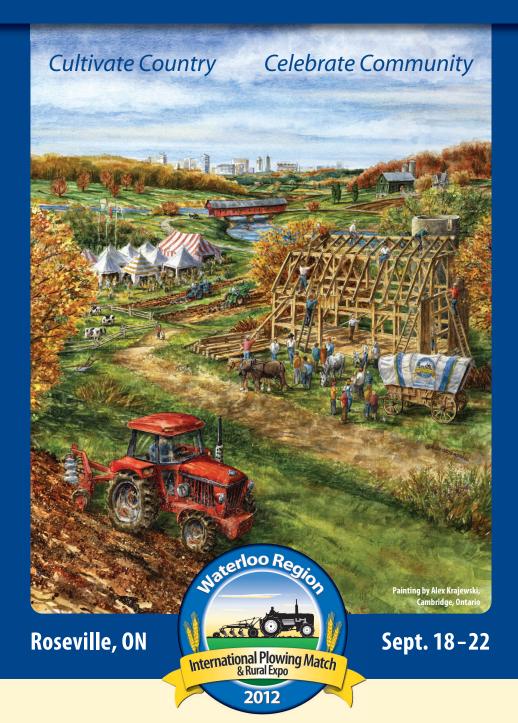
WELCOME GUIDE

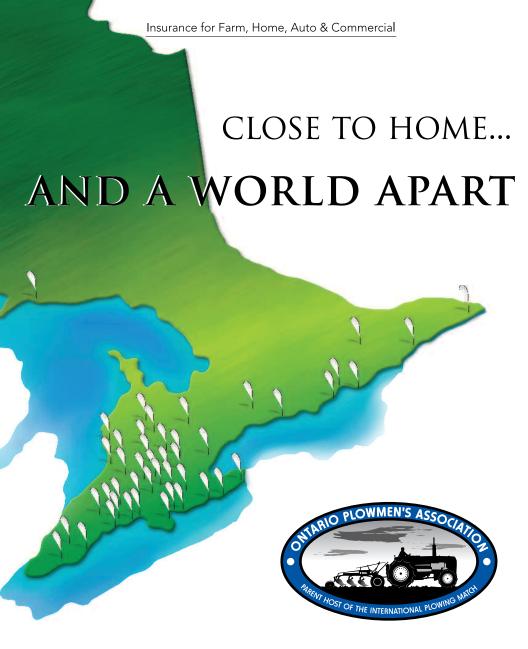
Event Schedule and Site Map



Proudly presented by

ONTARIO PLOWMEN'S ASSOCIATION &
2012 INTERNATIONAL PLOWING MATCH
AND RURAL EXPO





As the 'Farm Mutuals' we are a family of more than 45 independent insurance companies across Ontario who offer an exceptional difference: each one is policyholder-owned.

Each company has a Board of Directors elected by the policyholders. And each company flows back profits into the community.

Whether it's farm, home, auto or commercial insurance, we understand -- we're neighbours helping neighbours for more than a century.



Visit OntarioMutuals.com to find a neighbour near you.

Welcome on behalf of the **2012 IPM Committee**

Welcome to the 2012 International Plowing Match and Rural Expo (IPM). Welcome to historic Waterloo Region. This year the IPM is being hosted in the Township of North Dumfries, one of four townships and three cities that make up this unique community.



Waterloo Region is home to well over 500,000 people, most of whom live and work in the three major urban centres. This area is home to Canada's 'Technology Triangle', world renown education facilities, a wide and diverse industrial base and a major area for food processing. Even with all of that, this region has not lost touch with its rural agricultural base. Agricultural business still represents the second largest industry in this region, a testament to importance of agriculture to the province and nation.

The Waterloo Region has a long and interesting history involving early settlement by Aboriginal groups, Pennsylvanian Deutsch settlers in their Conestoga wagons as well as Scottish and German immigration and settlement. These groups are represented and reflected in our unique cultural theme which we call our 'Reminiscence Journey'. You will see this theme woven throughout the Match and we hope you will take time to enjoy this journey into our past.

The 2012 IPM will also reflect the vast commercial and business opportunities within this Region. In addition we have developed several new attractions and events including, a traditional community barn raising and a new horticultural tent including seminars on landscaping and agriculture. This year the lounge tent is being run by Kitchener-Waterloo Oktoberfest to give a real Waterloo Region experience to all those visiting that venue.

We know that you will truly enjoy your time at this year's International Plowing Match and Rural Expo and hope that you will take time to visit our Region and learn more about this unique and interesting area of Ontario. Our volunteers are ready, willing and able to

assist you in making your stay memorable.

Enjoy the 2012 International Plowing Match and Rural Expo.

On behalf of the IPM, thanks for being here with us!

Sincerely, **David Pyper** Chairman 2012 Waterloo Region IPM



Left to right(back row standing): Heidi Greb, Secretary; Rick Dunnett, Director; Mark Gerber, Director; Ray Dedman, OPA President; Gord Taylor, Director; David Pyper, Chair; Ron Sage, Director Front row sitting: Kate Cressman, Director; Carol Sararus, Director Absent is John Guichelaar, Treasurer.

