place an order.

Comber

TEL. **519-687-2338**

Orangeville

TEL. 800-265-2446

Forest

TEL. 800-265-1447

Walkerton

TEL. 519-392-6929



HOSTING PARTNERS







PRESENTING PARTNERS







DISTINGUISHED PARTNERS







Innovation at work

PLATINUM PARTNERS















GOLD PARTNERS





















IPM CORPORATE PARTNERS

SILVER PARTNERS





















BRONZE PARTNERS



















Fischer Family Farms



Goodalt Landscape Designers & Contractors











































IPM CORPORATE PARTNERS

FRIENDS OF THE MATCH

BM Ross & Associates Ltd.

BP Dust Control Inc.

Carter, Allan & Karen

ContinulT

Cranbrook Farms Ltd.

David Carson Farms & Auctions

Devereaux Murray Professional

Corporation

Edge of Walton

Erb Transport

Fanshawe College

Flynn Farms Clinton Ltd.

Great Canadian Landscaping

Grofield Farms Ltd.

Hill & Hill Farms

Ice Culture Inc.

Intermodal/Heritage Frightlines

KBD Farms Ltd.

KMM Farm Drainage

Knoop Industries Ltd.

McCall Livestock

McDonald Home Hardware

Marcrest Manufacturing Inc.

Mike Boven Carpentry

Millroad Manufacturing & Sales

Paul Cook Electric

Post Media

Premier Equipment

Ron Godkin Professional Corporation

Ryan Truck Repair

Steve Haney Trucking Ltd.

The Examiner

The Old Mill

Tiesma Industrial Coverings

Van Driel Excavating Inc.

Vanden Heuvel Structures

Vista Villa Genetics Ltd.

Watson's Home Hardware and

Building Centre

SUPPORTER

Access Communications

Anderson Family Farm

Bachert Meats Inc.

Boyd's Farm Supply

Brenda Campbell Realty Executives

Platinum

CJ Johnston Office Solutions Inc.

Cooper, Scott

Country Aerial Photography

Design Concrete Systems Ltd.

Dodds Century Farms Ltd.

Driscoll Family - Ben Driscoll &

Crystal Whyte

Drudge Elevators Ltd.

Essential Helicopters

Greyhaven Gardens

Groves TV & Appliances

Hayter Excavating Inc.

Hertz Rental

Huron Commodities Inc.

Huron County Plowmen's Association

Huron Feeding Systems

Huron-Perth Catholic District School Board

Hyde Brothers

J.B. Gingrich Inc.

Kippen Creek



IPM CORPORATE PARTNERS

SUPPORTER continued...

Lavis Contracting Co. Ltd.

Lucknow Products (Helm Welding)

Maelstrom Winery

Mahindra USA

North Huron Publishing

Ontario Home Health

PTMG LLP Chartered Accountants

Pannabecker Holdings

Royal Lepage Heartland Realty

Scott Townsend Plumbing

South Easthope Mutual Insurance Company

Stewart McCall Limited

Stratford Crane

Sunset Springs

Township of Ashfield, Colborne, Wawanosh

Varley, Kevin

Varna Grain

Verbeek's Farm & Garden Centre

Ward & Uptigrove

Xerox

CONTRIBUTOR

Agre Farms - Pioneer

Albers Farms

Alcock, Brian & Connie - Pioneer

Avon Maitland District School Board

Baancroft Meadows Ltd.

Bell Mobility Inc.

Bennett Farms

Bishop, Kevin & Jacquie

Blake, Jim & Evelyn

Blyth Printing

Brussels Four Winds

Camdale Farms

Canadian Crane Rentals

Central Huron Fencing/Blyth Creek

Maple Farm

Claussen Farms Custon Farming - Pioneer

Community Living - Central Huron

DLF Pickseed

Dave Franken Concrete Forming Ltd.

Deitner, Kevin & Alicia

Deitner, Tyler, Jess & Alex Deitner

Deweerd Enterprises Ltd.

Dolmage Farms Ltd.

Dublin Transport Ltd.

Dwyer Manufacturing Ltd.

Edgar's Feed and Seed

Eedy Farms

Elligsen Electric

Finch Farms

Fischer, Brett & Laura - Pioneer

Fischer Farms

Freeze King Inc.

Gardiner's Mulch Gulch

Garniss Brothers

Gibson Ag

Gillis, Mark & Caitlin

Glanville, Lorne & Bonnie

Glen Warwick Farms

Green, Doug

Gregory Blok Carpentry

Green's Meat Market

Gulutzen Concrete Construction Ltd.

H Gerrits Farms Ltd.

Hayter, Allan & Marjorie

Higgs, Kelly

Huether Family



IPM CORPORATE PARTNERS

CONTRIBUTOR continued...

Huron Geomatics Inc.

Huronia Welding/Med-E-Ox Mobility

+ Motion

JD Electrical & Controls Ltd.

Jacob Auctions Centre

Jeffray Farms

Johnston Brothers (Bothwell) Ltd.

Knight Farms

Lakewood Garden Centre

Lucknow District Co-op

McCall Farms Ltd.

McDonagh Insurance/Howick Mutual

Insurance

McDonald, Rick & Scott

McDonald's Restaurants

McGlynn Family Funeral Home Ltd

McLaughlin Chevrolet Ltd.

McLean Farms

Marcc Apparel

Marfran Farms

Metzke - Mike & Tina - Pioneer

Middegaal Farms Inc.

Morrissey Mulch & Storage

Municipality of Central Huron

Nestle Waters Canada

Nussbaum, Hans

Optimal Health & Chiropractic

Oudshoorn Farms Inc.

Prycedale Farms

RE/MAX Land Exchange Ltd. - Renate

Sieber-Schlegel

Rowcliffe Trucking Ltd.

Roy, Bill & Pat - Pioneer

Scott, Ken

Sholdice, Doug & Corrie

Shortreed, Ken

Sleightholm, Clyde

Snobelen Farms Ltd.

Sparling, Tammy

Stark, Ken

Steve Fritz Construction

Taylor, Roy & Marion

TenPas Decor

Terpstra Farms

Van Niekerk, Alex

W.D. Hopper & Sons Ltd.

Wilson, Greg

Wilts, Henry

Zehrs Goderich

MATCH FAN

Action Healthcare

Anderson Salvage

Arva Grain

Bluewater Office Equipment

Cliff's Plumbing & Heating

Community Living South Huron

Cronin Farms - Dave and Carole -

Michelle Cronin

Dauphin Feed & Country Store

Dulux Paints

Duplicom Business Products

Epps Products

Eric Barten et al Straw Sculpture Builders

G.L. Hubbard Limited

Gardiner's Gate Custom Handcrafted

Barn Quilts



IPM CORPORATE PARTNERS

MATCH FAN continued...

Glassier's Physiotherapy Clinic

Hansen's Your Independent Grocer

Heartfelt Creations

Huron County Beef Producers

Huron Motor Products

Irwin Physiotherapy

Janmaat Custom Wrapping

Janmaat Enterprises Inc.

Kraemer Concrete Ltd.

McCann Redimix

Mackhaul Mobility

Maple Hill Farm - Wendy, Wayne & Family

Matt Runge Engineering & Design Limited

Metzger Meats

Micro Age Basics

Morrison, Vicky & Roger

O'Rourke, Linda

Ondrejicka Elevators

Ontario Southdown Club

Parker & Parker Ltd.

Pizza Train

Poppe Electric

Progressive Turf Equipment Inc.

Purebred Sheep Breders of Ontario

Realty Executives Platinum - Matt

DenHollander

Seaforth Legion Branch #156 Ladies

Auxiliary

Sills Home Hardware

Smith-Peat Roofing

Thames Road Elimville U.C.W.

Townsend, Alex

Vanstone, Craig

Veldman, Melissa

GRASSROOTS

Airtech

Backyard Flower Shop

Barmy Tech

Bartliff's Bakery

Bayfield Sunshine Coast Quilter's Guild

Blake's Apple Orchard

Board Stiff

Brussels Foodland

Chatham Kent Quilt Guild

Christine's Clothes Closet

Country Snacks

De long, Heather

Dr. Carolyn Wood

Epicure, Pauline Kerkhof, Consultant

Food Basics

Garriock, Mary & Phil

Gay Lea Foods Co-operatie Ltd.

Geo-Teck Heating & Cooling

Haskett Funeral Home

Horton's Dairy

Huron-Bruce MADD

Huron County Museum

Huron Gifts

Huron Hospice

Huron Road Dental

Independent Norwex Consultant

Andrea Van Bakel

Jody Brown - Thirty-one/David's Tea

Kenruth Farms

Keyshian Farms Ltd.

Kirkton Creek Quilter

Lorne's RV Parts & Service

Lucknow & District Kinsmen

McNichol, Larry and Kathy



IPM CORPORATE PARTNERS

GRASSROOTS

Maitside Orchards

Miller Wood Products

Morrison Berries Country Market

NJS Design Event & Party Rentals Inc.

Northcott Fabric

Orr Insurance Huron Inc.

Piecemakers Quilt Show

R & B McIntosh Egg Farms Ltd.

Radar Auto Parts

RONA - Goderich

RONA - Seaforth

Scentsy - Kelly Hunt

Scott Saunders - Rollin' Roaster

Shawn & Tom Ryan

Scrimgeour's Food Market

Sobeys - Grand Bend

Son Risen Farms

Spa Essentials

Stew's Rec Vee Service CNT INC

Sweets N' Treats

The Cotton Harvest Quilt Shop

TJ Custom Quilting

Walmart - Goderich

Whyte, Brian

Wingham Optometry Clinic

Zehrs Markets

MEDIA PARTNER

AgriDigest.com

Daytripping Magazine

Eastern Ontario AgriNews

Farms.Com

Farmer's Forum

KX94.7 Hamilton

OCNA

Ontario Farmer Magazine

Ontariovisited.com

RV Lifestyle Magazine

Small Farm Canada

Tim Hortons TV

Today's Farmer Magazine

COMPETITIVE PLOWING PARTNERS

Craig Insurance - Shannon Craig

Fred Davenport Family

Graeme, Helen and Michael Craig

Junior Farmer's Association of Ontario

Kubota Canada Ltd.

