







SEPT. 18-22 • PAIN COURT, ONTARIO

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WELCOME TO THE 2018 INTERNATIONAL PLOWING MATCH AND RURAL EXPO

David Murray

Welcome to the 101st International Plowing Match and Rural Expo! This year we are honoured to be in the community of Pain Court in the municipality of Chatham-Kent.

It's our tradition to present this event in a different Ontario community each

year. It has been a true pleasure to participate in the development of this five-day event, which showcases local agriculture, the history of the region of Chatham-Kent and future outings you can have in this region.

This Plowing Match is displaying samples of more than 70 different, locally

grown crops. This is evidence of why the growers in this region state, "We Grow For The World!"

This International Plowing Match preserves plowing competition. We expect about 175 entrants to compete in six various plowing classes, including: horse, antique and modern plowing. We welcome our international competitors to also plow for the top positions of this Match.

A key element of the Match is our Tented City, which presents the best in agriculture, rural living and has something for everyone, whether you live in an urban or a rural community. We have several different entertainment stages, featuring THE MUDMEN and other bands and live talent.

We invite you to join us in attempting to break or set several Guinness World Records which include food-related items produced on farms in Chatham-Kent. For example, we are attempting to make history with the largest egg and spoon race.

We would like to extend a special mention to our corporate partners for their many forms of support, including: financial support, providing electricity services and many more ways that they

have helped to make this event a success. We are thankful to have the support of our presenting partners: BMO Bank of Montreal, Ontario Mutual Insurance Association, and Hydro One. As a combined group of presenting partners, these firms have supported this Match for many decades. In addition, we would like to thank

The Government of Ontario's Celebrate Ontario Program for their financial support of this international event. These agencies, along with local support, are key to the success of the International Plowing Match and Rural Expo. Thank you to every person and organization that has supported us in all the ways that they did.

I have enjoyed working with the IPM 2018 co-chairs, Darrin Canniff and Leon LeClair. The have led a large group of committees and volunteers successfully to bring you this experience. We have all worked together to connect agriculture and community life in Chatham-Kent.

There is so much being offered...you can't possibly see it all in one day. I invite you to come and spend a few days at this lively event. I'm confident you will really enjoy your time with us at the Match. I'm looking forward to seeing you there!

David Murray, President Ontario Plowmen's Association



IPM CO-CHAIRS WELCOME YOU TO THE 2018 IPM



As co-chairs, it is our pleasure to welcome visitors, exhibitors and contestants to the 2018 International Plowing Match & Rural Expo (IPM) in the community of Pain Court, in the Municipality of Chatham-Kent. We are so excited to have you join us and "Be Part Of History."

Chatham-Kent has been part of history for a very long time. We were first honoured to host a match 99 years ago, in 1919. Then in 1979, some 60 years later, the International Plowing Match & Farm Machinery Show was held here. Add another almost 40 years to the calendar, and you arrive today in 2018.

In 1919, the "modern" tractor was seen as unreliable compared to the horse-drawn plow. Now in 2018, some tractors can work the fields without a driver navigating in the cab. As years come and go, technology, techniques and land stewardship have changed, but the purpose has not. Always with a thought

to the future; producing high-quality food, for both our own communities and others in Ontario, the rest of Canada, and countries around the world. It has been said that "the plow is the key that unlocks the fertility of the earth and has been an instrument of humankind since time began." Without the plow, we could not exist.

Tobe Cobe Jr. (TOmato-BEet-COrn-BEan), a revamp of the original mascot from the 1979 Match, is an excellent example of how Chatham-Kent really does "Grow for the World." It is not just a tagline. Chatham-Kent literally leads the world in the production of over 75 crop varieties, from fruits to vegetables to plants and grains. It is no small wonder agriculture, with all its spinoffs, is the number one industry in Chatham-Kent.

To help showcase these crops we are doing something a little different. This year with the help of Guinness World



Records and YOU, we are going to attempt to create some food-based world records. This will be the perfect time to play with your food and help get the kids to eat their vegetables. All of our records involve some type of locally grown food. Are you up for the challenge?

We have a great lineup of family friendly fun ready to entertain you. The Canadian Cowgirls, who are from Chatham-Kent, will be a welcome sight, as will the Team Farmall dancing tractors. We have a wide variety of local bands set to entertain on our multiple stages.

Did you know Chatham-Kent was the end of the Underground Railroad? What about the location of the Battle of 1812? Would you believe Chatham once manufactured cars called the Grey Dort and the Chatham? Our History Tent will be a must-see for sure. Like we said, Chatham has been a part of history for a very long time.

Throughout the planning process, our

executive, many committees, hundreds of volunteers and Chatham-Kent residents, both rural and urban, have shown great pride, enthusiasm and untiring efforts given so willingly. So many people have put their unique stamp on this IPM. All their hard work has paid off as you will see for yourself this September.

An enormous **THANK YOU** to our numerous and generous sponsors and landowners, the Ontario Plowmen's Association and the various levels of government that all came together to "Be Part Of History."

We extend to you all a sincere and warm welcome. Join us in Pain Court from September 18-22 and you too can "Be Part Of History"!

Sincerely,

Darrin Canniff & Leon Leclair Co-chairs, 2018 International Plowing Match & Rural Expo



Welcome to the International Plowing Match, located in Chatham-Kent "we grow for the world" – over 70 different crops grown.

The Kent Federation of Agriculture, your local host and the Ontario Federation of Agriculture invite you to come visit us on Third Street.

"FARMERS WORKING FOR FARMERS"





Kent Federation of Agriculture

www.ofa.on.ca/kent KFA office 519-674-1500 x 63595 or kfa@uoguelph.ca



MESSAGE FROM THE PRIME MINISTER



Dear Friends:

I would like to extend my warmest greetings to everyone attending the 2018 International Plowing Match and Rural Expo, being held in Pain Court, Ontario.

This year's edition of the International Plowing Match and Rural Expo will showcase the Chatham-Kent region's important agriculture, business and tourism activities. I am certain that everyone in attendance will enjoy the plowing competitions, exhibits and entertainment planned for this event.

I would like to thank the organizers, sponsors and volunteers for bringing this event to the community and for ensuring its success.

On behalf of the Government of Canada, I offer my best wishes for a memorable experience.

Sincerely,

The Rt. Hon. Justin P. J. Trudeau, P.C., M.P. Prime Minister of Canada









Join us for BMO° Kids' Day at the International Plowing Match and Rural Expo!

- FREE admission for children under 16 from 8:30 a.m. to 10:30 a.m.*
- FREE Pancake breakfast from 8:30 a.m. to 10:30 a.m.**
- · FREE shows at the BMO tent
- · FREE BMO Kids' Day activities

MESSAGE FROM THE PREMIER



I'm pleased to welcome everyone to the 2018 International Plowing Match and Rural Expo, taking place this year in beautiful Chatham-Kent.

The history of Ontario is found in the small towns and rural communities of our province. This special event is a great way to show our respect for the hard-working farmers of Ontario, and our appreciation for their important contributions to Ontario's economy. Our strong agri-food sector employs thousands of people and generates billions of dollars in revenue annually.

Thank you to the committees, partners and volunteers for the time and effort they've put into making this year's International Plowing Match and Rural Expo a success. And a special thank you to the Pain Court farm families, who generously provided their fields so

Chatham-Kent can host this year's match.

The International Plowing Match and Rural Expo is one of Ontario's proudest traditions. It celebrates our farming roots while attracting the investment that will bring quality jobs to rural Ontario.

I know this year's gathering is going to be a terrific event for everyone attending.

And I wish all of the competitors the very best of luck.

Doug Ford Premier



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CHATHAM-KENT: CANADA'S TOP SEED CORN PRODUCER



The history of hybrid seed corn production in Chatham-Kent predates the Second World War.

Oliver Wilcox, who helped found the Wilcox Hybrid Seed Corn Company in Woodslee, Ont., produced the province's first hybrid seed corn crop in 1938. The following year, about six local farmers grew 42 acres of seed.

Over its 80-year history, the seed corn industry has grown significantly. In 2017, 400 farmers cultivated 19,400 acres of the crop, the Seed Corn Growers of Ontario said.

And the industry continues to be centred in Chatham-Kent.

Multiple elements make the region a successful area for the production of seed corn but the main factor appears to be weather.

The Great Lakes provide favourable weather conditions to ensure seed corn producers will have a harvest, said Steve Denys, director of business management with Maizex Seeds.

"Chatham-Kent gives us a longer frost-free period in the fall, plus we have

ideal soils and regular moisture patterns," he said. "When you add that all together, then you've got the ideal setting for seed corn production across Canada."

The climate in the area also allows seed companies to test and develop hybrids that can be used in parts of Western Canada, he said.

While the hub of the industry remains constant, it has also underwent many changes.