BMO Family Farm Award

The BMO Farm Family awards are being launched to recognize Ontario farm families who display the value of the family farm and farmers. The program, specifically, focuses on recognizing the contribution farm families are making to the enhancement of quality of life as a family unit. The program also focuses on recognizing the contribution these families make to improve the quality of life in their agricultural communities. The Ontario Plowmen's Association (OPA) and the International Plowing Match and Rural Expo (IPM) are thrilled to join BMO to host Ontario's



Farm Family Award program. The inaugural Farm Family awards for Ontario will be given out in Waterloo Region at the 2012 International Plowing Match and Rural Expo to be held in Roseville, Ontario, September 18th thru 22nd.

Ontario's Farm Family Program allows each of the 48 local Ontario Plowmen's Association branches to nominate a BMO Farm Family Award recipient located within their branch's boundaries. The nominations were be based on the family's contribution to the community and their farming expertise. The Awards recognize families who take an innovative approach to growing their business in the agriculture industry, and at the same time demonstrate a commitment to traditional family values. From all the exceptional nominees the following ten families have been selected to receive 2012 BMO Farm Family Awards:

| The Young Family of Les Young Farms Ltd | BRUCE COUNTY |
|---|---------------------------|
| The Metcalf Family of Almet Farms Ltd | |
| The Millman Family of Millhurst Farms Inc. | ELGIN COUNTY |
| The Snyder Family of Snyder's Sweet Corn | HALDIMAND COUNTY (ONEIDA) |
| The Comley Family of Shirlmar Farms | WENTWORTH (SOUTH) |
| The Dodds Family | HURON COUNTY |
| The Bryson Family of D-Line Farms Ltd | LAMBTON COUNTY |
| Hagenlea Beef of Martin & Brenda Brodhagen | PERTH COUNTY |
| The Bromley Family of Spruce Briar Jerseys | REFREW COUNTY |
| The tePlate Family of Paynebranch Farms Ltd | STORMONT COUNTY |

The recipients of the 2012 Local BMO Farm Family Awards each demonstrate the critical role they play in furthering Ontario agriculture," said Roger Robertson, Commercial Account Manager, BMO Bank of Montreal, Lucknow. "We are proud to recognize families who uphold the traditions of the past while helping the province's ongoing economic growth."

The ten families will be welcomed to the IPM for the BMO Farm Family Awards, for a full day's program including a VIP reception, brunch, awards presentation, and family photograph session on Saturday August 22th, 2012.

Ray Dedman, Ontario Plowmen's Association President says "We believe that through these awards we will be able to showcase how the values and hard work of the farm family enhance our quality of life." Both BMO and the OPA are excited about this new partnership in support of Ontario's agricultural families and look forward to a long and successful relationship; a relationship that acknowledges and celebrates excellence in agricultural, communities, farming and families.



Schedule: Tuesday, September 18

WORSHIP SERVICE: Sun., Sep. 16th - 7pm Community Christian Reformed Church, corner of Fischer-Hallman and Bleams

RAM RODEO – In the Ram Truck Corral HorsePower: 11am, 1pm & 3pm

OPENING PARADE: 10:30am

BMO PLOWING SCHEDULE: Morning - 10am, Afternoon - 11am Tours to Plow fields leaving from Gate 4 See Information booth or go to Ontario Plowmen's Association Visitor Centre for details

TRADITIONAL BARN RAISING

WEST COAST LUMBERJACK SHOW 10am, 12pm, & 3pm

AIM HI CANINES' SPORT SHOW

Dog Show: 1:30pm

HORTICULTURE TENT Master Gardeners - Q&A Morning & Afternoon

Daily 10am to 4pm in the Antiques area Daily Speakers on engaging Horticultural and Agricultural topics