Marion Nie

The Bradfield Family

The Brussels Agricultural Society

The Moffatt Family

The Family of the Late Elliot Moses

The Family of the Late Lloyd Van Dusen

The Family of the Late Sidney Sisler

JUNIOR PLOWING PARTNERS

Mike Atkins Huron County Plowmen's Association John McDonald Winston Roberts



As of August 15, 2017

OUTDOOR EXHIBITORS

A & J Patches, Stratford
Advance Construction Equipment Ltd,
Waterloo5A 39
ALO Canada Inc., Niagara Falls5A 25
Alpaca Ontario, Markdale4B 25
Alpaca Time, Harriston4B 24
Anmol Fashions, Markham2A 01-02
Antiques and HistoricalNorth 2A to 5F
ARC Water, Londesborough2A 27
Armin Ruf, Stanstead, QC5A 09
Armtec, Orangeville4A 22-23
B & K Tire and Battery, Brodhagen6A 31
B&L Farm Services Ltd., Chesley 4B 07-08
Bailey Repair Services Ltd., Palmerston 5B 41
Bath Fitter, London2A 40
Bell Mobility2A 26
Bluewater Pipe Inc., Huron Park4A 36
BMO Bank of Montreal3A 31-37
Bob King Distributors, Oakville1A 01
Boersma Farm Supply, Huron Park4B 37
Britespan Building Systems Inc.,
Lucknow 4A 10-11
Bruce County 150 Committee,
Walkerton
Brussels Agri Services Ltd., Brussels5A 01-03
Brussels Agromart Ltd., Brussels6B 01-03
Brussels Fair6B 04-14
Brussels Livestock, Brussels4A 06
Brussels Transport Ltd., Bluevale4A 24-26
C&S Auto Accessories, Drayton 1B 40-41
Camp Out RV, Stratford 1B 31-33
Candy Nut Shoppe, Cambridge2B -22
Carl Noble Barn Painting, Hanover 4B 27
Castman, Hamilton2B 21
CDL Maple Equipment,
St Lazare de Bellechasse, QC 6B 23

Chrysler Canada (Dodge)1A 31-34 CKNX Events CentreSouth 5A to 5B
CKNX, 101.7 The One, Classic Rock 94.5,
Wingham5B 01-03
Commercial Tent #11A 19-24
Commercial Tent #21B 19-24
Connect Equipment, Mildmay5A 04-06
Coping Bereavement Support Groups of
Ontario Inc, Cambridge2A 06
Core Fuels Ltd. / Red Cap Propane Ltd.,
Stratford4B 31
Costco Wholesale Waterloo, Waterloo 3B 39
Cottrill Heavy Equipment,
Kincardine 5A 41-42
Country Aerial Photography,
Kenilworth2B 11
Country Air / IXL Canada, Moorefield4B 34
County of Huron South 3A to 3B
CountryCorners.net,
Exeter 5A 31-35, 5B 31-35
CPT Canada Power Technology,
Mississauga 6B 25-26
D & D Glass and Mirror, Vanastra2A 22
Dairy Farmers of Ontario,
Mississauga4A 32-34
Dale's Antique Market & Mennonite Furniture,
Grand Bend2B 25
Dave Franken Concrete Forming Ltd.,
Blyth2A 25
D-D Meats, Alliston2B 13
De Dell Seeds, Melbourne4B 06
Delta Power Equipment,
Mitchell 5A 26, 5B 18-19
Dewdad, Scarborough1B 13-14
CPT Canada Power Technology, Mississauga 6B 25-26 Culligan Water, Cambridge 3B 35 D & D Glass and Mirror, Vanastra 2A 22 Dairy Farmers of Ontario, 4A 32-34 Dale's Antique Market & Mennonite Furniture, 2B 25 Dave Franken Concrete Forming Ltd., 2B 25 D-D Meats, Alliston 2B 13 De Dell Seeds, Melbourne 4B 06 Delta Power Equipment, Mitchell Mitchell 5A 26, 5B 18-19



Royal Canadian Legion - Branch 140 Clinton

Come join us at our booth for Peameal Bacon on a Bun & Beverages See you there!





Dodge Ride N Drive	Heatmaster (Highway 511 Heating), Perth 3A 37-38 Hensall District Co-operative Inc. (HDC), 4B 15-19 History Tent - 100 IPMs 3B 27-30 Hoegy's Farm Supply Ltd., 4B 32-33 Home Hardware Stores Ltd 3A 11-14 Honda Canada, Markham 6A 43-46
Outside Gate 1	Huron County Mutuals - West Wawanosh,
Eurohome Kitchens and Appliances,	Hay, McKillop, Howick, Usborne &
Wingham2B 03	Hibbert 3B 03-07
Family Centre / Assistance Area 3A 15-16	Huron County Mutuals Main Stage3B 21-26
Farming for the Future TentSouth 4B	Huron Perth Trailer Sales, Woodham5B 44-45
Fellowship of Christian Farmers - Canada,	Huron RV, Belgrave2A 31-35
Alexandria2B 07-08	Huron Tirecraft, Clinton2B 41-42
Final Furrow Lounge	Huron Tractor Ltd., Blyth5A 11-14
Focus on Youth - 4-H Tents	Huronia Welding & Industrial Supplies,
South 6A to South 6B	Goderich6B 19-20
Frank Battaglia Enterprises Limited,	Hyde Brothers Farm Equipment,
Campbellcroft1B 15-17	Hensall5B 11-14
Furnishings Plus, Brantford 2A 13-14	Hydro One
Future IPMs	Hydro One Education Centre South
GFO Tech Park4B 10-14	1A to 1B and South 4A
GFO VIP Tent3B 15-20	Hy-Grade Steel Roofing System, Guelph1A 26
Goderich Honda, Goderich1B 36	Ian Cubitt Professional Corporation,
Goderich Toyota, Goderich 1B 34-35	Mount Forest4A 05
Gold Coast Landscaping Inc., Bayfield2B 01-02	Ian Jones Sales, BurlingtonNorth 6A
Gospel Focus, Oil Springs 2A 11-12	IESO / Save on Energy, Toronto
Grain Farmers of Ontario, Guelph 4A 01-03	iLGi Canada, St. Agatha4B 43
Grain Stoves Inc., Blyth2A 24	Intermodal Heritage Freight Lines /
Great Escape RV, London1B 42-46	Devereaux Farms Inc, Seaforth4A 41
Green Valley Heating, Granton2A 29-30	Iron Inventory, Stayner6A 36 - 38
GreenTec N.A., Kolding, Denmark5B 06	J&H Sales and Service, Chesley5A 36-38
Greenway Moldings, Auburn4B 05	Jack's Sales & Service, Burks Falls 6A 15-17
Harco Ag Equipment, Harriston 5B 07-08	JouLouMou Delights, Brussels2A 10
Haugh Equipment & Haugholm Books,	Kicking Cowgirl Designs, Bobcaygeon2A 43
Brucefield	
	Knapps Department Stores Ltd., Listowel 2B 30
Hear Well Be Well, Exeter2A 04-05	Knapps Department Stores Ltd., Listowel 2B 30 Lands & Forests Consulting, Elmwood 6B 16







Leslie Motors Ltd., Wingham1B 27-30		
Liberal Caucus Service Bureau, Toronto 3A 05		
Liberal Party of Canada, Toronto		
Lifestyles and QuiltsSouth 2A to 2B		
Listowel Hearing Centre, Woodstock2B 28		
London Eco-Metal Manufacturing Inc,		
Dorchester2A 21		
London Trading Post, Bobcaygeon1A 16		
LongHaul Trailer Sales, Listowel 2B 43-46		
Lucan Biddulph Recreation Committee,		
Lucan		
Luck//Now Products, Lucknow5B 20-21		
Luckhart Transport Limited / Har-Bra Holdings,		
Ltd Sebringville4A 07-09		
Maitland Valley Conservation Authority,		
Wroxeter		
Maple River Roofing & Renovations,		
Clinton2B 24		
Marcrest Manufacturing Inc, Ethel5B 15-17		
Marquardt Farm Drainage Ltd.,		
Palmerston4B 20		
McGavin Farm Equipment Ltd.,		
Walton 5A 15-24, 5A 27-30, 5B 22-23		
Med-E-Ox Mobility in Motion,		
Goderich		

MGM Townsend Tire, Londesboro 5A 44-46	
Millroad Manufacturing, Brucefield. 5B 04-05	
Ministry of Transportation, London 4A 19-20	
Mitchell Cycle, Mitchell6A 24	
Moffatt and Powell Rona, Exeter6B 21-24	
Morton Equipment Ltd., Woodstock 5B 46	
Multi Shelter Solutions, Palmerston4B 44-46	
Municipality of Huron East, Seaforth 3B 01-02	
Naturally Indigo, Stratford2A 10	
Naturally Rugged / Kennedy's Flags, Erin . 2B 06	
Nelson Granite, Vermilion Bay2B 19-20	
North American Solar Solutions,	
Clarksburg2B 18	
Norwood Industries Inc., Kilworthy 6B 29-30	
Ontario Energy Board, Toronto3B 40	
Ontario Federation of Agriculture3A 04	
Ontario Flag and Pole, Sutton West 2B 29	
Ontario Landowners Association, Stittsville	
4B 36	
Ontario Mahindra Dealers, Houston, TX	
5A 07-08	
Ontario Ministry of Agriculture, Food & Rural	
Affairs4A 15-18	
Ontario Mutual Insurance Association,	
Cambridge3B 08-14	