For Dave Harwood, technical services manager for Pioneer, one of the biggest changes has happened during the course of his career: consolidation.

"Seed businesses used to only be seed businesses," he said. "They didn't have ownership by agrichemical entities. And there also used to be more brands available. I joined the industry in 1984 and I would say that was the start of some of the consolidations."

But these industry consolidations mean that companies have more resources for the development of hybrids and trait packages. The mergers also enable the industry to evolve quicker to meet the



needs of today's commercial farmers.

At one point, "a farmer could use (the same) hybrid for between six and eight years ... Now, you're looking at more like two or three years," as advances in genetics happen so quickly, said Grant Craven, northeast production manager at Pride Seeds.

He credits plant breeders with helping farmers stay ahead of the curve on crop innovations.

"The speed at which our breeders work today, and the tools they have to get breeding lines advanced sooner, allow us to bring new genetic material and new treatment offerings to market. Our customers demand the best of the best," he said.

Another change in the industry involves the seed technology that protects the corn crop.

In the 1990s, seed companies' earliest trait offerings included Bt and Roundup Ready corn. Now producers have a variety of options, said Lee Giffin, president of Country Farm Seeds Ltd.

"Seed treatments have become a huge part of the packages (companies) offer," he said. "There's a lot of diversity in the marketplace right now."

Despite the changes in the seed corn industry, the fundamentals remain the same.

Today's corn producers want a strong and consistent performance from their seed as farmers did 80 years ago, said Paul Johnston, farm services manager with Thompsons Limited.

"It's like the old saying of the more things change, the more they stay the same," he said. "Farmers back then would have wanted hybrids that were going to give them the best yields. Farmers today want that too, and they have more trait and protection options available to help achieve that (goal)."

by Diego Flammini



11 FAMILIES HONOURED WITH 2018 BMO ONTARIO FARM FAMILY AWARD

In recognition of their dedication to agriculture and the rural way of life, 11 families will receive the 2018 BMO Ontario Farm Family Award.

This coveted award, handed out by BMO Bank of Montreal in cooperation with the Ontario Plowmen's Association (OPA), recognizes recipient families' focus on sustainability, community involvement, land stewardship and adaptability in their farm management practices.

"BMO has a long history of supporting the agricultural community, and we are proud to join with the International Plowing Match and Rural Expo, in order to honour these families and their contributions to the rural way of life that is the very heart of Canada" says Julie Barker-Merz, Senior Vice-President, South Western Ontario Division, BMO Bank of Montreal. "The BMO Ontario Farm Family Awards recognize the contributions made by farmers across the province, from their deep roots in the community to the stewardship of the lands on which they work, and the values of hard work and commitment that they embody. These 11 families demonstrate how heritage and innovation can work hand in hand to further farming in the province."

Recipients of the 2018 BMO Ontario Farm Family Awards will be celebrated during the International Plowing Match and Rural Expo, which runs Sept. 18 to 22 in Chatham-Kent. The award presentation is set for the Pride Seeds Main Stage on Saturday, Sept. 22 at 11 a.m.

"Ontarios farm families contribute to their community and to the province in so many significant ways," says Cathy Lasby, Executive Director, Ontario Plowmen's Association. "They uphold the traditions of the past while strengthening Ontario's economic growth, and it is truly an honour to recognize them."

This year's winners are:

- The Anstice Family of Tehkummah (Oshadenah Holsteins)
- The Bishop Family of Bluevale (Shayrina Sheep Farms)
- The Bradley Family of Pain Court(Bradley Farms)
- The DeGoey Family of Wheatley (DeGoeys Flowers)
- The Fox Family of Chatham (Foxburg Enterprises Inc.)
- The Hiemstra Family of Alymer (Clovermead Apiaries)
- The Koch Family of Earlton (Koch Farms/Agri Sales Inc.)
- The McNaughton Family of Tehkummah (McNaughton Farm)
- The Prins Family of Brighton (Pryme Farms)
- The Rankin Family of St. Marys (R.B.R. Fur Farms Limited)
- The Zummach Family of Ingleside (Raisinview Farms).

BMO Ontario Farm Family Awards, which have been handed out annually since 2012, have seen the efforts of 72 families throughout the province celebrated.





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HIGHLIGHTS OF THE 2018 IPM

Plowing competitions are just the tip of the iceberg for the International Plowing Match and Rural Expo (IPM). This fiveday agricultural celebration features a wide range of performers and live music acts, displays, demonstrations, education and much more.

Joining the fray this time around – it's the IPM's 101st year – will be several Guinness World Record attempts, including Largest Egg and Spoon Race and Largest Sugar Cube Structure.

Popular attractions such as the rodeo, Team Farmall dancing tractors, Auctioneers' Challenge and others are set to return, joined by the Canadian Cowgirls Precision Drill Team and Canadian Celtic rock favourites MUDMEN (perhaps best known for performing the Hockey Night in Canada theme song).

A highlight of every IPM is unquestionably the plowing competitions. This year's BMO Plowing Competition is expected to draw competitors from throughout North America. You'll be able to marvel at the horsemanship required to compete in the walking or sulky horse plowing classes. Horse power becomes tractor power in the antique plow classes. You won't want to miss the conventional classes. It takes big tractors to power the big and most modern reversible plows.

Another traditional favourite is the Ontario Queen of the Furrow competition, presented by Ontario Mutuals. Each representing their local county, these young ladies show off their agricultural knowledge and abilities as they vie for the honour of becoming the 2018-2019 Ontario Queen of the Furrow in order to promote the IPM, the Ontario Plowmen's Association and Ontario agriculture.

Your adventure to the IPM wouldn't be complete without stopping by Tented City, where hundreds of enthusiastic exhibitors











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HIGHLIGHTS OF THE 2018 IPM Continued

await. From the latest in farm equipment and farm supplies to the latest in home and rural improvements, we've got what you are looking for. And for that unique gift, don't miss the talented artisan and quilt exhibitors.

As you stroll the streets of Tented City, be sure to stop into Hydro One's Education Centres. There you can speak to a producer and interact with animals as you learn about all things ag.

Don't miss the "Farming for the Future" tent, as well as the scale model "Enviro Farm". The Union Gas Lifestyles Tent is another must-see in Tented City. A wide variety of demonstrations and displays will impress.

Your taste buds will thank you for attending the IPM. The menu choices are many and will surely satisfy those rumbly tummies. Food vendors are spread throughout Tented City for your convenience.

You're sure to enjoy the many traditional favourites and new additions that will be featured during the 2018 IPM. There's more than a little something for everyone to enjoy!

With so much to see and do, plan to spend more than a day.

by Richard Vivian

HOURS OF OPERATION:

Tuesday, Sept. 18 to Saturday, Sept. 22 Daily events run 8:30 a.m. to 5 p.m.

- No pets allowed on site (service animals allowed)
- No smoking is permitted in Tented City

ADMISSION RATES:

Adults (age 16+) - \$20 each per day Children (age 6 to 15) - \$5 each per day Children (age 5 and younger) – FREE All ticket prices include HST We accept Cash, Debit, Visa and Mastercard at the Gates











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JOIN IN AS WE TRY TO BREAK SEVERAL GUINNESS WORLD RECORDS



Have you ever wanted to be part of a Guinness World Record? Now's your chance.

This year's International Plowing Match and Rural Expo (IPM) features at least four record attempts, including two with visitor participation.

"We wanted to include all the people coming to the Chatham-Kent IPM in being able to say they were part of a Guinness World Record," explains Donna Lunn, projects co-ordinator for the Ontario Plowmen's Association. "If you show up, you can be involved."

First up, on opening day (Tuesday, Sept. 18), will be the Largest Egg and Spoon Race, done in partnership with the Egg Farmers of Ontario. Since several provincial politicians will be around – invites have been sent to the Premier, major party leaders and some ministers – they'll have an opportunity to join in the fun. The current record is 1,445 participants.

The fun starts at 2 p.m.

On Wednesday, watch as Chef Bob Bulmer leads an attempt to establish the record for Largest Caesar. It needs to be at least 500 litres.

The various ingredients will be mixed throughout the day and are expected to be poured into their final vessel – it all has to be in one container – at about 2: 30 p.m. Ingredients will be prepared in the World Records tent inside Tented City and paraded to the Lounge for final mixing.

Chef Bulmer, creator and host of the Food Network Canada television series Surreal Gourmet and Glutton for Punishment, is no stranger to Guinness World Records – he's been involved in setting several, including Most Pancakes Made in One Hour.

Thursday, the final day an official with Guinness World Records will be on hand, will see the record established for the Most People Bobbing for Apples at One Time. Come for a refreshing dunk, and a tasty apple!

The attempt – current record is 597 – gets underway at 10:30 a.m.

During the first three days of the IPM, visitors will be able to watch as local artists work to break the record for Largest Sugar Cube Structure.