| TIME | VALLEY FEEDS MAIN STAGE | MUTUAL STAGE | FASHION AND MORE | COMPLIMENTS FOOD TENT presented by Sobey's and Foodland | | EDUCATION CENTRE LITTLE SPROUT |
|-------|----------------------------|----------------------|--|---|------------------|--------------------------------|
| 8:30 | | | GUEST ARTIST - BECKY | HERITAGE DAY | | |
| 8:45 | | | BARRIE Vocalist/Composer WIN DOOR PRIZES ALL DAY! | | | |
| 9:00 | | | | FOOD TENT OPENS Aboriginal Drumming | | |
| 9:15 | Alison Lupton | | | , , , , , , , , , , , , , , , , , , , | | |
| 9:30 | | Rebecca Barrie | | FOR THE LOVE OF SCHNITZEL | | |
| 9:45 | | | | Our Version of Schnitzel Chef Klaus Ristanovic, | | |
| 10:00 | | | | Jake and Humphries | Birds of | Claude Belange |
| 10:15 | Southbound | Karen Reed | | Restaurant, New Hamburg | Prey | |
| 10:30 | | | | AGELESS GERMAN COOKING German Potato Salad & | Meet and | Singing with Miss Susan |
| 10:45 | | | | Apfelstrudel Chef Andreas | Greet | |
| 11:00 | | | Fashion Show | Christopherson, Concordia Club, Kitchener | | |
| 11:15 | | | Cambridge Center- The Bay, Cleo, | COOKING IN OLD BERLIN Old Berlin Cookbook Salad Dressing | | Erick Traplin |
| 11:30 | | | J Michaels, Tip Top Southworks - Bux's, | Made With Butter Carolyn Blackstock, Food Historian, | | |
| 11:45 | | Murray Williams | Kodiak | Kitchener | Birds of | |
| 12:00 | PARADE and | | | ABORIGINAL FARE | Prey | Storytime |
| 12:15 | OPENING CEREMONIES | | Come "Shop at our Boutiques" | Three Sisters Soup Rod Miller, Shake Boss Catering, Six Nations | Meet and | |
| 12:30 | | | | | Greet | |
| 12:45 | | Christina Vincent | | MENNONITE FUN - Whoopie Pies and Shoofly Tarts Donna Marie Pye, | | |
| 1:00 | | | Rachel Redshaw- <i>Cultural</i> Journey - Fashion Period | Relish Cooking Studio, Waterloo | | Erick Traplin |
| 1:15 | | | Pieces | CAKE POPS | | |
| 1:30 | | | Corporate Cosmetic Personal Demonstrations - Arbonne | Christie Price, Cakes by Christie, | Birds of Prey | |
| 1:45 | Murray Williams | Erick Traplin | | | | Singing with Miss Susan |
| 2:00 | | | Fashion Show | PENNSYLVANIA/GERMAN | | |
| 2:15 | | | Cambridge Center- The Bay, Cleo, | FOODWAYS Zwibelkuche (flatbread) | | |
| 2:30 | | | J Michaels, Tip Top Southworks - Bux's, | Schneider House, Kitchener | | |
| 2:45 | Alison Lupton | Karen Reed | Kodiak | UID COTTICE CETTI EDC | | |
| 3:00 | | | | OUR SCOTTISH SETTLERS Cloutie Dumpling | | |
| 3:15 | | | Hair Creations | MacDougall Cottage, Cambridge | | |
| 3:30 | | | Hair Creations | APPLE DUMPLINGS MADE EASY | | |
| 3:45 | Southbound | Murray Williams | | Wesley Apple Corps, Wesley United Church, Cambridge | | |
| 4:00 | | | Fashion Show | HIGHLAND DANCING, Abigail and Arden | | |
| 4:15 | | | Cambridge Center- The Bay, Cleo, | | | |
| 4:30 | | | J Michaels, Tip Top Southworks - Bux's, | | | |
| 4:45 | Tribal Vision Dance | Christina Vincent | Kodiak | | | |
| 5:00 | | | Door Prizes | | | |

Every effort has be made to provide accurate information. Schedules are current to August 16, 2012 and are subject to change.



Schedule: Wednesday, September 19

BMO PLOWING SCHEDULE:

Morning - 10am, Afternoon - 11am Queen of Furrow Plowing - 2pm Tours to Plow fields leaving from Gate 4 See Information booth or go to Ontario Plowmen's Association Visitor Centre for details

RAM RODEO - In the Ram Truck Corral HorsePower: 11am, 1pm & 3pm

TRADITIONAL BARN RAISING

Daily 10am to 4pm in the Antiques area

WEST COAST LUMBERJACK SHOW 10am, 12pm, & 3pm

AIM HI CANINES' SPORT SHOW Dog Show: 10:30am & 1:30pm

DANCING TRACTORS

11am & 2pm

HORTICULTURE TENT

Master Gardeners - Q&A Morning & Afternoon Daily Speakers on engaging Horticultural and Agricultural topics