O DOD T		
Ontario PC Party, Toronto3A 08		
On-Trux Ltd., Ayr		
OSAP, Toronto		
Partnership Park		
Pike Lake Minto Lions Club, Mildmay3A 42		
Polar Furnace Mfg. Inc., Thamesford 2A 19-20		
Portage and Main Outdoor Boilers,		
Alvinston2B 15-17		
Progressive Turf Equipment Inc.,		
Seaforth5B 43		
Promex Distributing, Kitchener5A 43		
Quality Homes, Kenilworth 1A 27-30		
RAM RodeoNorth 1A		
REACH Huron, Clinton3A 06		
Reformed Evangelistic Outreach, Union 2B 05		
Road Boss Grader, Rosetown, SK 5B 36-37		
Rotary Club of Kitchener, Waterloo2A 09		
Routered Signs, Lowbanks 1B 12		
Rural Living Tent #11A 03-06		
Rural Living Tent #2 1A 07-12		
Rural Living Tent #31B 06-11		
RVezy, Orléans 1B 37		
Ryan Construction, Brussels6A 41		
Scentsy, Dublin2A 08		
Sentry Group Motivating Success,		
Waterloo		
Sew Special Embroidery, Belwood3B 46		
Shiva Fashions Inc., Scarborough1A 15		
Smyth Welding & Machine Shop Ltd.,		
Auburn 5B 24-25		
Somerville Seedlings, Everett 6B 15		
Sonny's Llama Farm, Delhi4A 38		
South & North Huron Masonic Districts of		
the Grand Lodge of Canada in the Province		
of Ontario, Clinton2B 31-34		
Souvenir Tent - IPM 20173A 28-30		
Sparlings / Bluewave Energy, Blyth 4A 12-14		
oparings, Didewave Lifets, Diytii411 12-14		





INDOOR EXHIBITORS

Agriculture - Farming for the Future Tent

Advocate Insurance GroupKitchener
Air Curtain Burner SalesKemptville
BDO Canada LLPWalkerton
Best Finish Epoxy SolutionsBayfield
Better Farming Guelph
BSC Animal Nutrition IncSt. Marys
Canadian Dairy StoreMarkham
Canadian Foodgrains BankLeamington
Dowler-Karn FuelsSt. Thomas
Duffy's Pop-Up PaddocksLondon
Eastern Canadian Galloway Association Puslinch
EastGenGuelph
Famme & Co Professional Corporation Stratford
FBC - Farm Business Consultants London
Forests OntarioToronto
Great Lakes GeosciencePort Stanley
Hibrix Liquid Soil Supplement Calgary, AB
Honig Industrial Equipment LtdToronto
Huron Fuel InjectionClinton

Intact Farm InsuranceLondon	
O.B. Wiik CanadaSimcoe	
Ontario Drainage Superintendents Association	
Moorefield	
Ontario Limousin AssociationGoderich	
Ontario Woodlot AssociationKemptville	
Re/max a-b Realty Brokerage LtdStratford	
Realty Executives Platinum LimitedExeter	
Rostech ElectronicsSaint-Laurent, QC	
Royal LePage RCR Realty, BrokerageOrangeville	
Small Farm Canada	
Smart Earth Guelph	
Soprema Drummondville, QC	
Trakar Products IncAyr	
Trillium Mutual InsuranceListowel	
Vanrooy Mills & Associates Paris	
Ward & Uptigrove Chartered Professional	
AccountantsListowel	

Commercial Marketplace Tent

Area Christian Schools	Clinton
Bionyx Skin Care	Thornhill
Blooms n' Rooms	Seaforth
Blowes Travel & Cruise Centres Inc	Stratford
Bob King Distributors	Oakville
Dewdad	Scarborough
Dyanna Dreams	Stayner

Goderich Place Retirement Residence ... Goderich Harriston Seventh-day Adventist Church Healthy Core Essentials Ramara Hunking HoneySinghampton Huron Bruce NDP......Clinton Insurance Bureau of Canada......Toronto



In the field

SEE YOU AT THE MATCH

Visit with OFA and Huron County Federation of Agriculture on Third Street and learn more about www.sixbysixteen.me

ofa.on.ca



@OntarioFarms | f OntarioFarms | YouTube OntarioFarms |







Commercial Marketplace Tent (cont'd)

IQ Massager	Thornhill	
Krown Rust Control	Schomberg	
Ladder Be Gone	Sarnia	
Leather Better	Toronto	
ListenUp! Canada	Toronto	
Mary Kay Cosmetics	Sebringville	
Naturhythms	Ayton	
Nuclear Waste Management Organization		
(NWMO)	Toronto	
Ontario Stone, Sand & Gravel Association		
	Micciccougo	

Pathfinder Lubricants Inc	Vancouver, BC
PLS Insoles Inc	Milton
Rayne Effects	London
Softub Canada	Sudbury
Strand Energy Corporation	. Wasaga Beach
Superior Steel Roofing Systems Inc	Guelph
The Garlic Box	Hensall
The Orthotic Works	Acton
Titanium Exclusive Cookware	Toronto
Unidem Sales Inc	Oshawa
We Own It	Toronto

Rural Living Tent (including Artisans)

Accessibility Directorate of Ontario Toronto
AQWA Building Solutions Barrie
Avon Maitland District School Board Seaforth
Avon Maitland Elementary Teachers Seaforth
Ben Lobb M.PGoderich
Canadian Snowbird AssociationToronto
Caressant Care Nursing and Retirement Homes
Comfee Cushions (Artisan)Grimsby
Community Living WinghamWingham
CREVAWC Huron Women's Shelter London
Culligan Real Estate Ltd Seaforth
Delastpillow & Weighted Blankets (Artisan)
Berick
Di Carlo Systems IncListowel
Donkers Harris LtdListowel
Easy Building Products LtdHensall
Eurohome Kitchens and Appliances Wingham

Firearms Safety Education Service Ontario				
Orillia				
Free-light Solar LightsHarrow				
Gem Girls ClubWingham				
Heaven Scent Natural ProductsArthur				
Huron County AccessibilityGoderich				
Huron County Health UnitClinton				
Huron GiftsExeter				
Huron Perth Mental Health AllianceGoderich				
Huron Residential HospiceClinton				
Huron-Perth Children's Aid SocietyStratford				
Interlock Lifetime Roofing Systems Mississauga				
Just in Time SolutionsLucan				
Katie (Artisan)St Marys				
Keil-Dadson and Josslin InsuranceListowel				
LeafFilter Gutter ProtectionHudson, OH				
Lifetime Water Products Canada IncExeter				
Made in Huron Artisan Market (Artisan)Clinton				





Rural Living Tent (including Artisans)(cont'd)

McNain Communications Inc	Mitchell
Mighty Forge	Duncan, BC
myDIGNITY	Goderich
One Care Home and Community S	Services. Clinton
Royal Homes Limited	Wingham
Saint Elizabeth	Seaforth
Select Holidays	Innisfail, AB
Sound Therapy Hearing Centre	Goderich
South Bruce Flooring	Mildmay

South Huron Hospital Foundation / Jessica's
HouseExeter
South West Local Health Integration Network
London
Stratford Circuit Churches Lutheran Church
CanadaDashwood
The Centre for Employment & Learning
Goderich
The Salvation ArmyLondon

HYDRO ONE EDUCATION CENTRE

Ag-Mazing Food Farm Tent

Egg Farmers of Ontario Beef Farmers of Ontario Dairy Farmers of Ontario Grain Farmers of Ontario

Ontario Bean Growers Association Ontario Beekeepers' Association Ontario Pork

Entertainment Tent and Digging & Learning Education Tent

Alzheimers Society Early Years Four County Labour

Board Farm and Home Safety Mutual Aid Fire OPP

Fur Traders

A RESIDENTIAL HOSPICE
OPENING SPRING 2018
SERVING HURON COUNTY
AND REGION

Jessicas House

JOIN THE MOVEMENT
donate
participate

www.jessicashouse.ca



FOOD VENDORS

BeaverTails KW Huron, Cambridge 2B 37	Infusion Coffee R
Bread Heads Inc., Kitchener 1B 02	Jeffs Gourmet Ca
Bubbles Ice Cream, Mono6A 13	Lazenby Foods, V
Cara's Rocket Luncher, Sudbury 3B 33	Let the Flames Be
Cheeky Monkey Concessions, Clinton 2B 09	Mama D's, Moore
Coastal Coffee, Zurich3A 09	Metcalf Food & B
Dairy Farmers of Ontario, Mississauga4A 31	
Ed's Fries, London1A 14	Old Fashioned Fu
Enchanted Eats Catering, Port Bruce1A 13	Pete's Pitas, Seafor
Fry Guy, Brownsville2B 10	Royal Canadian I
Grassroots Woodfired Pizza, Lucknow6A 12	Clinton
Guy Duchesne Cook House Inc., L'Orignal	Sisters' Twisters, I
4A 44-46	Tim Hortons
Harrison's Ice Cream Ltd.,	Totally Wicked Fo
Oakville3A 10, 3B 32	
Huron County Food Court, Clinton 3A 01-03	What's Cookin', W
ICEE Coldest Drink in Town, Guelph 4B 29	Wild Willies Food

Infusion Coffee Roasting Co., Palmerston 3B 31				
Jeffs Gourmet Catering, Uxbridge6A 14				
Lazenby Foods, Wellesley6A 30				
Let the Flames Begin, BlythLounge				
Mama D's, Moorefield6A 29				
Metcalf Food & Beverage Inc., Mannheim				
4B 01-03, 4B 30				
Old Fashioned Fudge Inc., Perth 1B 01, 3B 37				
Pete's Pitas, Seaforth				
Royal Canadian Legion - Branch 140 Clinton,				
Clinton				
Sisters' Twisters, Highgate				
Tim Hortons1B 25, 6A 04				
Totally Wicked Foods & Catering, Strathroy				
2A 16				
What's Cookin', Wellesley2A 15				
Wild Willies Food Truck, Wingham2A 17				

THE 2017 INTERNATIONAL PLOWING AND RURAL EXPO IS PLEASED TO WELCOME THE BRUSSELS FALL FAIR TO THE MATCH.