"It's in the shape of a tractor," says Lunn. "It's going to be ongoing for a few days."

As of now, that record belongs to a seven-foot tall structure created with 26,069 sugar cubes.

"The local tagline is 'We Grow for the World', so we wanted to feature Chatham-Kent produce," Lunn adds of what inspired these particular record attempts. "And we think it's fun."

In addition to the Guinness World Record attempts, at least two IPM records will be established. Ellwood Shreve is the local chairperson for the records of Longest Quilt Binding (possibly a world record as well) and, on Saturday, Most People Eating Corn on the Cob At One Time (1:30 p.m.) and the Longest Fire Truck Parade.

The latter, courtesy of Chatham-Kent FireFest organizers, is expected to arrive at the IPM at about 11 a.m. with vehicles remaining on display until 3 p.m.

For the most part, all record attempts will happen in the World Records Tent inside Tented City. The fire truck parade will make its way around Tented City and finish at the FireFest demonstration area.









DISCOVER WITH US

Visit the Hydro One site at the International Plowing Match and Rural Expo to learn more about Ontario's power system, energy conservation and how we support farming communities.

Participate in our interactive Electricity Discovery Centre and learn what it takes for our apprentice crews to build the electricity grid from the ground up – to power the IPM.

Because for us, our job isn't just to deliver power to the province, its to support the communities that brighten our lives.



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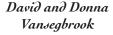


















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DuPont Pioneer Lounge Stage
DuPont Pioneer Lounge Tent
Entegrus Lifestyles Stage
Grain Farmers of Ontario VIP Tent
Kent Farm Supplies Antiques Tent
Hydro One Education Centre
Maizex Seeds Agriculture Tent
Country Farm Seeds & Collins Barrow
Quilt Tent
Union Gas Lifestyles Tent
Ontario Mutual Insurance Association
Mutual Square
Delta Power Equipment Volunteers Tent

Bonduelle -- Dancing Tractors
Tri-Hawk Ag, TrulyGreen Farms &
The Atkinson Family Tractor Park
BMO Plowing Competition
Tilbury Auto Sales & RV RV Park
Riverview Gaming Centre -- RV Park Bags
St. Clair College and St. Clair College

Alumni RV Park Gate

St. Clair College and St. Clair College Alumni Parade

Insurance Bureau of Canada

Parade Marshaling Area

BDO -- Entrance Gate 1

Thompson's Limited -- Entrance Gate 2

South West Ag Partners -- Entrance Gate 4 **Agris Co-operative** -- Education Gate

Thanks also to these sponsors for making these projects so successful too:

McKinlay Funeral Homes -- Worship Service Ontario Mutual Insurance Association

-- Queen of the Furrow

TrulyGreen Farms

-- Celebration of Excellence Banquet

Honey Electric Limited

-- Beautification Competition

Delta Power Equipment

-- Volunteer Orientation

Waddick Fuels -- Fuel

North Kent Mutual Insurance -- Cookbook

2018 EXHIBITORS LISTING

As of August 15, 2018

OUTDOOR EXHIBITORS

401 Trucksource Inc., Maidstone	4A 32
Agriculture Tent	West 2
All Canadian RV & Utility Trailer S	Supply,
Chatham	6A 15
Antiques and Historical Displays	East 1
Aqua Q, Orangeville	4A 33-34
Arc-1 Welding Supplies, Chatham	4A 05
Badder Bus, St. Thomas	6A 19-20
Bath Fitter, London	5A 07
Blackburn Radio, Chatham	4A 09-12
Bluewater Pipe Inc., Huron Park	2A 34
BMO Bank of Montreal	3B 28-34
Bonduelle, Montreal, QC	5B 34
Brents One Stop Auto Shop Ltd,	
Tilbury 6A	16-18
Britespan Building Systems Inc.,	
Lucknow	2B 31-32
C.L. Benninger Equipment (1995) I	Ltd.,
Chatham	2B 33-35
Canadian Cowgirls	East 4

Candy Nut Shoppe - Glenn Craven,		
Cambridge5B 17		
Canter Lope, Thamesville1B 06		
CDL Maple Sugaring Equipment,		
St Lazare de Bellechasse, QC 5A 32		
Chatham District of the Grand Lodge of		
Canada in the Province of Ontario,		
Chatham-Kent4B 01-03		
Chrysler Canada (Dodge), Windsor 1B 01-02		
CKXS Radio, Wallaceburg3B 35		
Clarke Drainage Contractors Ltd.,		
Blenheim4A 22-23		
Blenheim		
Commercial TentEast 5		
Commercial Tent		
Commercial Tent		
Commercial TentEast 5 Conservation Authorities of Ontario, Chatham5B 38-39		
Commercial Tent		
Commercial Tent		
Commercial Tent		



2018 EXHIBITORS LISTING

Country Farm Seeds Ltd, Blenheim 2B 06-07	iLGi Canada, St. Agatha2A 32
Culligan5A 13-14	J. Adams Industrial Forklifts / Titan Forklifts,
Dairy Farmers of Ontario	Chatham2B 01-05
Dancing Tractors (Tues to Fri)6A 1-12, 6B 1-12	Kent Farm Supplies, Blenheim3B 07
D-D Meats, Alliston5B 22	Kent Federation of Agriculture,
De Dell Seeds, Melbourne2A 36	Ridgetown3B 08
Delta Power Equipment, Tilbury2A 20	Kicking Cowgirl Designs, Bobcaygeon1B 03
Designs by Heather, Tilbury5B 16	Knapps Department Stores Ltd.,
Dewdad, Scarborough5B 01-02	Listowel
Dominion & Grimm Inc.,	Kucera Group Inc., Chatham2B 09-12
Ormstown, QC 5A 36	Lambton Kent Elementary Teachers
Dowler-Karn Fuels, St. Thomas3B 39	Federation of Ontario, Wallaceburg5B 37
DSD International Inc.,	Laprise Farms Ltd., Pain Court 5B 32-33
Thetford Mines, QC 5A 33	Leather Better, Toronto5B 18
E. R. Schepens Ltd., Wallaceburg 4A 21	Liberal Party of Canada, Toronto3A 04
Easy Building Products, Hensall4B 07	
Elegant Apparel, Brampton5B 12	Lifestyles Tent
Elmvale District Lions Club, Elmvale 5A 28	London Eco-Metal Manufacturing Inc,
Essential Helicopters, North BayWest 6	Dorchester
Family Centre and Lost Persons Tent 3B 13-14	Lucan Biddulph Recreation Committee,
Fastenal Canada, Chatham4A 31	Lucan
Fellowship of Christian Farmers - Canada,	Luck//Now Products, Lucknow2A 21-22
Alexandria 4B 05-06	Maple City Marine, Chatham4A 28-29
Final Furrow (Lounge) East 2	Mark G Contracting, Tilbury4A 35
Fire Truck Parade (Sat only)6A 1-12, 6B 1-12	McGrail Farm Equipment, Chatham2A 13-16
Focus on YouthWest 3	Med-E-Ox Mobility in Motion,
Frank Battaglia Enterprises Limited,	Goderich2A 37-38
Campbellcroft4A 01-03	Metal Roof Outlet, Courtland4B 22
Furnishings Plus, Brantford5A 26-27	Millroad Manufacturing, Brucefield 2A 33
Future IPMs	Morton Equipment Limited, Woodstock 2A 39
Future of Farming TentWest 3	Multi Shelter Solutions, Palmerston2A 10-12
Garlic Grater/ Touch of Oranges,	Municipality of Chatham-Kent 6B 13-20
Campbellville5B 03	Naturally Rugged, Erin5B 07
Goodreau Excavating Ltd., Tilbury 4A 20	North American Solar Solutions,
Gospel Focus, Oil Springs5B 19-20	Clarksburg4B 25
Grain Farmers of Ontario Tech Park 2B 17-22	Norwood Industries Inc,
Grain Farmers of Ontario VIP Tent 3A 15-21	Oro-Medonte5A 37-39
Green Valley Heating, Granton4B 26-27	Ontario Energy Board, Toronto4B 19
Haugh Equipment & Haugholm Books,	Ontario Flag and Pole, Sutton West 5A 15
Brucefield	Ontario Mahindra Dealers,
Heatmaster (Highway 511 Heating Solutions),	Belle River 2A 05-06
Perth	Ontario Ministry of Agriculture,
Heuvelmans Chevrolet Buick GMC	Food & Rural Affairs2B 13-16
Cadillac Limited, Chatham4B 33	Ontario Mutual Insurance Association,
Honda Canada, Markham4B 36-39	Cambridge3A 06-12
Howard Mutual Insurance Company,	Ontario PC Caucus
Ridgetown	Ontario Plowmen's Association
Huron Perth Trailers, Woodham 2B 37-39	Welcome Centre
Hydro One	Partnership Park
Hydro One Education Centre	Dinwood Truck Parts Inc. Chatham 4P.22