| TIME | VALLEY FEEDS MAIN STAGE | MUTUAL STAGE | FASHION AND MORE | COMPLIMENTS FOOD TENT presented by Sobey's and Foodland | | EDUCATION CENTRE LITTLE SPROUT |
|-------|----------------------------|--------------------|---|--|------------|-----------------------------------|
| 8:30 | | | GUEST ARTIST - BECKY | FRESH, LOCAL AND HEALTHY | 0015152 | LITTLE ST NOOT |
| 8:45 | | | BARRIE Vocalist/Composer WIN DOOR PRIZES ALL DAY! | FOOD TENT OPENS | | |
| 9:00 | | | | ZUMBA Liliana Dominguez, Absolute Fitness | | |
| 9:15 | Two of a Kind | | | TAKE A STEP TO HEALTH | | |
| 9:30 | | Rebecca Barrie | QUEEN OF THE | Candice Wormsbecker, Transpire | | |
| 9:45 | | | FURROW Presentations / | Organic Farm | | |
| 10:00 | | | Modeling Speaking - Open | HONEY, HONEY | Birds of | Claude Belange |
| 10:15 | Murray Williams | Two of a Kind | Forum | Lynn Ogryzlo, Food Writer, Ontario Beekeepers Association | Prey | |
| 10:30 | Williams | Killu | | TRUJOY PUMPKIN PIE - Jenna | Meet and | Frank Glew |
| 10:45 | | | | Gass, Certified Holistic Nutritionist, TruJoyNutrition and Wellness | Greet | |
| 11:00 | | | Fashion Show | | | |
| 11:15 | Tribal Vision Dance | Murray Williams | Cambridge Center - TanJay, Alia, Ardene's, | LOCAL, NATURAL AND DELICIOUS Cowboy Casserole | | Paul Behnke |
| 11:30 | Dance | Williams | Northern Reflections Southworks - Bux's, | Jen Spencer and Cindy Gerber, Oakridge Acres, Ayr | | |
| 11:45 | | | Animal's, Shoe Stores | лись, луг | Birds of | |
| 12:00 | | | | CLEAN, GREEN, KITCHEN | Prey | Storytime |
| 12:15 | Ken 'Digger' Harrison | Two of a Kind | Come "Shop at our Boutiques" Make up Consultations GLADTO BE GLUTEN FREE - Quinoa Sal | Merlene Austin, Norwex | Meet and | |
| 12:30 | Паптьон | KIIIU | | GLAD TO BE GLUTEN FREE - Quinoa Salad with | Greet | |
| 12:45 | | | and Hair Tips | Cucumber, Carrot & Feta in Rice Wrappers Dr. Chanel Cressman, Sage Naturopathic & Karen Stickel, The Silver Spatula, Kitchener | | |
| 1:00 | | | Living Books - Story Tell- | | | Paul Behnke |
| 1:15 | Erick Traplin | Karen Reed | ing & Book Reviews | | Frank Glew | |
| 1:30 | | | Travel Cosmetic Tips - | Fall Inspired | Birds of | |
| 1:45 | | | Arbonne | | Prey | |
| 2:00 | | | Fashion Show | | | |
| 2:15 | Murray | Erick Traplin | Cambridge Center - TanJay, Alia, Ardene's, | FOR THE LOVE OF ASPARAGUS Asparagus Fusilli | | |
| 2:30 | Williams | | Northern Reflections | Chef John-David Jacobsen, Borealis | | |
| 2:45 | | | Southworks - Bux's, Animal's, Shoe Stores | Restaurant, Kitchener | | |
| 3:00 | | | | | | |
| 3:15 | Two of a Kind | Murray | | LAUGHTER IS THE BEST MEDICINE | | |
| 3:30 | | Williams | Hair Creations | Dr. Ken Shonk | | |
| 3:45 | | | | | | |
| 4:00 | | | Fashion Show | CLEAN EATING FOR THE 21 ST CENTURY | | |
| 4:15 | | | Cambridge Center - TanJay, Alia, Ardene's, | Heather McKague-Bandel | | |
| 4:30 | | Christina | Northern Reflections | | | |
| 4:45 | Tribal Vision | Vincent | Southworks - Bux's, Animal's, Shoe Stores | | | |
| 5:00 | Dance | | Door Prizes | | | |
| | | | D CO. THECO | | | |



Schedule: Thursday, September 20

BMO PLOWING SCHEDULE:

Morning -10am, Afternoon - 11am Tours to Plow fields leaving from Gate 4 See Information booth or go to Ontario Plowmen's 10am, 12pm, & 3pm Association Visitor Centre for details

RAM RODEO – In the Ram Truck Corral Ram Rodeo Tour: 1pm & 2:30pm

TRADITIONAL BARN RAISINGDaily 10am to 4pm in the Antiques area

WEST COAST LUMBERJACK SHOW

AIM HI CANINES' SPORT SHOW Dog Show - 10:30am & 1:30pm

DANCING TRACTORS: 11am & 2pm

HORTICULTURE TENT
Master Gardeners - Q&A Morning & Afternoon
Daily Speakers on engaging Horticultural and
Agricultural topics

QUEEN OF THE FURROW BANQUET: Thurs,, Sept. 20 at 7:00 pm, Social hour at 6:00 pm, Dinner 7:00 pm. Held at Waterloo Regional Police Association -1128 Rife Road, Cambridge Co-sponsored by The Co-operators