Be sure to visit the Brussels Fall Fair. Enjoy all the fun of a Fall Fair right at the Match.

BRUSSELS FALL FAIR STAGE

TIME	Tues., Sept. 19	Wed., Sept. 20	Thurs., Sept. 21	Fri., Sept. 22	Sat., Sept. 23
10:00 am		Gloria & Keith Wilbee	Don & Dale & the "Just Fun" 5 Piece Band	Bob Heywood	Go For Gold
11:00 am		The HEET	Jan's Dance Shop	Brussels Pipe Band	
12:00 pm					
1:00 pm	Adam Cousins	Belmore Community Choir	The Hiller Family	The Robertson Connection	
2:00 pm	Jamestown	The Burgsma Family	Louise Poirier	Adam Cousins	
3:00 pm	Swiss Farmer Band	Clinton Wheeler N' Dealers	Cappy Onn's Huron County Fiddle Students	The Snell Family Connection	Joseph & Marie Flynn and Jason Lamont









WANT US TO FIND SOMETHING FOR YOU?

IRON INVENTORY INC.

WE BUY AND SELL USED EQUIPMENT

JEFF LANE Operations Manager 705-241-2722

ironinventory@hotmail.com www.ironinventory.ca

5-0

SEEKING MEDICAL TRIAL CANDIDATES

Visit our tent for incredible offers only available at the show!

This Medical Trial is for invisible hearing aids.







Take this quiz to find out if you qualify:

Do you have	ringing	or buzzing	sounds	in your	ears?
-------------	---------	------------	--------	---------	-------

Have you been exposed to loud noises?

Do you have difficulty hearing TV or phone conversations?

Do you have trouble following conversations in a group?

Do you ask people to repeat themselves?

Do you have trouble hearing when there is background noise?

Do people sound like they are mumbling?

If you checked **2 or more** boxes, you may be a candidate for this medical trial. **Book your FREE* hearing test today!**



* Applicable to adults ages 19 and older. Call office for more details.

Registered with the Ministry of Health. Most insurance plans accepted. DVA. WSIB. ODSP.





Proud PLATINUM Sponsor



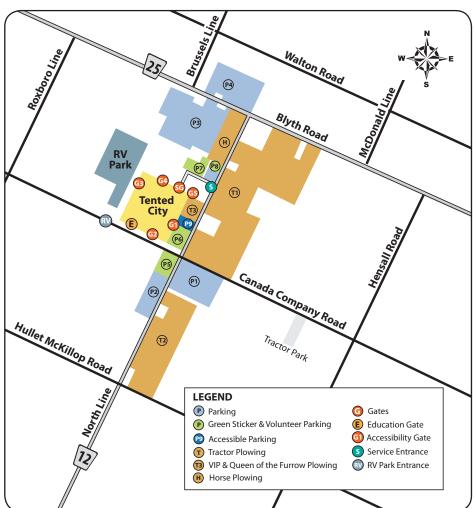
100th INTERNATIONAL PLOWING MATCH & RURAL EXPO SEPT 19-23 · WALTON, ONTARIO

www.plowingmatch.org

COMEVISITUS

ON FIFTH STREET

MAPS SITE MAP

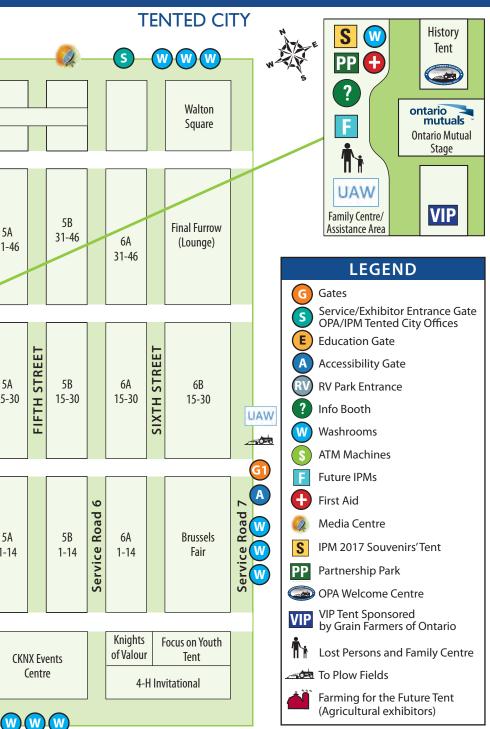




MAPS







Tentative Map - Subject to Change. See www.plowingmatch.org for updates.

MAPS AREA MAP









The Huron County Mutuals are proud to participate in the IPM!

The Huron County Mutuals live and work here - we're your neighbours and we understand your insurance needs best.

We're excited to host the Hockey Hall of Fame in our tent and we hope you'll enjoy what this great Canadian institution has to offer.

Come by our tent on Mutual Avenue to see displays on Team Canada, Local Heroes, The Origins of Hockey and Today's NHL Stars. We'll also have two NHL trophies on display and a mini-rink and Top Shot shooting game!







www.haymutual.on.ca

www.howickmutual.com

www.mckillopmutual.com





www.wwmic.com

Discover the Mutual difference.

TUESDAY, SEPTEMBER 19, 2017

PLOWING SCHEDULE
Morning - 9:30am
Afternoon - 11am
Horse Plowing -10am
VIP Plowing - 2pm

DAILY O'Canada - 10am Steam Engine Plowing Demo -1pm, Antiques Area

Brussels Fair Kids Tractor Pull -11-12pm & 2-3pm

TIME Huron Mutuals CKNX Events Centre Mutuals Sentre Power Parade 10:30 Huron Mutuals CKNX Events Centre Mutuals Sentre Power Parade 10:30 St. Anne's Catholic CKNX Events Centre Mutuals Sentre Power Parade	Stage VVa	*Szoke Extreme otorcycle Show	
9:00 9:30 10:00 Bruce Power Parade 10:30 St. Anne's Catholic		Extreme otorcycle	
9:30 10:00 Bruce Power Parade 10:30 St. Anne's Catholic		Extreme otorcycle	
10:00 Bruce Power Parade 10:30 St. Anne's Catholic	M		
10:30 Bruce Power Parade 10:30 St. Anne's Catholic			
10:30 St. Anne's Catholic			
1 11 •()() 1			
Secondary School Band Knights of			
11:30 *Opening Valour		am Farmall Dancing	
12:00 Ceremonies Hillbilly Horse Races Crippled I	-	Tractors	
12:30 Huron County Variety Showcase	Ducks		
1:00 Auction: truck, bench, lily *Carson 6 Hitch Team Crippled [I)ucks I	Szoke Extreme	
1:30 Demo Crippied I	M	otorcycle Show	
2:00 Larry Mercey Dressing the Knights Seafor Harmo			
2:30 *Knights of Kings	gs Tea	am Farmall Dancing	
3:00 Valour Adam (-	Fractors	
3:30 Shane Cook	·	Szoke Extreme	
4:00 Hillbilly Horse Races	М	otorcycle Show	
4:30			

TUESDAY, SEPTEMBER 19, 2017

HYDRO ONE EDUCATION CENTRES E.K. Johnson, Author Read and Book Signing - 10am

The Ag-Mazing Food Daniel Steep's Farm: livestock, Agri - Magic crops and food. See Show -11am & 1:15pm the whole story.

WORSHIP SERVICE Sunday, Sept. 17 - 3pm IPM RV Park Tent

TIME	Lounge	RAM Rodeo Ring	Lifestyles	County Showcase Stage	
8:30			Highlites of 2017	onon case stage	
9:00			Zip Zing Zumba Get moving with Carol		
9:30			Aileen Knip: Diabetes Educator		
10:00			Making healthy smoothies		
10:30			Local Music		
11:00	CKNX: DJ	Horse Power	Wouda Horticulture:		
11:30	CKNX: DJ	Horse Power: Meet & Greet	Arnold Wouda		
12:00		Cowboy Obstacles:		Charlie Weber	
12:30		Down and Back	Road to the	Charlie VVeber	
1:00	Shane	*Kinglyn Stables Precision Riding Team	Royal: Chef Challenge	A do C: //-	
1:30	Cook	*Horse Power		Adam Cyr	
2:00	Charlie	Horse Power: Meet & Greet	Local Music	Huron County	
2:30	Weber	Kinglyn Stables Precision Riding Team	Local Music	Music Act	
3:00	CKNX: DJ	Precision Riding Team: Meet & Greet	Queen Fashion	RV PARK STAGE Shows at 7 & 8pm	
3:30	CNINA: DJ			SUNDAY MacAdam Road MONDAY	
4:00	Jamie		Show and Formal Tea	Country Versatiles TUESDAY John Heaman Band	
4:30	Warren			DAILY 9-11pm: Open Mic	

WEDNESDAY, SEPTEMBER 20, 2017

DAILY EVENTS

PLOWING SCHEDULE Morning - 9:30am Horse Plowing -10am Queen of the Furrow - 2:30pm DAILY O'Canada - 10am Steam Engine Plowing Demo - 1pm, Antiques Area