2018 EXHIBITORS LISTING

Podolinsky Equipment & Fast Truck	FOOD VENDORS
Performance 5A 29-31	B & D Fries, Chatham5B 29
Portage and Main Boilers,	Billy Bob's Bloomin Onions, Ancaster4B 10
Prince Albert, SK5A 10-12	Bubbles Ice Cream, Mono5B 26
Precision Power Sports, Sarnia4B 35	Dairy Farmers of Ontario, Mississauga3B 09
Pride Seeds Main Stage 3A 22 - 27	Di's Fries, London1B 10
Profota's Farm Equipment,	Ed's Fries, London
Chatham 4A 06-08	Guy Duchesne Cook House Inc.,
Promex Distributing, Kitchener4A 04	L'Orignal
Quilt Tent	Harrison's Ice Cream Ltd.,
Reformed Evangelistic Outreach, Union4B 21	Oakville3A 14, 4B 11
RJ Equipment, Blenheim2B 28-30	Jeffs Gourmet Catering, Uxbridge 3A 28, 5B 27
Road Boss Grader, Rosetown, SK 4A 36-37	Lazenby Foods, Wellesley4A 39
Rotary Club of Kitchener, Waterloo3B 38	Lemonicious Food Truck, Kingsville 4A 25
Rural Living Tent #1West 5	Metcalf Food & Beverage Inc.,
Rural Living Tent #2West 4	Mannheim4A 27, 5A 01-03
Sew Special Embroidery, Belwood1B 12	Mobile ICEE Canada, Guelph3A 29, 5B 28
SM Freight Inc, Blenheim4B 30-31	Sisters' Twisters, Highgate
Sonny's Llama Farm, Delhi2A 35	Smothered Spuds, Belle River3B 05
Southwestern Ornamental Concrete,	The Friendly Beast Food Truck, Chatham .3B 06
Charing Cross 5A 09	What's Cookin', Wellesley4B 12
Souvenir Tent - IPM 2018	,
Steel Tile Co., Innisfil4B 17	INDOOR EXHIBITORS
Surf & Turf Instant Shelters,	AGRICULTURAL TENT (West 2)
Stoney Creek	Agriculture and Agri-Food Canada Guelph
Tailgate Talks TentWest 3 The Link, Brantford	ATP Pest ManagementThamesville
The Orthotic Works, Acton 5A 05	Better FarmingGuelph
Thompsons Limited, Blenheim 3B 01-03	Canadian Foodgrains Bank Leamington
Thunder Road Racing / Floors, Wingham 5A 16	Capital Paving IncPuslinch
Tilbury Auto Sales RV and Yamaha,	Chatham-Kent Organic Epi-Centre IncDresden
Tilbury	Collins BarrowChatham
Transit Trailer Limited, Chatham 3A 01-03	Corteva Agriscience TM , Agriculture Division
Tri-Hawk Ag Services, Thamesville 2A 17	of DowDuPontChatham
True North Log Homes Inc., Bracebridge 6A 23	Drainage Superintendents Association
Underground Specialties - Wolseley,	of Ontario (DSAO)Chatham
Chatham4B 08	Eastern Canadian Galloway Association
Union Gas Ltd, Chatham6A 25-27	FBC - Farm Business ConsultantsLondon
Vehicle Venture, Windsor4B 34	Honig Industrial Equipment LtdToronto
Victory Ford, Chatham4B 28-29	Maizex Seeds IncTilbury
Waddick Fuels, Chatham4A 13-15	Royal LePage RCR Realty,
Wallenstein, St Clements2A 01-04	Brokerage Orangeville
Waste Management of Canada Corp,	Small Farm CanadaVictoria, BC
Mount Forest5A 19-20	Trakar Products IncAyr
Weberlane MFG (1990 Co.), Listowel2A 18-19	Trillium Mutual InsuranceListowel
Weldesign Hardware, Burgesville3B 04	Union des cultivateurs franco-ontariensAlfred
Wood-Mizer Canada, Lindsay 5A 35	University of Guelph - Ridgetown
World Records TentEast 3	CampusRidgetown
Yogi's Leathershop, Conn5B 05	Vanrooy Mills & Associates Paris

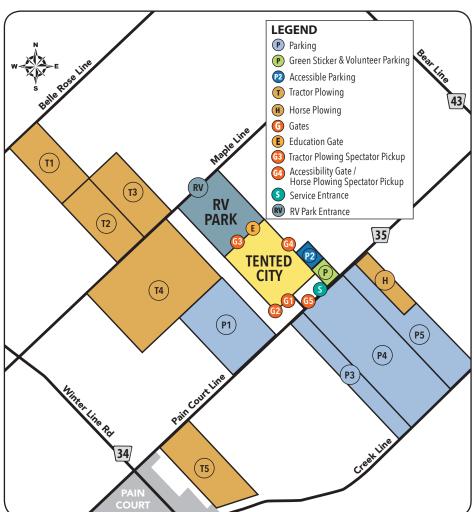


2018 EXHIBITORS LISTING

COMMERCIAL TENT (East 5)	Rumble Water Wells Blenheim	
2 Luxe LadiesChatham	Select Holidays Innisfail, AB	
Country ComfortsChatham	Service CanadaWindsor	
Happy Bees HoneySt Thomas	Sherwin Williams Paint CompanyChatham	
HearingLifeToronto	St. Andrew's ResidenceChatham	
Infrastructure Health & Safety	TekSavvy Solutions Inc Chatham	
Association Mississauga	The Salvation ArmyLondon	
IQ Technologies Thornhill	Unconquered Sun Solar TechnologiesTecumseh	
Krown Rust Control Schomberg	YourSoleComfortChatham	
Ladder Be Gone Sault Ste Marie		
Leather BetterToronto	HYDRO ONE EDUCATION CENTRE (6A 28-29 Reef Farmers of Ontario / 6B 28-29)	
PLS Insoles IncMilton	Deci i armers of Oficario /	
POLYBOARD designBlenheim	Kent Cattlemen's Association	
Pure Choice Water & Ice Blenheim	Bonduelle	
Rayne EffectsLondon	Children Safety Village	
SharePoint 411Tecumseh	Clean Farms	
Softub CanadaSudbury	Dairy Farmers of Ontario	
The LoftChatham	Egg Farmers of Ontario	
Tie Boss (RJS Sales Ltd) Wardner, BC	Farm and Food Care Ontario	
Truck RakeGuelph	FireFest	
Vellinga's Travel & Cruise HolidaysChatham	Grain Farmers of Ontario	
Wallaceburg Bookbinding &	Home Depot	
Mfg. Co. LtdWallaceburg	Honey Bee Display	
8	Labradel Plants Inc.	
RURAL LIVING TENTS (West 4 & West 5)	Laprise Farms Ltd.	
Abstract Marketing Chatham	Maple Syrup Display	
Association of Ontario Land SurveyorsToronto	Nature Fresh Farms	
BrokerLinkChatham	Ontario Fur Managers Federation Ontario Petroleum Institute Inc.	
Canadian Bible SocietyToronto	Ontario Petroleum Institute Inc. Ontario Pork	
Canadian Snowbird Association Toronto	Ontario Pork Ontario Sugarbeet Growers' Association	
Chatham-Kent Block Parent	e	
Program IncChatham	Workplace Safety & Prevention Services (WSPS)	
Christadelphian Church	ANTIQUES AND HISTORIAL DISPLAYS (East 1)	
Kitchener-Waterloo Guelph	1979 International Plowing Match Exhibit	
Conseil scolaire catholique Providence Windsor	4-H Club Toy Collection	
Continental Home ImprovementsLondon	Black History Display	
CREVAWC & CKSACCLondon	Chatham Historical Society	
Discovery Dream HomesKeene	North Buxton Museum	
free-light Solar LightsHarrow	Uncle Tom's Cabin	
Habitat for Humanity Chatham-Kent .Chatham	Blacksmith(s)	
Hy-Grade Steel Roofing SystemGuelph	Chatham Kent Geneology	
Insurance Bureau of CanadaToronto	Chatham Kent IODE - Gathering of our Heroes	
Joint PipelinesWaterdown	East Kent Vintage Equipment Club	
LeafFilter Gutter ProtectionHudson, OH	Essex Kent Scottish Regiment	
Lutheran Laymen's League of Canada Chatham	Grey Dort Automobile Display	
Office of the Privacy Commissioner of	International Harvester	
CanadaGatineau, QC	Pioneer Seed History	
Ontario Provincial PoliceLondon	Pride Seed History	
PLS Insoles IncMilton	Wallaceburg Museum	
Rock Glen Family Resort Arkona	War of 1812 Display	
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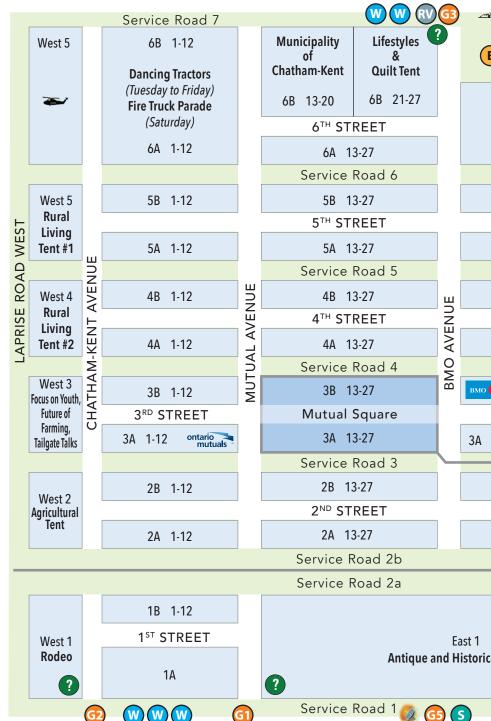