| TIME | VALLEY FEEDS | MUTUAL | FASHION AND MORE | COMPLIMENTS FOOD TENT | | EDUCATION CENTRE |
|-------|--------------------|----------------------|---|--|------------------|------------------|
| 8:30 | MAIN STAGE | STAGE | GUEST ARTIST - BECKY | presented by Sobey's and Foodland | OUTSIDE | LITTLE SPROUT |
| | | | BARRIE Vocalist/Composer | KITCHENER MARKET INTERNATIONAL CUISINE | | |
| 8:45 | | | WIN DOOR PRIZES ALL DAY! GUEST ARTIST: ELVIS BY BRUCE | FOOD TENT OPENS | | |
| 9:00 | | | HERION | WONDEDELL FIGUREN FOR | | |
| 9:15 | | | | WONDERFUL FISH "TALES" Chef Darryl Fletcher (Chef D-TV), | | |
| 9:30 | | Rebecca Barrie | | Caudles Catch Seafood | | |
| 9:45 | | | | | | |
| 10:00 | | Two of a | Fashion Show Cambridge Center | INTERNATIONAL CUISINE | Birds | Claude Belange |
| 10:15 | | Kind | - Sears, RW & CO, Reitman's, Pennington's | Chef Terry, Kitchener Market International | of Prey | |
| 10:30 | QUEEN | | Southworks - | Cooking Series Association | Meet and | |
| 10:45 | OF THE | | Bux's,Animals, Samsonite | | Greet | |
| 11:00 | FURROW Speeches | | Hoothor Ctarrant | | | |
| 11:15 | Speedies | Murray Williams | Heather Stewart The Art of Quilting | ORGANIC FLAIR | | Erick Traplin |
| 11:30 | | | - Overview and Demon- strations / Discussions | Chef Daryl Fletcher (Chef D-TV), Kitchener Market | | |
| 11:45 | | | Strutions / Discussions | | Birds of | |
| 12:00 | | | | | Prey | Storytime |
| 12:15 | | Two of a Kind | Come "Shop at our Boutiques" | FINEST SAUSAGE AND MEATS Chef Stephen, Kitchener Market | Meet and | |
| 12:30 | | Killu | Make up Consultations and Hair Tips | | Greet | |
| 12:45 | | | ини нин прз | | | |
| 1:00 | | | Fashion Show | | | Erick Traplin |
| 1:15 | Paul Behnke | Karen Reed | Cambridge Center - Sears, RW & CO, | COURMET CHICINE | | |
| 1:30 | | | Reitman's, Pennington's Southworks - | GOURMET CUISINE Indulge, Kitchener Market | D: 1 (| |
| 1:45 | | | Bux's, Animals, | | Birds of Prey | |
| 2:00 | | | Samsonite | | | |
| 2:15 | Chananigans | Erick Traplin | Hair Creations | | | |
| 2:30 | Shananigans | LIICK IIAPIIN | | CURRY CHICKEN Caribbean Kitchen, Kitchener Market | | |
| 2:45 | | | Travel Cosmetic Tips - Arbonne | , | | |
| 3:00 | | | Fashion Show | | | |
| | Dixon & | Murray | Cambridge Center | | | |
| 3:15 | Company | Williams | - Sears, RW & CO, Reitman's, Pennington's | ALL THINGS POTATOES Scrumptious Spud, Kitchener Market | | |
| 3:30 | | | Southworks - Scrumptious Spua, Kitchener Marki Bux's, Animals, | | | |
| 3:45 | | | Samsonite | | | |
| 4:00 | North Dumfries | | | MUSKOKA THEMED FOODS Witchener Market Cooking Series | | |
| 4:15 | Glee | Christina | Heather Stewart | Kitchener Market Cooking Series | | |
| 4:30 | | Christina Vincent | The Art of Quilting | | | |
| 4:45 | | | | | | |
| 5:00 | | | Door Prizes | | | |

Schedule: Friday, September 21

BMO PLOWING SCHEDULE:

Morning -9am Tours to Plow fields leaving from Gate 4 See Information booth or go to Ontario Plowmen's Association Visitor Centre for details

RAM RODEO – In the Ram Truck Corral Ram Rodeo Tour: 1pm & 2:30pm

TRADITIONAL BARN RAISING:

Daily 10am to 4pm in the Antiques area

WEST COAST LUMBERJACK SHOW 10am, 12pm, & 3pm

AIM HI CANINES' SPORT SHOW Dog Show -10:30 am & 1pm

DANCING TRACTORS: 11am & 2nm

HORTICULTURE TENT

Master Gardeners - Q&A Morning & Afternoon Daily Speakers featuring Mark Cullen - 11am & 1pm

AWARDS OF EXCELLENCE BANQUET: Fri., Sept. 21 at 7:00 pm, Social hour at 6:00 pm, Dinner 7:00 pm Held at North Dumfries Community Complex, 2958 Greenfield Road, Ayr Co-sponsored by The Region of Waterloo