Brussels Fair Kids Tractor Pull -11-12pm & 2-3pm

TIME	Huron Mutuals Main Stage	CKNX Events Centre	Ontario Mutuals Stage	Walton Square
8:30	3			
9:00				
9:30		IZ - Live - CV-L		Szoke Extreme
10:00	Coon Hogen	Knights of Valour	Clinton Wheeler N'	Motorcycle Show
10:30	Sean Hogan		Dealers Square Dancing	
11:00	Coon Homen	Brussels Fair	Jason	
11:30	Sean Hogan	4-H Show	Lamont	Team Farmall Dancing
12:00	Huron County	' I I I I I I I I I I I I I I I I I I I	The	Tractors
12:30	Variety Showcase	Vuinka of Volessa	Wilbees	
1:00	Auction: truck, bench, lily	Knights of Valour	The	Szoke Extreme
1:30	1.1	Hillbilly Horse Races	HEET	Motorcycle Show
2:00	Johnny Cash and the Honky		St. Onge	
2:30	Tonk Angels		Family	Team Farmall
3:00		Auctioneers' Challenge		Dancing Tractors
3:30	Irish Cowboys			Szoke Extreme
4:00				Motorcycle Show
4:30		IPM 4-H Match Club: projects & specialty items		

WEDNESDAY, SEPTEMBER 20, 2017

AILY EVENTS

HYDRO ONE EDUCATION CENTRES

E.K. Johnson, Author Daniel Steep's Agri - Read and Book Signing - Magic Show -

Read and Book Signing - Magic Show - livestock, crops and food. 10am 11am & 1:15pm See the whole story.

TAILGATE TALKS TENT

Farm assessments/taxation with MPAC - 10am Preventing

Farm business structures - 12pm

Preventing Barn Fires - 2pm

The Ag-Mazing Food Farm:

TIME	Lounge	RAM Rodeo Ring	Lifestyles	County Showcase Stage
8:30			Highlites of 2017	-
9:00		Cowboy Trail	Fit Fab Fifties Get moving with Carol	
9:30		Challenge	Local Music	
10:00		Turkey Run Ranch:	Cook-Off	Cream of the
10:30		Working Ranch Demo	Peter Gusso and James Eddington	Crop Talks
11:00	CKNIX: DI	Birds of Prey	, ,	Cream of the
11:30	CKNX: DJ	Birds of Prey: Meet & Greet	Local Music	Crop Talks
12:00		Horse Power	Heather Dejong:	Reynolds,
12:30		Horse Power: Meet & Greet	Brush in Motion	Robinson & Lodge
1:00	Irish Horse Power		Irich I	Huron County
1:30	Cowboys	1927	Essential Oils	Music Act '
2:00	Charlie	Birds of Prey	Sally's Closet: Chalk Painting - Making old look new again	
2:30	Weber	Birds of Prey: Meet & Greet	Blooms n' Rooms: Sunflower Wreath	Matt Hussey
3:00	CKNIN DI			
3:30	CKNX: DJ	Cowboy		
4:00	Sean	Obstacles: Down and Back		RV PARK STAGE Shows at 7 & 8pm:
4:30	Hogan			Campfire Country Band 9-11pm: Open Mic

THURSDAY, SEPTEMBER 21, 2017

PLOWING SCHEDULE Morning - 9:30am Afternoon - 11am Horse Plowing -10am

DAILY O'Canada - 10am Steam Engine Plowing Demo -1pm, Antiques Area

Brussels Fair Kids Tractor Pull -11-12pm & 2-3pm

TIME	Huron Mutuals Main Stage	CKNX Events Centre	Ontario Mutuals Stage	Walton Square	
8:30					
9:00					
9:30		Sheep Dog		Szoke Extreme	
10:00	Audibly	Demo	Kim Souch	Motorcycle Show	
10:30	Awesome	Knights of	TXIIII 30ddii		
11:00	The Next Generation	Valour	Cappy Onn's Huron County		
11:30	Leahy	C	Fiddle Students	Team Farmall Dancing	
12:00	Huron County Variety	Sheep Shearing Plus: Perils of	Don & Dale and the	Tractors	
12:30	Showcase	Persephone Township	"Just Fun Band"		
1:00	Auction: truck, bench, lily		Audibly	Szoke Extreme	
1:30	Next Generation	Sheep Dog	Awesome	Motorcycle Show	
2:00	Leahy	Demonstration	Minstrel Road		
2:30		Knights of	I Tillisti el Noad	Team Farmall Dancing	
3:00		Valour	Minstrel Road	Tractors	
3:30			riiisu ei Road	Szoke Extreme	
4:00	The Ballaghs	Hillbilly Horse Races		Motorcycle Show	
4:30					

THURSDAY, SEPTEMBER 21, 2017

S	HYDRO ONE
	Daniel Hughes
፟	Climbing Mt.
Ì	Everest -
Δ	10am

EDUCATION CENTRES Daniel Steep's Agri - Magic Show -

The Ag-Mazing Food Farm: livestock, crops and food. See 11am & 1:15pm the whole story.

TAILGATE TALKS TENT Succession Planning -12pm

TIME	Lounge	RAM Rodeo Ring	Lifestyles	County Showcase Stage
8:30			Get Moving with Carol Carali McCall: Art in Motion (8:30am-10pm)	
9:00			Aileen Knip:	
9:30		Cowboy Trail Challenge	Diabetes Educator	
10:00		Chanongo	Maelstrom Winery, Landsborough Family, Blyth Farm Cheese &	Cream of the
10:30		Turkey Run Ranch:	Joist Van Dorp: Pairing wine with proper cheese	Crop Talks
11:00	CKNX: DI	Working Ranch Demo	Tim and Jen Elliot: Attracting birds	Cream of the
11:30	G. a. D. a. D. j	to your yard	Crop Talks	
12:00			Sherrie Riehl:	Tom Melady
12:30			Make A Wish Cake	& Friends
1:00	The	RAM	Frankie Farragine	Tom Melady
1:30	Ballaghs	Fun Facts About Food We Grow Tour		& Friends
2:00	Charlie	Shows at	Sheila: Alloette - Skin Through	Yellowbird And The
2:30	Weber	Weber 12pm and 2pm The Ages	Open Cages	
3:00	CKNX: DJ		Make Over Hair - Janice Machan	Brian Dale
3:30	CKINA: DJ		Clothes - Schaefers	brian Dale
4:00	Mudmen			RV PARK STAGE
4:30				Shows at 7 & 8pm: Barn Dance Live 9-11pm: Open Mic

DAILY EVENTS

PLOWING SCHEDULE Morning - 9:30am Horse Plowing -9am

DAILY
O'Canada - 10am
Steam Engine Plowing Demo 1pm, Antiques Area

Brussels Fair Kids Tractor Pull -11-12pm & 2-3pm

	Haman Matarala	CKNX Events	Ontario	
TIME	Huron Mutuals Main Stage	CRIVA Events Centre	Mutuals Stage	Walton Square
8:30				
9:00				
9:30		Dog Agility		Szoke Extreme Motorcycle
10:00		Dog Agility	The Snell Family	Show
10:30		Dressing the Knights	Connection	
11:00	Queen of the Furrow	Knights of	Huron Happy Hearts, Clinton	
11:30	Speeches	Valour	Round Dancers	Team Farmall
12:00				Dancing Tractors
12:30		D A -:1:4.	Bob Heywood	
1:00	Auction: truck, bench, lily	Dog Agility	St. Onge	Szoke Extreme Motorcycle
1:30	Eric Ethridge	Dressing the Knights	Family	Show
2:00	Eric Eulriage	Knights of	Luca "Lazylegz"	
2:30		Valour	Patuelli	Team Farmall
3:00			Mary Smith & Agnes	Dancing Tractors
3:30	George Canyon		Henderson	Szoke Extreme
4:00				Motorcycle Show
4:30				

FRIDAY, SEPTEMBER 22, 2017

HYDRO ONE EDUCATION CENTRES

1:15pm

Luca
"Lazylegz"
Patuelli - Hip
Hop Dancer
- 10am

Daniel Steep's Agri -Magic Show -11am & The Ag-Mazing Food Farm: livestock, crops and food. See the whole story.

TAILGATE TALKS TENT Local Food Initiatives - 10am Farming in Social Media - 12pm Ontario Wildlife Damage Compensation Program - 2pm

Totali Tropin and Wiles See 17. Compensation Trogram					
TIME	Lounge	RAM Rodeo Ring	Lifestyles	County Showcase Stage	
8:30			Highlites of 2017		
9:00			Exercises		
9:30		Cowboy Trail Challenge	Local Music		
10:00		Chancingo	Gregory Graham: Bed & Breakfast	Cream of the	
10:30		Turkey Run	Pampered Chef: Karen Grein	Crop Talks	
11:00	CKNX: DJ	Ranch: Working Ranch	Community Food Advisors: Gail Fraser	Cream of the	
11:30		Demo	Pauline Kerkhof:	Crop Talks	
12:00			Epicure	Mary Smith	
12:30			Essential Oils: Speaker	& Agnes Henderson	
1:00	Highway 21		Marilyn Smith: City Line Home	Cultural Collective	
1:30	1118111144 21	RAM Economist	Jazz Band		
2:00	Matt Hussey	Rodeo Tour	Pauline Hoffman: Organize/Declutter	Ivan Rivers	
2:30	T latt I lussey	Shows at	Your Home	Ivan Nivers	
3:00	CKNX: DJ	12pm and 2pm	Elaine McDivitt:	St. Onge	
3:30	CRIVA. DJ		Perennials	Family	
4:00				RV PARK STAGE	
4:30	Eric Ethridge			Shows at 7 & 8pm: Dianne & The Cavaliers	
				9-11pm: Open Mic	