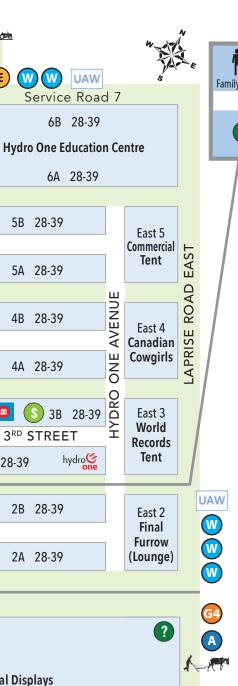
MAPS SITE MAP





IPM 2018 TENTED CITY MAP









Tentative Map - Subject to Change. See www.plowingmatch.org for updates. MAPS AREA MAP







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SCHEDULE

TUESDAY, SEPTEMBER 18, 2018

JAILY EVENTS

PLOWING SCHEDULE Morning – 9:30am Horse Plowing – 10am Afternoon – 11am VIP Plowing – 2:30pm

DAILY

Demonstrations in the Antiques Area

WORSHIP SERVICE

Sunday, Sept. 16 at 2pm IPM Entertainment Tent in the RV Park

	PRINE CEENS	ONTARIO	FINAL FURROW
TIME	PRIDE SEEDS MAIN STAGE	MUTUALS STAGE	(LOUNGE)
8:30	*Sign language available.		
9:00			
9:30			
10:00			
10:30			
11:00	Opening Day Parade		C .
11:30			DJ
12:00	+O	Ross Gladstone	
12:30	*Opening Ceremony	(Other/Alternative)	The Chasers
1:00	Ray Stern	Bren Dube	(Country)
1:30	Ray Stern (Other/Alternative)	(Other/Alternative)	
2:00	Crystal Gage	Jay Allan	CK Mountaineers (Other/
2:30	(Country)	(Country)	
3:00		Rav Stern	Alternative)
3:30	Snakebite (Country)	Ray Stern (Other/Alternative)	Crystal Gage
4:00		TBD	Crystal Gage (Country)
4:30			



TUESDAY, SEPTEMBER 18, 2018

EVENTS

HYDRO ONE EDUCATION CENTRE

Daniel Steep's Agri-Magic Show 11am & 1:15pm Interactive Robotics Activity Livestock, Crop and Food displays Demonstration Crops Examples of 70 crops grown in Chatham-Kent (planted nearby, outside the centre) Reading Program Offered by CK Children and Family Services

TIME	RODEO RING	UNION GAS LIFESTYLES TENT	WORLD/IPM RECORD
8:30			
9:00			*Join in as we attempt to break the
9:30			Guinness World Record for Largest Egg and
10:00			Spoon Race, starting at 2pm. Takes place at
10:30			the World Records tent
11:00	*Horse Power		inside Tented City.
11:30	*Horse Power	Zumba - Amy Dalton	DANCING TRACTORS
12:00		Chatham Music Academy	
12:30		Chatham Music Academy	Don't miss the crowd-pleasing
1:00		Chiropractic Wellness Centre - Mitch Ormond	Team Farmall dancing tractors at
1:30	41. 6	Infinite Empowerment with Victoria	11am and 1pm inside Tented City.
2:00	*Horse Power	Water Colour Painting - Rose Butler	morac remed city.
2:30			RV PARK STAGE
3:00	*Canadian Cowgirls	Fashion Show	Open Mic Bren Dube
3:30		i asinon snow	(Other/Alternative) 7 - 8:30pm
4:00			County Road (Country)
4:30			8:30 - 11pm



WEDNESDAY, SEPTEMBER 19, 2018

DAILY EVENTS

PLOWING SCHEDULE

Morning – 9:30am Horse Plowing – 10am Afternoon – 11am

DAILY Demonstrations in t

Demonstrations in the Antiques Area

FUTURE OF FARMING TENT TAILGATE TALKS

Equine Farming with Canadian Cowgirls – 12pm

TIME	PRIDE SEEDS MAIN STAGE	ONTARIO	FINAL FURROW
IIIVIE	MAIN STAGE	MUTUALS STAGE	(LOUNGE)
8:30			
9:00			
9:30			
10:00	TBD		
10:30			
11:00		Bren Dube	
11:30	Naomi Bristow (Country)	(Other/Alternative)	DJ
12:00	,	Jessica Alossery	Twas Now
12:30	Auction	(Folk)	(Country)
1:00	Southbound	Cassandra Vasik	Those Guys
1:30	(Country)	(Country)	(Country)
2:00		Twas Now	Jessica Alossery
2:30	Paying Cash (Country)	(Country)	(Other/ Alternative)
3:00		TBD	
3:30	Cassandra Vasik	Naomi Bristow	Southbound (Country)
4:00	(Country)	(Country)	, ,,
4:30			



HYDRO ONE EDUCATION CENTRE

Daniel Steep's Agri-Magic Show 11am & 1:15pm Interactive Robotics Activity Demonstration Crops Examples of 70 crops grown in Chatham-Kent (planted nearby, outside the centre) Reading Program Offered by CK Children and Family Services

Livestock, Crop and Food displays Outside the centre)				
TIME	RODEO RING	UNION GAS LIFESTYLES TENT	WORLD/IPM RECORD	
8:30			Watch as Chef Bob Bulmer and team	
9:00			prepare the ingredients to establish the Guin-	
9:30			ness World Record for Largest Caesar. Ingre-	
10:00		Zumba - Amy Dalton	dient preparation runs throughout the day at	
10:30	Canadian Cowgirls	Quilt Guild - Joyce Martin-Bruce	the World Records tent inside Tented City. Final	
11:00	Canadian Cowgins		mixing follows a parade to the Lounge at about	
11:30		Music Academy	2:30pm.	
12:00	Horse Power		DANCING TRACTORS	
12:30		Chiropractic Wellness Centre - Mitch Ormond	Don't miss the	
1:00		Public Speaking for Every- one - Moréna McDonald	crowd-pleasing Team Farmall dancing	
1:30		Selling Your Craft Online - Morena McDonald	tractors at 11am and 1pm	
2:00	Horse Power	Country Classics -	inside Tented City.	
2:30		William Maynard	RV PARK STAGE	
3:00	Canadian Cowgirls	Water Colour Painting - Rose Butler	Open Mic Bren Dube	
3:30		C-K Town Cryer - George Sims	(Other/Alternative) 7 - 8:30pm	
4:00			Toast & Jam (Other/Alternative)	
4:30			8:30 - 11pm	



THURSDAY, SEPTEMBER 20, 2018

AILY EVENTS

PLOWING SCHEDULE

Morning – 9:30am Horse Plowing – 10am Queen of the Furrow – 2:30pm

DAILYDemonstrations

Demonstrations in the Antiques Area

FUTURE OF FARMING TENT TAILGATE TALKS

Succession Planning – 11am Tax Planning – 2pm

TIME	PRIDE SEEDS MAIN STAGE	ONTARIO MUTUALS STAGE	FINAL FURROW (LOUNGE)		
8:30	*Sign language available.				
9:00					
9:30					
10:00	TBD				
10:30					
11:00		Jacklyn Wills	C 1		
11:30	Dale Butler <i>(Folk)</i>	(Country)	DJ		
12:00		Ryan Bradley	Courtney Wells		
12:30	Auction	(Country)	(Other/ Alternative)		
1:00	Wolf Jazz		John Anderson		
1:30	(Blues/Jazz)	The Laws <i>(Folk)</i>	(Country)		
2:00	Courtney Wells				
2:30	Courtney Wells (Other/Alternative)	Dale Butler	Lockwood and Langille		
3:00	Ryan Bradley (Country)	(Folk)	(Blues/Jazz)		
3:30	Michael Schatte	John Anderson	The Laws		
4:00	(Blues/Jazz)	(Country)	(Folk)		
4:30					