| Ram Rodeo Tour: 1pm & 2:30pm DANCING TRACTORS: 11am & 2pm Co-sponsored by The Region of Waterloo | | | | | | |
|--|----------------------------|----------------------|---|---|---------------------|-----------------------------------|
| TIME | VALLEY FEEDS MAIN STAGE | MUTUAL STAGE | FASHION AND MORE | COMPLIMENTS FOOD TENT presented by Sobey's and Foodland | HYDO ONE OUTSIDE | EDUCATION CENTRE LITTLE SPROUT |
| 8:30 | | | GUEST ARTIST: BECKY | URBAN CHIC & COUNTRY CHARM | | |
| 8:45 | | | BARRIE Vocalist/Composer WIN DOOR PRIZES ALL DAY! | FOOD TENT OPENS | | |
| 9:00 | | | GUEST ARTIST: SKYLAR Lambert | | | |
| 9:15 | Tribal Vision Dance | | | TRADITIONAL ROLLED RIBS | | |
| 9:30 | | Rebecca Barrie | | Amy Marcoux, Angie's Kitchen, | | |
| 9:45 | | | | St Agatha | | |
| 10:00 | | | Fashion Show | | Birds of | Claude Belange |
| 10:15 | Gloryland Chorus | Murray Williams | Cambridge Center - Jean Machine, | FAMILY FAVOURITES Anna Olson, Celebrity Chef, | Prey | |
| 10:30 | | vviiiiaiiis | Boot Legger, Rickie's | Home Hardware | Meet and | |
| 10:45 | | | Southworks - Bux's, Kodiak, Shoe Stores | | Greet | |
| 11:00 | Karen Reed (fiddle) | | Heather Stewart | | | |
| 11:15 | | Christina Vincent | The Art of Quilting - | COOKING WITH SIN | | Paul Behnke |
| 11:30 | Karen Reed | VIIICCIIC | Overview and Demonstrations / | Carla Johnson | | |
| 11:45 | | | Discussions | | Birds of | |
| 12:00 | | | | | Prey | Storytime |
| 12:15 | Southbound (bluegrass) | Paul Behnke | Come "Shop at our Boutiques" Make up Consultations and Hair Tips | FUN WITH FOOD Three Cheese Bundles, Cabbage Salad (2 ways), | Meet and | |
| 12:30 | | | | | Greet | |
| 12:45 | | | u., u., ., ., ., ., ., ., ., ., ., ., ., ., . | | | |
| 1:00 | | | Fashion Show | Apple Crisp (2 ways) Rose Murray Fmily Richards | | Paul Behnke |
| 1:15 | Ken 'Digger' Harrison | Karen Reed | Cambridge Center - Jean Machine, | | Frank Glew | |
| 1:30 | | | Boot Legger, Rickie's Southworks - Bux's, | | Birds of | |
| 1:45 | | | Kodiak, Shoe Stores | | Prey | |
| 2:00 | | | Unix Croations | | | |
| 2:15 | Gloryland Chorus | Murray Williams | Hair Creations | FAMILY FAVOURITES | | |
| 2:30 | | | Chic Cosmetic | Anna Olson, Celebrity Chef, Home Hardware | | |
| 2:45 | | | Demonstration - Arbonne | | | |
| 3:00 | Karen Reed (fiddle) | C I. 1. 1 | Fashion Show | COOKING WITH MAPLE SYRUP | | |
| 3:15 | Karen Reed | Christina Vincent | Cambridge Center - Jean Machine, | Cecilia and Doug Cassie, Cassie Maple Products | | |
| 3:30 | | | Boot Legger, Rickie's Southworks - Bux's, | таріе Рібайсіз | | |
| 3:45 | | | Kodiak, Shoe Stores | SOBEY'S - Fall Inspired | | |
| 4:00 | | | | URBAN CHIC | | |
| 4:15 | Southbound (bluegrass) | | Heather Stewart | Tapas Evelyn McManus & Damien Ingrao, | | |
| 4:30 | | | The Art of Quilting | Conestoga College | | |
| 4:45 | | | | | | |
| 5:00 | | | Door Prizes | | | |
| | | | | | | |

Schedule: Saturday, September 22

BMO PLOWING SCHEDULE:

Junior - 8:30am

Tours to Plow fields leaving from Gate 4 See Information booth or go to Ontario Plowmen's Association Visitor Centre for details

RAM RODEO - In the Ram Truck Corral DANCING TRACTORS Ram Rodeo Tour: 1pm & 2:30pm

TRADITIONAL BARN RAISING

Daily 10am to 4pm in the Antiques area

WEST COAST LUMBERJACK SHOW

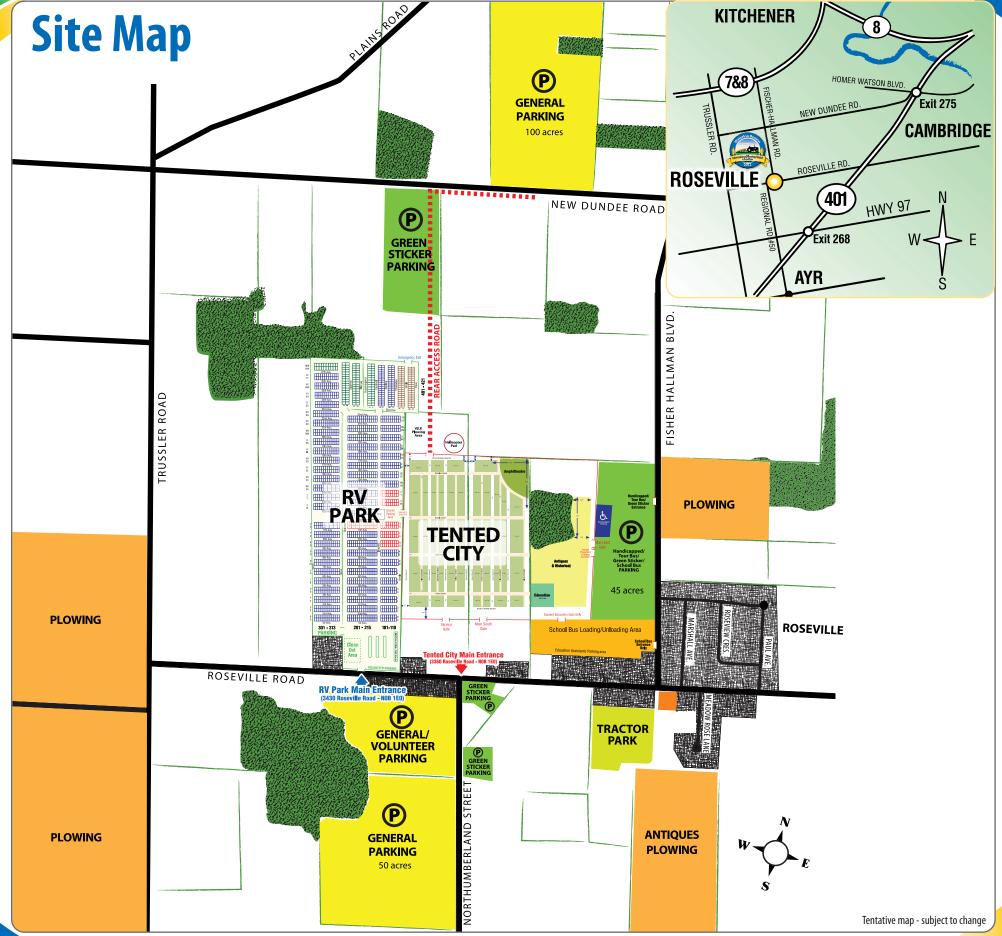
10am, 12pm, & 3pm

11am & 2pm

HORTICULTURE TENT

Master Gardeners - Q&A Morning & Afternoon Daily Speakers on engaging Horticultural and Agricultural topics