SATURDAY, SEPTEMBER 23, 2017

PLOWING SCHEDULE Junior Plowing - 8:30am

DAILY
O'Canada - 10am
Steam Engine Plowing Demo 1 pm Antiques Area

BMO Kids Day Brussels Fair Kids Tractor Pull -11-12pm & 2-3pm

DAI		1pm, Antiques Are	a 11-12 _F	-12pm & 2-3pm	
TIME	Huron Mutuals Main Stage	CKNX Events Centre	Ontario Mutuals Stage	Walton Square	
8:30					
9:00				*Team Farmall	
9:30	Carry On Cloggers & The Clinton Line Dancers	Kinglyn Stables Precision Riding Team		Dancing Tractors	
10:00	Eagle Flight First Nations Singers &		South Huron		
10:30	Dancers		Community Choir	Szoke Extreme	
11:00	Awards Presentations,	4.11	Huron Harp School	Motorcycle Show	
11:30	BMO Ontario Farm Families	4-H Invitational	Blyth Festival Singers		
12:00	Huron County Variety Showcase	Show	Ontario Princess of the Furrow	Team Farmall	
12:30	Featuring: The Swiss Yodelling Choir		Competition	Dancing Tractors	
1:00	Auction: truck, bench, lily		Junior Plowing Competition Awards		
1:30	Metis Fiddler	Future Farmers 4-H Show		Szoke Extreme	
2:00	Quartet	4-H Alumni Competition		Motorcycle Show	
2:30		Hillbilly Horse	Huron County Cloggers		
3:00	*George Canyon	Races	and Friends	Team Farmall	
3:30	Closing Ceremonies:			Dancing Tractors	
4:00	3:45pm			Szoke Extreme	
4:30	George Canyon continued			Motorcycle Show	



Y EVENTS

BRUSSELS FAIR - Go For Gold Tug of War Charity Pull 10am-2pm, Lounge

HYDRO ONE EDUCATION CENTRES The Ag-Mazing Food Farm: livestock, crops and food. See the whole story.

≦ 10a	m-2pm, Lounge	cro	ps and food. See the whole story.		
TIME	Lounge	RAM Rodeo Ring	Lifestyles	County Showcase Stage	
8:30			Highlites of 2017		
9:00			Exercises		
9:30		Trail Challenge	Local Music		
10:00			Deborah Gellar: Motivation	Cream of the	
10:30		Cowboy	Speaker	Crop Talks	
11:00	CKNX: DI	Cowboy Obstacles: Down and Back	*Luannes Flowers and Gift: Claire	Cream of the	
11:30	CRIVA. DJ	DOWN and back	Roest - bow mak- ing, floral arranging	Crop Talks	
12:00			Community Advisors	Huron County	
12:30	River Junction *RAM Rodeo	Open Local Music	Music Act		
1:00		Tour *Bridal Fashion Show	Huron Harp		
1:30			*Gowns Through The Ages	School	
2:00	Sal's Alley	*Kinglyn Stables Precision Riding	Special Closing*	Blyth Festival	
2:30		Team		Singers	
3:00	CKNX: DJ	*RAM Rodeo			
3:30	CRIVA. DJ	Tour			
4:00			*A special closing to the Match will be show of gowns with a local twist, featurin our Senator's wives and ladies from ou community involved in the 100th Match in Walton.		
4:30					

Every effort has be made to provide accurate information. Schedules are current to August 15, 2017 and are subject to change.



CATCHING UP WITH THE IPM HOST FAMILY



The Ryan family is proud to host the 2017 IPM. Pictured in the orange shirt in the centre is Jack Ryan. Jack's daughter Monica Ryan and her husband Steve James stand behind Jack. To his left (and moving right) are his son Steve Ryan and daughter-in-law Darlene Ryan, son-in-law Terry Sloan and daughter Peggy Sloan. Jack's son Joe and daughter-in-law Rhonda stand behind the plow, with children (from left to right) Johnnie, Mackinley, Owen and Adam gathered in front of them.

As the hosts of the 100th International Plowing Match and Rural Expo (IPM), the Ryan family will be front and centre during the week-long celebration.

They will welcome nearly 100,000 visitors to their Huron County farm south of Walton, which has been in the family since

Welcome to Huron County

Please visit us at the match or at our store 42845B Newry Rd. Brussels, Ontario

1-877-887-9391 www.brusselsagri.com www.cowboyloft.com



1895. The Ryans produce corn, soybeans, white beans, wheat and alfalfa on 250 acres.

And no member of the family will be more in the spotlight than Jack Ryan, who serves as mayor of Tented City. "On opening day, Jack will stand with local politicians (wearing) his chain of office to help open the Match," Jacquie Bishop, chair of the 2017 IPM, said. "He will be part of the parade, participate in the Celebration of Excellence Gala and the Beautification Awards Banquet and, on closing day, he will be part of the official closing ceremonies."

When originally approached by his brother-in-law, Henry Grobbink, to be the host farmer, Jack declined the offer as his wife Marianna had passed away after a courageous battle with ovarian cancer a few

Continued on page 52



MOFFATT& POWELL

RON

SUPPLYING AGRICULTURAL BUILDINGS FOR OVER **60 YEARS**



Be sure to visit us at lot 6B 21-24 and meet some of our trusted suppliers.



Your Project Starts Here!



WE INSTALL

KITCHENS • BATHROOMS • FENCES & DECKS

Strathroy 1-800-567-1360 | London 1-800-268-0202 Mitchell 1-800-663-6977 | Exeter 1-888-874-4435 Tillsonburg 1-800-363-4201

http://www.moffattandpowell.ca

Continued from page 50 months earlier (June 2012). The community also remembers Henry, as he also lost a brave battle just over a year ago in April 2016.

After some reflection and some discussion with his children, Jack saw the IPM as an opportunity to honour his late wife.

"One thing Dad wanted to ensure was that Mom was remembered," said Joe Ryan, Jack's son. "A couple streets and avenues will be named after her, Marianna Avenue, and that's very special for our family."

Being the host family "has been a blessing for our family because it has given Dad and our family something to look forward to for the past 5 years. We celebrate and appreciate all the hard work our parents did to provide for us," said Steve. Hosting the 100th IPM provided the family with an opportunity to reflect on the past.

"Mom and Dad worked so hard and so many hours, it was something to take a day away from the farm work to go and enjoy the Plowing Match," Peggy said. "I think it's the same for a lot of farmers."

And the family looks forward to making new memories this year.

"My oldest son John will be competing in the plowing and I'll be trying to coach him," Joe said.

"I'm hoping to be wearing Mom's wedding dress on Saturday for an event in the Lifestyles tent," Monica added.

And while the Ryans will be in the spotlight during the IPM, it's the efforts of the extended Huron County family and many volunteers that give the show a tight-knit feeling.

"It's good for the community and is only possible because of the huge investment from all the volunteers," Jack said.

Peggy echoed this sentiment. "You meet so many wonderful, caring and generous people who are so giving of their time to make it all happen."

By Diego Flammini



VINTAGE FARM TIRES



Is it time to re-tire your Vintage Tractor?

Huron Tirecraft is your expert in getting the right tires for your valued antique

Come in and get the right fit for the right price!

Visit us online for more information: www.tirecraft.com/dealer/tirecraft-clinton/

519-482-3752

77925B London Rd Clinton ON Authorized M.E. Miller Tire Dealer

IPM BRINGS OUT THE BEST IN HURON COUNTY



As host county of the 100th International Plowing Match and Rural Expo (IPM), Huron County could welcome nearly 100,000 visitors over five days. IPM volunteers and exhibitors will show these individuals local hospitality by way of food, agriculture, artisan creations and more.

Hosting a show of this size and calibre wouldn't be possible without community support and there's been no shortage of that community support, according to IPM organizers.

"The community has been wonderful,"

said Lori Vanstone, co-chair of the volunteer committee. "We're getting more and more volunteers each day, at last count, there were 1,100."

Volunteers are donating their time and, in some cases, their tractors. It's that kind of generosity that exemplifies the nature of the people who call Huron County home.

"Anything that we need, people are there to help," said Lynne Godkin, IPM 2017's secretary and the 1984-85 Queen of the Furrow. "This is a very community-based area as it is and (the IPM) is certainly an example of that."

In addition to the volunteers, many local businesses are lending their support to the IPM via sponsorship.

"We have hundreds of sponsors," said Graeme Craig, chair of the IPM sponsorship committee. "There's been a great outpouring of financial support to help put on this great event."

Organizing and executing one of Ontario's premier agricultural events also provides a sense of local pride for the volunteers.

"There could be 100,000 people coming Continued on page 56



Think Intact Insurance for your farm

Contact your broker today or visit intact.ca/farm

Red Square Brackets Design and Intact Insurance Design are trademarks of Intact Financial Corporation used under license. ©2017 Intact Insurance Company, All rights reserved.







www.BuildingBetterSchools.ca

Over 78,000 teachers, occasional teachers, and education professionals are dedicated to defending and improving publicly funded, public education in Ontario. The Elementary Teachers' Federation of Ontario, working in solidarity with communities and advocacy groups, is committed to building better schools and a more just Ontario.

Elementary Teachers' Federation of Ontario





Continued from page 54 through (the Match) and we don't have a city that size in Huron County," said Erin Robinson, a member of the sponsorship committee. "It's amazing to think we can put the IPM on"

And it's that sense of community that brings all of Huron County together to achieve a common goal.

"We're one big group working together and I think that sense of community is very important," said Mary Garriock, co-chair of the volunteer committee.

The local community is also showing its support through the number of regional exhibitors that will be on hand to showcase their products and services.

"The support from every Huron County exhibitor has been amazing," said Jane Zwep, chair of the local exhibitors committee. "We have a diverse number of food vendors, artisan exhibits, homemade products and,

of course, our ag-related exhibitors."