THURSDAY, SEPTEMBER 20, 2018

JAILY EVENTS

HYDRO ONE EDUCATION CENTRE

Daniel Steep's Agri-Magic Show 11am & 1:15pm

Interactive Robotics Activity

Demonstration Crops - examples of 70 crops grown in Chatham-Kent (planted nearby, outside the centre) Reading Program - offered by CK
Livestock, Crop and Food displays Children and Family Services

Francophone Day French-speaking volunteers will showcase the displays and activites

TIME	RODEO RING	UNION GAS LIFESTYLES TENT	WORLD/IPM RECORD
8:30			
9:00			*Join in as we attempt to break the record for
9:30			Most People Bobbing for Apples at One Time.
10:00		Zumba - Amy Dalton	The fun gets underway at 10:30 am at the
10:30			World Records tent inside Tented City.
11:00	4C 1: C :1	Flower Decor	miside femed city.
11:30	*Canadian Cowgirls		DANCING TRACTORS
12:00	*D. J	Davis Outlik Disconstation	
12:30	*Rodeo	Barn Quilt Presentation	Don't miss the crowd-pleasing
1:00		Chiropractic Wellness Centre - Mitch Ormond	Team Farmall dancing tractors at
1:30		The Veranda Presents	11am and 1pm inside Tented City.
2:00	*Canadian Cowgirls	Water Colour Painting - Rose Butler	maide femed city.
2:30	*Dadaa	Chatham	RV PARK STAGE
3:00	*Rodeo	Music Academy	Open Mic Julie Ross
3:30			(Other/Alternative) 7 - 9pm
4:00			Michael Schatte (Blues/Jazz)
4:30			9 - 11pm



FRIDAY, SEPTEMBER 21, 2018

PLOWING SCHEDULE Morning – 9am

DAILY Demonstrations in Horse Plowing - 9am the Antiques Area

FUTURE OF FARMING TENT TAILGATE TALKS Ag Careers - 11am

	<u> </u>				
TIME	PRIDE SEEDS MAIN STAGE	ONTARIO MUTUALS STAGE	FINAL FURROW (LOUNGE)		
8:30					
9:00					
9:30					
10:00					
10:30	0 (1) 5				
11:00	Queen of the Furrow	Julie Ross	C -		
11:30		(Other/Alternative)	DJ		
12:00		Sarah Hiltz	Tim McLean		
12:30	Auction	(Blues/Jazz)	(Country)		
1:00		Glenn Smith	Rebekah		
1:30	MUDMEN (Rock)	(Rock)	Stevens (Country)		
2:00		Resolution Quartet (Other/Alternative)	Sarah Hiltz		
2:30	Mikayla Lozon (Other/Alternative)	Tim McLean	(Blues/Jazz)		
3:00	The Long Lots (Rock)	(Country)	Change Over		
3:30		Rebekah Stevens	MUDMEN		
4:00		(Country)	(Rock)		
4:30					

FRIDAY, SEPTEMBER 21, 2018

Y EVENTS

HYDRO ONE EDUCATION CENTRE

Daniel Steep's Agri-Magic Show 11am & 1:15pm Interactive Robotics Activity Livestock, Crop and Food displays Demonstration Crops Examples of 70 crops grown in Chatham-Kent (planted nearby, outside the centre) Reading Program Offered by CK Children and Family Services

TIME	RODEO RING	UNION GAS LIFESTYLES TENT	WORLD/IPM RECORD
8:30			Don't miss the Auction-
9:00			eers' Challenge from 2 to 4pm at the World
9:30			Records tent, inside
10:00		Zumba - Amy Dalton	Tented City. And while you're there, check out
10:30		Chatham	our attempts at setting records for Longest
11:00	Canadian Cowgirls	Music Academy	Quilt Binding and Largest Sugar
11:30			Cube Structure.
12:00		YourTV Live at 2018 IPM	DANCING TRACTORS
12:30	Rodeo		Don't miss the
1:00		Chiropractic Wellness Centre - Mitch Ormond	crowd-pleasing Team Farmall dancing
1:30	C 1: C :1	Queen of the Furrow Dance	tractors at 11am and 1pm
2:00	Canadian Cowgirls	Infinite Empowerment with Victoria	inside Tented City.
2:30	Rodeo	Water Colour Painting - Rose Butler	RV PARK STAGE
3:00	Rodeo		Open Mic Julie Ross (Other/Alternative)
3:30			7 - 9pm
4:00			Dixon & Co. (Country)
4:30			9 - 11pm



SATURDAY, SEPTEMBER 22, 2018

PLOWING SCHEDULE

Junior Plowing - 8:30am

BMO KIDS DAY (see page 7)

DAILY Demonstrations in the Antiques Area

FUTURE OF FARMING TENT TAILGATE TALKS

Ag and Social Media - 11am

TIME	PRIDE SEEDS MAIN STAGE	ONTARIO MUTUALS STAGE	FINAL FURROW (LOUNGE)
8:30	*Sign language available.		
9:00			
9:30			
10:00	TBD		
10:30			
11:00		Princess Contest	DJ
11:30	Awards, Presentations, BMO Ontario Farm Families		DJ
12:00	raillilles		
12:30	Auction		D.A.M. Band (Other/Alternative)
1:00	Giants-Lions	Southlanders (Country)	
1:30	(Other/Alternative)		
2:00	Thames River String	Champagne Bay	Winterline (Blues/Jazz)
2:30	Band (Folk)	Champagne Bay (Other/Alternative)	
3:00		Junior Plowing Awards	
3:30	Brooklyn Roebuck (Country)	Jay Allan	Tara Watts (Other/Alternative)
4:00	-	Jay Allan (Country)	
4:30	*Closing Ceremony		



SATURDAY, SEPTEMBER 22, 2018

ILY EVENTS

HYDRO ONE EDUCATION CENTRE

Daniel Steep's Agri-Magic Show 11am & 1:15pm Interactive Robotics Activity Livestock, Crop and Food displays Demonstration Crops Examples of 70 crops grown in Chatham-Kent (planted nearby, outside the centre) Reading Program Offered by CK Children and Family Services

Livestock, Crop and Food displays				
TIME	RODEO RING	UNION GAS LIFESTYLES TENT	WORLD/IPM RECORD	
8:30				
9:00			Be sure to catch the fire truck parade,	
9:30			courtesy of Chatham-Kent FireFest	
10:00		Zumba - Amy Dalton	organizers. It's expect- ed to arrive at the IPM	
10:30			at about 11am and vehicles will be on	
11:00	*Canadian Cowgirls	Chiropractic Wellness Centre - Mitch Ormond	display until 3pm.	
11:30			Join in as we establish an IPM record for Most	
12:00	*D	Chatham	People Eating Corn On The Cob at One Time.	
12:30	*Rodeo	Music Academy	The fun gets underway	
1:00			at 1:30pm at the World Records tent	
1:30	*Canadian Cowairle	Water Colour Painting - Rose Butler	inside Tented City.	
2:00	*Canadian Cowgirls	Boomer Harding Quilt	RV PARK STAGE	
2:30	*Dl	Presentation	Jay Allan (Country)	
3:00	*Rodeo		7 - 8pm Brooklyn Roebuck	
3:30		Quilt Draw	(Country) 8- 9pm	
4:00			Winterline (Blues/Jazz)	
4:30			9 - 10pm	



OPENING THEIR FARM FIELDS FOR THE IPM



Host property owners Jean-Marie and Lucille Laprise (front, centre) are joined by family members.

After 39 years, the International Plowing Match and Rural Expo (IPM) returns to the Chatham-Kent region, where the community has come together to ensure the success of the event.

At the centre of these efforts is the Laprise family, who are excited to welcome over 80,000 visitors to their farm. Jean-Marie and his wife Lucille see the IPM as an opportunity to support their region.

"We're here and we have done well in this community," says Jean-Marie, the plowing coordinator and education committee chair of the 101st IPM. "So it's just one way we can give back to the community."

The Laprise family's 3,000-acre operation is diverse. They produce cash crops and vegetables, as well as greenhouse vegetable transplants. While the family grows a range of crops, they are well-known for their Brussels sprouts.

The Laprises, along with their partner Dave Van Segbrook, have been the largest Brussels sprouts producers in Canada for over 20 years.

"Chatham-Kent has become the Brussels sprouts capital of Canada given the volume we produce for the fresh and



frozen markets," Jean-Marie says.

The family did not easily achieve this claim to fame, however, as the crop is notoriously difficult to grow and manage in Ontario. Both friends and others in the ag industry advised the Laprise family to avoid Brussels sprouts, as this crop is historically grown in temperate climates and production is extremely labour-intensive.

While the work has "been quite a challenge, it's rewarding that we're able to maintain the volume and quality standards that our customers expect," Jean-Marie says.