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|----------------------|---------------------------|--------------------|---|--|---|
| TIME | VALLEY FEEDS MAIN STAGE | MUTUAL STAGE | FASHION AND MORE | COMPLIMENTS FOOD TENT presented by Sobey's and Foodland | HYDO ONE EDUCATION CENTRE OUTSIDE LITTLE SPROUT |
| 8:30 | | | GUEST ARTIST - BECKY BAR- RIE Vocalist/Composer | FAMILY DAY | |
| 8:45 | | | WIN DOOR PRIZES ALL DAY! | FOOD TENT OPENS | |
| 9:00 | | | GUEST ARTIST: NANCY RICHARDS | | |
| 9:15 | Grand Harmony Chorus | | | FOOD AS ART | |
| 9:30 | | Rebecca Barrie | Rachel Redshaw Cultural Journey - Period | T.J. Cushing, Food Artist | |
| 9:45 | | | Pieces | | |
| 10:00 | | | Fashion Show Cambridge Center - | APPLES, APPLES AND | Claude Belange |
| 10:15 | Alison Lupton | Karen Reed | Sports Check, Siblings, International Clothiers, | MORE APPLES Steve Martin, Martin's Family | |
| 10:30 | | | Stitches | Fruit Farm | Storytime |
| 10:45 | | | Southworks - Bux's, Kodiak, Animals | | |
| 11:00 | | | Heather Stewart | MMM! GOOD B-B-Q Chris Corrigan, Hog's Tail BBQ and | Singing with Miss Susan |
| 11:15 | Karen Reed | | The Art of Quilting - Overview | Lanc Smoke House, Waterloo | |
| 11:30 | | Murray Williams | and Demonstrations / | TODAY I ATE A RAINBOW | |
| 11:45 | | | Discussions | Erica Holenski, KW Health Connection | |
| 12:00 | BMO Farm Family Awards | | | | Storytime |
| 12:15 | raililly Awarus | | Come "Shop at our Boutiques" Make up Consultations and Hair Tips | BEET GNOCCHI WITH APPLE VELOUTE Chef Lance Edwards, Puddicombe House,New Hamburg | |
| 12:30 | | Shananigans | | | |
| 12:45 | | | | | Singing with Miss Susan |
| 1:00 | | | Fashion Show | | |
| 1:15 | Alison Lupton | | Cambridge Center - Sports Check, Siblings, | FUN WITH POPCORN Becky Smollett, From Farm To Table | |
| 1:30 | | Paul Behnke | 50,000 | | |
| 1:45 | | | Southworks - Bux's, Kodiak, Animals | | |
| 2:00 | | | Living Books - Story | SLIDERS AND EMPANADES | |
| 2:15 | Karen Reed | | Telling / Book Reviews | Mango BBQ Pulled Pork - Chef Mark Meinzinger, | |
| 2:30 | | Murray Williams | | Wildcraft Restaurant and University Club, Waterloo | |
| 2:45 | | TTIIIIUIII | | | |
| 3:00 | | | Fashion Show | WRAP AND ROLL Karen Stickel, The Silver Spatula | |
| 3:15 | North Dumfries Glee | | Cambridge Center - Sports Check, Siblings, | nateri stienci, me sirvei spatuia | |
| 3:30 | dicc | Shananigans | | WE LOVE CHOCOLATE Julie Combs | |
| 3:45 | | | Southworks - Bux's, Kodiak, Animals | | |
| 4:00 | | | | MUSKOKA THEMED FOODS | |
| 4:15 | CLOSING CEREMONIES | | Heather Stewart | Kitchener Market Cooking Series | |
| 4:30 | | Karen Reed | The Art of Quilting | | |
| 4:45 | | | | | |
| 5:00 | | | Door Prizes | | |
| | | | | | |





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OUTDOOR EXHIBITORS

| 401 Auto RV Canada Inc Cambridge 1B-36-43 | Canada Power Technology Ltd Mississauga 4B-43-44 |
|---|---|
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| Bluewave Energy5B-19-21 | Direct to Home GroceryBurlington2A-29 |
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| Brussells Agri Services Ltd Brussels 5A-17-18 | Echo Power Equipment (Canada) . London 1B-44-45 |
| Calhoun Super StructuresTara5B-11 | EMB Mfg Inc. (Wallenstein) St. Clements 4A-15-18 |
| Campout RV Ltd Stratford 1A-36-38 | Emergency Services - EMS3rd Street |
| Cambridge North Dumfries Hydro Inc/ | Engineered Lifting System Elmira 5A-09 |
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| ************************************** | TUTTINIO ITIC |