And a new competition will allow visitors to experience the beauty of Huron County away from the show site through the Huron County Barn Quilt Trail.

IPM attendees can pick up a map so they can plan an outing to see these lovely pieces of

permanent art.

"There are over 100 farms participating," said Robinson, who will be hanging a barn quilt herself. "My kids were driving around Huron County pointing out each one they passed."

On the IPM site, there are a range of activities to engage all visitors.

"Between the Brussels Fall Fair being there, Saturday celebrations focusing on Canada 150, the hoopla of the Bruce Power opening day, the concerts, lifestyles program, education program and RAM Rodeo Tour, there's something for everyone," said Godkin.

This year is Huron County's fifth opportunity hosting the Match.

The County also hosted the IPM in 1946, 1966, 1978 and 1999.

By Diego Flammini



IPM EXECUTIVE



Back L to R - Marlene Munn, Lynne Godkin, Jeff McGavin, Jacquie Bishop, Brian McGavin, Kevin Varley,

Front L to R - Paul Dodds, Gerry Wheeler, Emily Morrison, Matt Townsend, Roger Robertson. Missing Mallory Kernighan and Corrie Forbes



HIGHLIGHTS OF THE MATCH



The International Plowing Match & Rural Expo (IPM) is the largest show of its kind in North America. As always the IPM has an extraordinary variety of entertainment, family activities, plowing competitions and exhibitors – something for everyone! This year at the 2017 IPM, we are celebrating the 100th Match and to top it off, Canada's 150th Birthday. The Ontario Plowmen's Association, the 2017 IPM Local Committee and its volunteers have gone above and beyond to create a memorable and outstanding show for all of its guests.

Each year there is an emphasis on the BMO Plowing Competition as we celebrate and demonstrate both traditional horse plowing and tractor plowing. Plowing is expected to attract more than 200 plowing competitors from across Ontario, Canada and North America. It will showcase both tractor and horse plowing and feature

competitors ranging from 10 to 80 years of age. Several teams of heavy horses will compete – with all operators keen on taking home the first place prize. Although this is not a "new" feature, plowing is the heart and soul of the Match.

Tented City is situated on a vast 100 acres with entertainment and over 500 exhibitors showcasing a diverse variety of industries to visit as you travel through the Match. Enjoy talented local performers on multiple stages throughout Tented City. Visit the Lifestyles tent to see a variety of demonstrations and displays that will be sure to impress. Check out "Tailgate Talks", in the Farming for the Future Tent, to find out the latest tips on estate planning, environmental updates, agri-tourism and so much more.

Kids and adults alike will enjoy spending some time in the Hydro One Education Centres, learning about the agriculture industry, soil and getting up close to farm animals at the "Ag-Mazing Food Farm." Or taking a stroll through the 100th Anniversary Tent where you can take a step back in time and enjoy the history of the IPM.

Every year, young women from the across the province vie for the title of

Continued on page 60





YOUR LOT, YOUR DREAM, CUSTOM BUILT.

IMAGINE THE POSSIBILITIES

You've worked hard for the land - now the land could work for you.

Let's get started

VISIT OUR WINGHAM DESIGN CENTRE

2014 Commerce Park Dr., Off Hwy 400 exit 85









Continued from page 58
Ontario Queen of the Furrow presented by Ontario Mutuals. Alongside them, in 2017, will be the Princess of the Furrow competition, which is brand new to the IPM this year. Queen of the Furrow will work hard after the Match to promote the IPM,

the Ontario Plowmen's Association and Ontario Agriculture across the province in the coming year.

The CKNX Events Centre is hosting a variety of interesting events including the Thompson's 4-H Invitational and Brussels Fair 4-H Show where members will proudly be demonstrating their sheep and beef cattle showmanship abilities. Also enjoy the hustle and bustle of showmanship during the Knights of Valour (jousting) show, the Auctioneers' Challenge and a Sheep Shearing show.

You won't want to miss some of the other highlights of the week: shows by multi-JUNO award winner and platinum selling artist, George Canyon on the Huron Mutuals Main stage and the Farmall Dancing Tractors performing in Walton Square. Take in the RAM Rodeo Tour. Or visit the annual Brussels Fall Fair – with all the annual traditions, activities and events of the fair on the IPM grounds this year; which hasn't been seen before in IPM history!

It is a week of excitement! Memories to be made and a whole lot of fun to be had! Be sure to check out as much as you can and please come and enjoy the 100th International Plowing Match & Rural Expo September 19-23rd, in Walton, Ontario!







If you are planting trees on your property, you may be eligible for funding assistance. Planting trees on your property helps fight climate change and increases wildlife habitat and water conservation.

Forests Ontario is working with its tree planting partners across the province to deliver the Ontario government's 50 Million Tree Program.

If you have at least 2.5 acres of productive land, you could qualify. Call or visit us at:

Forests Ontario 416.646.1193 www.forestsontario.ca/50mtp

Paid for, in part, by the Government of Ontario





WELCOMING EVERYONE TO THE IPM



Huron County Local Organizing Committee has been working hard to make the 2017 International Plowing Match and Rural Expo (IPM) safe, enjoyable and welcoming for all.

Each year the IPM grows out of farmers' fields. As part of the stewardship of the IPM we ensure the land is returned to its original condition when the event is complete. This wonderful legacy does present some accessibility challenges to overcome – for examples streets are soil and can be uneven.

We are working hard to make the IPM as user friendly as possible for all. Here are some of the features we are offering:

ACCESSIBLE PARKING

- Accessible Parking located off of County Road 12 and links directly to entry Gate #1
- · Accessible Permit is required
- A Drop Off/Pick Up Zone has been designated in the Accessible Parking Field

ACCESSIBLE SHUTTLE WAGONS

- Some wagons within Tented City have ramps
- All shuttle wagons travel on some Service Roads and Avenues only
- An accessible shuttle wagon will travel

Congratulations to the Huron County International Plowing Match!

*

Providing accounting, financial reporting and tax planning services for our diverse rural and urban community.

"A name you can trust."

Famme & Co.

Professional Corporation

CHARTERED PROFESSIONAL ACCOUNTANTS

125 Ontario St., Stratford

Phone (519) 271-7581 Fax (519) 271-2737

E-Mail:

office@fammeandco.on.ca

199 Elgin St., E., St. Marys

Phone (519) 284-1030 Fax (519) 284-4393

E-Mail:

st.marys@fammeandco.on.ca

210 Oxford St., E., London

Phone (519) 432-1663 Fax (519) 432-7662

E-Mail:

london@famme.ca



from Gate #1 (Accessibility Gate) to the Plowing Competition Fields each day at 10:00 a.m. and return before noon

ACCESSIBLE PICNIC TABLES

• There will be accessible picnic tables located throughout the IPM.



SCOOTERS

 All mobility scooters (personal and rented) are permitted at IPM

UNIVERSAL ACCESSIBLE WASHROOMS (UAW)

- Regular accessible washrooms that can be found at any group of port-apotties
- Four (4) Universal Accessible
 Washroom tents (UAW) will have
 a hospital bed, a lift (bring your own
 sling if possible), an accessible port a-potty with transfer board that will
 open up into private area to allow
 visitor support persons to assist
- Electrical charging stations for mobility and medical devices at UAWs

- UAW locations:
 - o Gate 1 (near the Accessible Parking Field)
 - o Hydro One Education Area; Huron County Avenue and 1st Street
 - o The Family Centre/Assistance Area; located on 3rd Street
 - o RV Park

ACCESSIBLE VIEWING AREAS

 Clearly marked accessible viewing areas are available at all stages and shows

ASL/ENGLISH SIGN LANGUAGE INTERPRETERS

 2 qualified ASL/English sign language Interpreters will be at scheduled events in Tented City on Tuesday September 19, and Saturday September 23 from 9am -5pm

VISION & COMMUNICATION PICTURE RESOURCES

 Can be requested from Accessibility Committee

If you have questions, please contact the Accessibility Committee at accessibilityipm2017@gmail.com or phone 2017 IPM Headquarters at 519-606-2017.

We welcome everyone to attend and enjoy the IPM.

By Virginia Govier





A MESSAGE FROM THE HONOURABLE JEFF LEAL

Welcome to the 2017 International Plowing Match (IPM) and Rural Expo.

The IPM is a celebration of our rural communities and the achievements of the nearly 50,000 family farms across this great province. It is also an important tradition that brings families and communities together and inspires younger generations to

engage in agriculture.

The Ontario Ministry of Agriculture, Food and Rural Affairs has a long-standing tradition with the IPM and is proud to be helping celebrate its 100-year history. I encourage you to visit the Government of Ontario pavilion and get to know the many services, programs, and resources we have to offer.

I want to thank the hard-working farmers who help bring delicious, highquality food and products to Ontarians. Every day more than 800,000 people work in Ontario's agri-food sector, a leading economic driver in the province. Rural communities are an essential part



of our cultural and economic fabric, and our government is committed to ensuring they remain vibrant places where we can all learn, grow, work, and play.

Thank you to organizers of the IPM and all of the competitors and visitors for taking part in the 100th IPM.

Jeff Leal Minister of Agriculture, Food and Rural Affairs Minister Responsible for Small Business





A MESSAGE FROM THE HONOURABLE ELEANOR MCMAHON

On behalf of the Ministry of Tourism, Culture and Sport, I am delighted to welcome everyone to the 2017 International Plowing Match & Rural Expo in Walton.

This year, as Ontario and Canada mark their 150th anniversary, Ontario's largest agricultural exhibition is also celebrating a historic milestone. For 100 years, the International Plowing Match has promoted the importance of agriculture and reminded us of the way of life that helped to build this great province. My ministry is pleased to have provided funding to support this wonderful event.