As they have developed their operation, Jean-Marie and Lucille have shared their passion for agriculture with their children: Joel, Chantal, Julie and Melanie.

"Family is certainly a very important part of my life," Jean-Marie says. "It is very rewarding to work with family and see that many of them have a passion for various areas of agriculture and food business."

For Laprise, a central element of the IPM is the opportunity to educate the public about the broad reach of the agricultural industry. As chair of the ag education committee, he hopes to highlight the almost limitless career possibilities in the industry and to show urbanites how vegetables are produced.

"I think that the IPM is a lot about education," Laprise says. "My passion at this point in my life is to help educate urban people about the importance of agriculture and the great job opportunities in every sector of agriculture, including banking, technology development, and crop and soil specialists."

And a team effort involving family, friends and volunteers is needed to accomplish this goal, he says.

"Without the other landowners, the IPM wouldn't have happened," Laprise says. Altogether, seven families – including Jean-Marie and Lucille Laprise – have opened a total of 850 acres for this year's event.

Joining the Laprises as co-hosts are Clayton and Mary Ellen Crow, Scott and Terry Pritchard, John and Juli Faubert, Lucien Laprise, David Sterling, and the family of the late Gerard Faubert.

These landowners are joined by "a large team of good community-minded" volunteers, Jean-Marie says.

With a passionate team working diligently on the 101st IPM, it is certain to be a memorable experience.

by Evan Karigianis





VOLUNTEERING TO PUT ON A GREAT IPM



Tented City Coordinator Leo Brown (L) and Landscape Chair Bob Dakin discuss site preparation progress for Tented City August 16, 2018.

When the International Plowing Match and Rural Expo (IPM) rolls into Chatham-Kent, the community could welcome more than 80,000 visitors over five days.

IPM attendees will check out tractor displays, attend the Celebration of Excellence Gala and enjoy local food.

And hundreds of volunteers are donating their time and energy to ensure visitors have the best experience possible.

Local residents have come out in droves to help and the volunteers represent many of Chatham-Kent's smaller communities, says Katelyn Hanuszak, chair of the volunteer committee. "At last count we had about 900 registered volunteers," she says. "The support from the community really shows the spirit we have here.

"Being Chatham-Kent, we're a number of smaller communities that come together under one umbrella, so it's nice to see people from all edges of Chatham-Kent getting involved with the IPM."

Many of the volunteers are also past attendees of the show.

Chatham-Kent last hosted the IPM in 1979 and, before that, in 1919. Some of today's volunteers carry on a family tradition, Hanuszak says.

"People that came to the show in 1979 with their parents or school groups

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remember that and are really excited to be part of this event again," she says.

Volunteering has also led to new friendships.

Meeting fellow volunteers opens the door for lifelong relationships, says Bob Dakin, chair of the landscaping committee.

"It's unbelievable when you talk to people and find out where they're from," he says. "I'm meeting people I probably wouldn't have met under any other circumstances. It becomes a great opportunity to make new friends that I'll keep forever."

In addition to the local community members volunteering to put on a successful IPM, the provincial plowmen's organization also lends its support.

Members of the Ontario Plowmen's Association (OPA) are happy to help bring visitors into local communities.

"Nobody knows where some of these places are until the Plowing Match

happens," said Jeff Waldroff, a member of the OPA's advisory council from Stormont County. "Those small towns become well known for putting on a great provincial event like the IPM. And it's great for visitors because they get to see a different part of the province each year and experience its local culture."

Volunteers from past IPMs are proud to show their continued support for the event.

Waldroff served on the executive committee during the 2015 IPM in Finch, Ont., and reminders of the show are still evident in the community.

"What's phenomenal is that businesses still have signs up from that event, and other volunteers still have stickers on their vehicles," he said. "The IPM allows everyone to work towards a common goal of putting the Plowing Match on, and the volunteers become a tight-knit group of friends."

by Diego Flammini





A MESSAGE FROM THE HONOURABLE ERNIE HARDEMAN

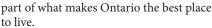
I am pleased to welcome you to the 2018 International Plowing Match and Rural Expo.

For generations, the International Plowing Match has brought farmers, their families and the people of Ontario together to share and experience the great tradition of our agricultural history. The Ontario Ministry of Agriculture, Food and Rural Affairs is proud to be a part of this important tradition as a strong supporter of Ontario's agricultural industry and rural communities.

As you enjoy the many attractions at this event, I encourage you to take the opportunity to learn more about the advances in agriculture and celebrate the strength and heart of our rural communities.

I would like to express my appreciation

to the organizers for their hard work and dedication in bringing this important event to our great province year after year. It is



I am pleased to extend my best wishes for a memorable event.

Ernie Hardeman Minister of Agriculture, Food and Rural Affairs





A MESSAGE FROM THE HONOURABLE SYLVIA JONES

On behalf of the Ministry of Tourism, Culture and Sport, I am delighted to welcome everyone to the 2018 International Plowing Match & Rural Expo in Pain Court.

As Ontario's largest agricultural exhibition, this event celebrates a great tradition and reminds us of the strong agricultural heritage that gives our rural communities such a proud sense of history. The International Plowing Match & Rural Expo provides an excellent opportunity to connect agricultural producers with new and emerging technologies that ensure Ontario farmers continue to lead the world.

Congratulations to the Ontario

Plowmen's Association, the municipality of Chatham-Kent, and all the organizers and volunteers who

have demonstrated their commitment to agricultural tourism in Ontario.

Sylvia Jones Minister of Tourism, Culture and Sport





MESSAGE FROM MAYOR **RANDY HOPE**

As Mayor of the Municipality of Chatham-Kent, I would like to extend a warm welcome to everyone attending the 101st International Plowing Match & Rural Expo.

Rich in history and tradition, this event is a wonderful reflection of Chatham-Kent's deep ties to agriculture, both past and present. With more than 70 varieties of crops being produced, agriculture significantly affects many aspects of life here in Chatham-Kent where truly, We Grow for the World. Special thanks to the volunteers and organizing committees for their countless hours of hard work to ensure this event is a success; their dedication and commitment is sincerely appreciated.

Be a part of history while taking in

Chatham-Kent's warm hospitality during the 101st International Plowing Match & Rural Expo. I hope vou enjoy vour

visit and we look forward to welcoming you back soon.

Randy R. Hope, Mayor/CEO On behalf of Chatham-Kent Council







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MESSAGE FROM THE REIGNING QUEEN OF THE FURROW



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My name is Kailey Donaldson and I have the honour of being the Ontario Queen of the Furrow 2017-2018. It is hard to believe that it has been a year since I was crowned. Traveling across the province, promoting the IPM and the Ontario Plowmen's Association has been an amazing opportunity. I have created many new friendships, gained new skills and of course, learnt more about the wonderful province we call home.

An event like this does not come together without a truly outstanding team and community. A special thank you to every volunteer who put in their hard work and dedication for this year's IPM. Please know that your efforts do not go unnoticed. As for all the many great sponsors and landowners, without you this event would not be possible. Your generosity is appreciated.

I hope you all have a safe and happy week here in Pain Court and enjoy as many events, competitions, displays and seminars as you can. There is something for everyone to enjoy no matter your age or interest.

I'd like to extend my best wishes to the competitors this week and remember to be a part of history here in Chatham-Kent. Enjoy!

Sincerely,

Kailey Donaldson Ontario Queen of the Furrow 2017-2018



IPM EXECUTIVE COMMITTEE



Back row (from left): Brock McGregor, Leo Brown, Maureen McCutcheon, Joyce Martin-Bruce, Katelyn Hanuszak, Deb Hawkins, Allison Terfloth, Denver Nicklas, Donna Nolan and Dennis Owen

Front row (from left): William Bishop, Jean-Marie Laprise, Leon LeClair, Darrin Canniff, Dean Muharrem and Andrew Thiel.





THERE'S LOTS TO LEARN AT THE IPM



Up to 70 demonstration crops, all farmed in Chatham-Kent, can be found growing together at this year's IPM.

With so much to see and do during the International Plowing Match and Rural Expo (IPM), there's plenty of opportunity to learn about agriculture along the way.

In fact, education is a big part of the IPM, exposing the next generation and others to the many great aspects of rural living and the agriculture industry they may not have been fully exposed to.

"It's very important for the urban community to understand where their

food comes from and what their food looks like in a raw state," says Jean-Marie Laprise, who holds several titles at the IPM, including Education Committee Chair, Lands Co-ordinator, host landowner and Mayor of Tented City.

"It's also important to recognize all the employment opportunities in agriculture – banking, lab technicians, veterinarians, computer experts, accounting. It's not about hoeing beans, it's about the agri-

The Official Show Guide for the 2018 International Plowing Match and Rural Expo is published by Better Farming Magazine, in partnership with the Ontario Plowmen's Association. This Show Guide is regionally circulated by mail to rural addresses, and is exclusively distributed at the 2018 International Plowing Match and Rural Expo. All editorial content of this publication has been approved by the Ontario Plowmen's Association.



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ADVERTISING SALES Glenn Ruegg glenn.ruegg@betterfarming.com 888-248-4893 ext. 916

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CONTRIBUTING WRITERS
Diego Flammini, Richard Vivian &
Evan Karigianis

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It should come as no surprise to see school buses at the IPM – our visitors include many students.

business. That's where all the jobs are."

With that understanding of raw food in mind, the IPM will feature a display of about 70 demonstration crops – each of which is grown in the Chatham-Kent area. They include Brussel sprouts, watermelon, carrots, corn, varieties of peppers, tomatoes, green beans, sugar beets and many more.

They've been planted together, on a plot about 71 metres by 9 metres (200 feet by 30 feet).

"The planting has been going on for about three months," says Laprise. "What we're aiming to do is have all the crops mature during the event and because of that we have to really space out the plantings."

Also on the crop front, the Nature Fresh farms hydroponic greenhouse has peppers growing from the transplanted stage to the mature stage for people to check out. In addition, processed produce company Bonduelle may be bringing a large pea combine and materials about harvesting.

Inside the Hydro One Education Centres you'll find live displays from the Egg Farmers of Ontario and Pork Producers of Ontario, as well as a Dairy Farmers of Ontario display. You can also take in performances by an ag magician, take part in a food safety and education program, learn about employment and career options involving agriculture and much more.

There will be three Children Safety Villages set up. One focuses on potential dangers associated with grain silos, another delves into 4X4 rollover scenarios and a third highlights power take-off dangers.

"If you get your clothes caught in that, a lot of people have lost arms and legs in power take-off accidents," says Laprise, explaining it involves the drive shaft that connects the rear of a tractor to another piece of equipment. "If that thing grabs your clothes, it'll just twist you around that shaft.

"They have dummies that they'll get caught in there and they'll just destroy that dummy to show how you have to be respectful of that type of equipment."

Inside the Farming for the Future Tent, you'll find an array of agricultural exhibitors, as well as a model Enviro Farm.

Of course there's plenty of play time too. Children can take part in our straw bale maze, corn and soybean play boxes, as well as daily visits by Tobe Cobe Jr. and Captain Positive.

By Richard Vivian



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ACCESSIBILITY INFO FOR ENJOYING THE IPM

Each year the International Plowing Match and Rural Expo (IPM) grows out of farmers' fields. As part of the stewardship of the IPM we ensure the land is returned to its original condition when the event is complete.

This wonderful legacy does present some accessibility challenges to overcome – for example, streets are soil and can be uneven – but we work hard to make sure everyone feels welcome and safe so they can enjoy the IPM.

Here are some of the features we are offering:

ACCESSIBLE PARKING

- Located off of County Road 35 (Pain Court Line) and links directly to entry Gate #4
- An Accessible permit is required
- A Drop-off/Pick up Zone has been designated in the Accessible Parking Field

ACCESSIBLE SHUTTLE WAGONS

- Some wagons within Tented City have ramps
- All shuttle wagons travel on some Service Roads and Avenues only

SCOOTERS

- All mobility scooters (personal and rented) are permitted at the IPM.
- Med-E-Ox Mobility in Motion will

have a number of scooters to rent at the IPM. We encourage you to contact Med-E-Ox Mobility in Motion in advance to reserve a scooter and avoid disappointment. Reservations can be made by calling 1-800-265-5500 ext. 208 or 203. After September 17, call

UNIVERSAL ACCESSIBLE WASHROOMS

for all inquiries.

 Regular accessible washrooms are found throughout the match and will be clearly visible

519-841-7734 or 519-525-1111

- Two Universal Accessible Washrooms (UAW) will have a hospital bed, a lift (bring your own sling, if possible), an accessible port-a-potty with transfer board that will open up into a private area that will allow visitor support persons to assist
- Electrical charging stations for mobility and medical devices at UAWs

UAW locations: Gate 4 (near the Accessible Parking Field) and Hydro One Education Centre

SERVICE ANIMALS

 Working service animals are permitted. Service animal rest areas and water bowls are located







throughout Tented City at all Universal Accessible Washrooms and in the Education Area.

ACCESSIBLE VIEWING AREAS

 Clearly marked accessible viewing areas are available at all stages and shows

ASL/ENGLISH SIGN LANGUAGE INTERPRETERS

Two qualified ASL/English Sign Language Interpreters will be scheduled at events in Tented City on Tuesday, Sept. 18 and Saturday, Sept. 22 from 9 a.m. to 5 p.m.

VISION & COMMUNICATION PICTURE RESOURCES

 Can be requested from the Accessibility Committee

If you have questions, please contact the Accessibility Committee at ipmaccessibility2018@gmail.com or call 519-809-1218.

We welcome everyone to attend and enjoy the IPM.



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TOBE COBE JR. IS A FLASH FROM THE PAST WITH A FRESH FACE

Chatham-Kent residents have no doubt seen Tobe Cobe Jr. around, taking part in a number of community events and helping generate buzz for this year's International Plowing Match and Rural Expo (IPM).

Some folks may think this friendly, tomato-headed mascot looks familiar. They're right. He's based on the mascot for the 1979 IPM, held in Kent County, Tobe Cobe.

You may be wondering how Tobe Cobe's name came to be. Well, it's reflective of the local agricultural production in 1979: TO – Tomato, BE – Beef, CO – Corn, BE – Beans.

And since the 2018 IPM mascot is a reinvented version, we made him a junior,

updated to reflect the current agricultural production in Chatham-Kent:

TO – Tomato, BE – Beets, CO – Corn, BE – Beans.



50/50 AT THE IPM BENEFITS BIG BROTHERS BIG SISTERS

Someone will be leaving the International Plowing Match and Rural Expo (IPM) with much more than great memories. A 50/50 draw has been added to the lengthy list of attractions, meaning someone's pockets will get heavier.

"Fifty-fifty creates a lot of excitement and we'd love to see somebody walk away with a large sum of money. And it's going to help a charity as well," says IPM Co-chair Darrin Canniff. "It adds a lot of excitement and it will attract people.

"When the pot's big enough, people will come out specifically to get tickets to this."

People can watch as the prize grows with regular updates on the Jumbotrons.

Sales are being handled by Big Brothers Big Sisters of Chatham-Kent, which is licenced (# 10160) and has experience doing these sorts of draws. Volunteers will be walking the streets of the IPM selling tickets.

"This is a once in a lifetime opportunity for Big Brothers Big Sisters," says Tammy Mungar, vice-president of the BBBS of Chatham-Kent board. "It could mean a big difference and change Big Brothers Big Sisters for this year. To be able to put that (money) back into the community is quite substantial."

Funds raised through the 50/50 will go to BBBS of Chatham-Kent.

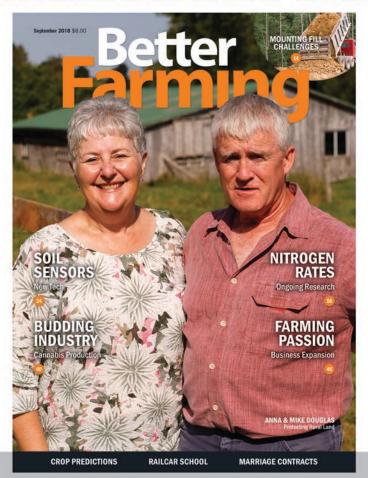
The winning number will be announced during the Closing Ceremony, which takes place on the Pride Seeds Main Stage starting at 4 p.m. on Saturday, Sept. 22. The number will also be posted online (website address to be noted on your tickets) for all to see.

"You don't have to be there to win," notes Canniff.

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This is the second time the International Plowing Match & Rural Expo (IPM) takes place in Northern Ontario, and we are excited to show you all the unrecognized treasures and wonders found up here.

La communauté du Nipissing Ouest vous invite à vous joindre à la 102e édition du Concours international de labour et exposition rurale du 17 au 21 septembre 2019 à Verner, Ontario. Venez découvrir notre Joie de Vivre et notre amour pour nos cultures.

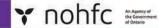
Agriculture is a lifestyle for many in the region. A wide range of crops are grown each year and we want you to join us in celebrating the connection along the supply chain. Local producers pride themselves in growing quality products, featured at various markets and restaurants in surrounding communities.

West Nipissing features many walking trails, stunning waterways, excellent fishing opportunities, the Sturgeon River House Museum, and many other beautiful tourist attractions.

Come experience the North and our crisp, colourful harvest season. Plan your stay at the 2019 IPM, book your RV site today by visiting our booth during the 2018 IPM.

Our Love for Life, also known to locals as Notre Joie de Vivre, is incomparable and we are excited to share it with you during the 2019 IPM. Discover Northern Ontario, visit us from September 17 to 21, 2019 in Verner, Ontario!







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