Congratulations to the Ontario Plowmen's Association, the Town of Walton,

Huron County, and all the organizers and volunteers who have demonstrated their commitment to agriculture tourism in Ontario.

Best wishes for an enjoyable exhibition.

Eleanor McMahon Minister







A MESSAGE FROM THE WARDEN

It is with great excitement that I welcome everyone to the 2017 International Plowing Match & Rural Expo. Mark your calendars to come and visit us as we proudly highlight our exceptional agricultural production here in Huron County.

As we celebrate Canada's 150th birthday in 2017 we are honoured to be hosting the 100th International Plowing Match and Rural Expo (IPM). I congratulate the volunteers, committee members, exhibitors and partners who have been actively planning over the last year to display the best of all Huron has to offer. May your work to preserve our rich agricultural heritage continue for future generations to come.

We invite you to visit us in Walton and enjoy one of the greatest events you will ever experience; IPM 2017, HURON HOSTS on ONTARIO'S WEST COAST! We hope you

like what you see and come back to experience more of what Huron County has to offer.



Jim Ginn Warden, County of Huron



A MESSAGE FROM THE MAYOR

The Municipality of Huron East is the largest municipality in the County of Huron and it is with great pride that we serve as the host municipality to the 2017 International Plowing Match & Rural Expo. 2017 has been a special year as we have celebrated 150 years as a nation and it is an honour to have the 100th anniversary of the IPM in our community.

On behalf of Huron East Council, I applaud the efforts of the 2017 IPM Executive and their Committees along with hundreds of volunteers in organizing this showcase event of the agricultural industry

Bernie MacLellan Huron East Mayor







MESSAGE FROM THE QUEEN OF THE FURROW



Welcome to the 2017 International Plowing Match and Rural Expo (IPM)! Get ready to enjoy all that Walton has to offer on Ontario's beautiful west coast. This week long event draws in people from near and far to showcase the the rich history, importance of agriculture and culture that is Huron County.

My name is Anita Rastapkevicius and I am from Elgin County. Though I may call Elgin my home, Huron County has become a second home to me. This year I have had the honour of being the 2016-2017 Ontario Queen of the Furrow. Throughout the year, I have had the opportunity to travel across the province to help promote the 2017 IPM and the Ontario Plowmen's Association.

I would like to take this opportunity to thank all of the volunteers who dedicated their time and talents to organizing this event. From the host land owners to sponsors to the entire county of Huron, thank you for your endless support in this endeavour!

There is something for everyone at the Match. Be sure to come and watch some of the plowing, explore the education zone and come see what the Queen of the Furrow competition has to offer young women in agriculture.

Enjoy your time here in Walton and at the 2017 IPM. Good luck to all of the competitors!

Anita Rastapkevicius 2016-2017 Queen of the Furrow



4-H MOTTO: LEARN TO DO BY DOING



This year the International Plowing Match and Rural Expo (IPM) is pleased to welcome many 4-H clubs from across Ontario – including Huron, Wellington, Grey, Waterloo, Bruce and Grenville – to the 4H Invitational Show.

Each day of the Match we will feature hourly animal showmanship presentations by 4-Hers. There will be 4- H clubs showing dairy and beef, sheep, goats and chickens. At the demonstrations you will learn about each animal, how it is cared for and what the members are learning during their project.

The 2017 IPM is proud to present the 4-H Invitational Sheep and Beef Show. The show is on Saturday the 23rd starting at 10am and will feature up to 100 4-H sheep members and 50 4-H beef members. Com-

petitors will be evaluated on showmanship and conformation.

These young farmers from across Ontario are ages from 9-21. The 4-H classes in the show will range from market animals to breeding stock to showmanship. Entrants will bring their 4-H project (in this case the animal they are showing) to the 2017 IPM to showcase their talent of showing and quality of livestock present across the province.

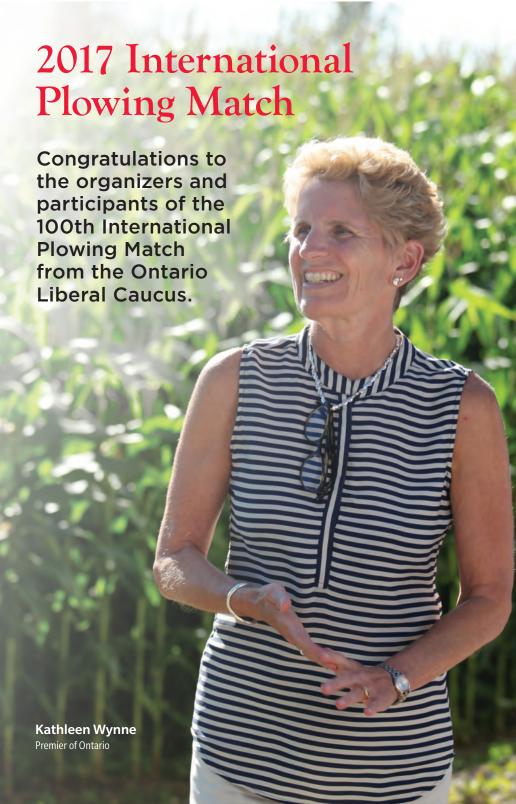
There will be two additional classes at this show the Future Farmer and graduates of 4-H with the Alumni class. The Future Farmer class will showcase children from the ages of 4-8. "What better way to invest in the future then to invest in the youth of today?" asks 4-H Invitational Committee Chair Kayla Bishop. Bishop and her committee have years and years of 4-H experience and could be part of the Alumni class. The Alumni class competition will feature graduated 4-H members that will demonstrate their showing techniques by using livestock that is present at the show. "The alumni class will be sure to bring lots of laughs and memories to the day." adds Bishop.

Teams of 4-Hers will also compete in Brussels Fall Fair Tent in the Go For The Gold Competition and winners goes on to the Royal Winter Fair – come and enjoy.

Continued on page 68







Continued from page 66



4-H PLEDGE

LPLEDGE

MY HEAD TO CLEARER THINKING, MY HEART TO GREATER LOYALTY, MY HANDS TO LARGER SERVICE, MY HEALTH TO BETTER LIVING FOR MY CLUB, MY COMMUNITY AND MY COUNTRY. 4H is a non-profit organization that is operates in 70 countries around the world – and can be found in a community near you. 4H is dedicated to supporting our young people and helping these young people develop into leaders in their communities.

By Virginia Govier



www.GreatEscapeRYCanada.com

P: 519-227-4700 Toll Free: 1-888-716-4542
Great Service & Great Prices meet at the corner of Hwy's 4 & 7

Gust North of London



Proud Publisher of the OFFICIAL IPM SHOW GUIDE





Visit us at All Farming for the Future Tent



The Official Show Guide for the 2017 International Plowing Match and Rural Expo is published by Better Farming Magazine, in partnership with the Ontario Plowmen's Association. This Show Guide is regionally circulated by mail to rural addresses, and is exclusively distributed at the 2017 International Plowing Match and Rural Expo. All editorial content of this publication has been approved by the Ontario Plowmen's Association.



Farming

ADVERTISING SALES Glenn Ruegg glenn.ruegg@betterfarming.com 888-248-4893 ext. 916

DESIGN, PRODUCTION & AD CO-ORDINATION Tanya Myers

CONTRIBUTING WRITERS
Diego Flammini & Virginia
Govier & Mikayla Clark

Published by AgMedia Inc. Administration office: 52 Royal Rd. Guelph, Ontario N1H 1G3 (519) 763-9660 www.betterfarming.com

Acceptance of advertising does not constitute endorsement of the advertiser, its products or services, nor does AgMedia make any claims or guarantees as to the accuracy or validity of advertisers' claims.

Printed in Canada.

Copyright © 2017 by AgMedia Inc. All rights reserved. Reproduction of any article, photograph or artwork without written permission of the publisher is strictly forbidden.

The publisher can assume no responsibility for unsolicited material.



IN CHATHAM-KENT, THE PEOPLE OF THE LAND ARE GETTING READY!

The excitement is building daily as the people of Chatham-Kent continue preparing for the 2018 International Plowing Match and Rural Expo.

Next September, the small vibrant community of Pain Court, founded by French-speaking settlers, will welcome visitors from across Ontario and neighbouring American states to join in celebrating Chatham-Kent's rich agricultural heritage.



Chatham-Kent boasts an alphabet full of crops, from asparagus to Brussels sprouts to cucumbers, all the way to zucchini. More variety and specialty crops such as sugar beets and seed corn make Chatham-Kent unique. Sweet corn, peas and tomatoes are some of the joys of summer. We truly do grow for the world!

There is something special about farming. It is both a vocation and a lifestyle. The work day doesn't end at the chime of a clock – it ends with the satisfaction of a full bin and a sunset over a clean field. Feeding the world takes hold of our farmers, and it doesn't let go. We are so proud of them!

For the third time in Chatham-Kent's history, we are looking forward to hosting the International Plowing Expo. and Rural regulars residents and remember the 1979 event, one of the most attended matches ever. In 2018, you will find event favourites such as the recreational vehicle park, souvenirs, good food and a great taste of our rural lifestyle. You will also have some signature experiences that will highlight Chatham-Kent distinct in your memories.

As much as we look forward to hosting the event, we look forward to meeting each of you. Come to Chatham-Kent and the 2018 International Plowing

Match and Rural Expo September 18 – 22.

The tradition grows!



INTERNATIONAL PLOWING MATCH & RURAL EXPO | 2018

BE A PART OF history. SEPT 18 - 22, 2018 | PAIN COURT, ON







QUALITY SINCE 2004 YOUR BEST CHOICE FOR QUALITY BUILT CUSTOM ALUMINUM TRAILERS

63 Mill Road West, Brucefield, ON 519-233-3272 www.millroadtrailers.com