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| | Hydro One3B-01-05 |
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| FS Partners | |
| Fuel Gennie | Kioti Tractor |
| Furnishings Plus Brantford 2B-25-26 | Knapp's Dept. Stores LtdListowel2A-19 KOOL FM |
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| Grand River Conservation Authority | Line X Coatings Cambridge Cambridge 5B-26-27 |
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| Green Valley Heating Granton 1B-17-18 | Lost Persons |
| Harco Ag Equipment Harriston 4B-22-24 | Lowes |
| Haugh Equipment | Lucan Biddulph Recreation Committee Lucan 3B-45 |
| Haughhom Books | Lucknow Products (Helm Welding)Lucknow 4A-13-14 |
| Heat Smart Plus Prince Albert, SK 1B-28 | Lumberjack Show 4th Street |
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OUTDOOR EXHIBITORS

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| New World Panel Inc | Ranka Enterprises Inc Markham 2B-50-5 |
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| Power Source Canada Ltd Oakville 4A-27-28 | Sobeys / Foodland Inc Mississauga . 3B-32-35 |
| Premier Equipment Ltd Elmira . 4A-19-26 | Solcan |
| Prestige General Contractors Cargill 1A-33 | Somerville Seedlings Everett 5B-3d Sommers Motor Generator Sales Ltd Tayistock 5B-13-14 |
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| The Co-operatorsKitchener3A-14 | Plainfield |
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| Kitchener 3A-47 | Old Fashioned Lemonade |
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| Weberlane MFG (1990 Co.)Listowel4B-11-12 | Optimist Club of New DundeeNew Dundee 2B-01 |
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| Wm. Langille WeldingScotland4A-05 | Sylvie's Mini Donuts Inc Plantagenet 3A-31 |
| Wolseley Canada Burlington 1B-31-32 | The Cardy Counter Inc |
| Woodmaster of Ontario / Jack's Sales & Service | The Grill King |
| Burks Falls | Tim Hortons Cold Stone Creamery Cambridge 4A-04 What's Cookin Wellesley 18-34-35 |
| Wood-Mizer Canada Lindsay 4B-45-46 | What's Cookin Wellesley 1B-34-35 |
| Xplornet | |

INDOOR EXHIBITORS

| Agricultural Tent |
|--|
| ACC Farmers' FinancialGuelph |
| Agriculture & Agri-Food Canada Guelph |
| Better Farming |
| Blade Master Inc Richmond Hill |
| BMO - Bank of Montreal |
| Boucher & Jones Inc Waterloo |
| Canadian Food Inspection Agency CFIA $\ldots\ldots$ Guelph |
| Challenger Motor FreightCambridge |
| Christian Farmers Federation of Ontario $\ldots\ldots$ Guelph |
| En DuroTavistock |
| Farm Business Consultants Inc. (FBC) $\ldots\ldots$ London |
| $\label{prop:construction} \textit{Fritz Construction Services Inc} \ \dots \dots \ \textit{Chepstow}$ |
| HJV Equipment Ltd Hensall |
| ${\it Kienapple Painting} {\it New Hamburg}$ |
| ${\it Lapierre-Waterloo-Small} \dotsWaterloo, {\it QC}$ |
| N-Viro Systems Canada LPToronto |
| Ontario Soil & Crop Improvement Association Kitchener |
| Small Farm |
| |

Commercial Tent / Rural Living

| 5 Star Water | Kitchener |
|---|------------------|
| Arcadian Projects Inc | Kitchener |
| Batteries Expert Waterloo | Waterloo |
| Brian Greer's Tin Celings/Walls/ Unqiue | Metal Work |
| | Petersburg |
| Cambridge Christadelphians | Ayr |
| Cambridge Memorial Hospital Found | lation Cambridge |
| Centre in the Square | Kitchener |
| Crystal Clear Water Centres | Waterloo |
| Davey Tree Expert Company of Cana | da Limited |
| | Kitchener |
| Direct Buy | Waterloo |
| Dundee Recycling Ltd | New Dundee |
| East Forest Homes | |
| Elmira District Community Living | |
| EnDuro Covers Ltd | Tavistock |
| Erb Transport | New Hamburg |
| Goliger's Travel Plus | Waterloo |
| Hancock Insurance Brokers | |
| | |

| Josslin Insurance Brokers Ltd New Hamburg |
|--|
| K-W Fuel Injection LtdWaterloo |
| Lanark Place Retirement Residence Kitchener |
| M.R.C. Systems IncKitchener |
| Megawire Inc Breslau |
| Memory GardensBreslau |
| Nulook Blinds and Draperies Kitchener |
| RelivWallenstein |
| Right to Life of Kitchener-Waterloo & Area Kitchener |
| Ronnoco Sales Limited Kitchener |
| Shaver Industries IncKitchener |
| Tice River Homes |
| Tropical Sun RoomsKitchener |
| Water Refined IncCambridge |

Commercial Tent

| AML Communications Inc. / Rogers Authorized Dealer Dartmouth, NS | | |
|--|--|--|
| Capricorn InternationalPuslinch | | |
| CB Pet Foods | | |
| ${\it Cranberry Gulf Resort } \dots \dots {\it Collingwood}$ | | |
| D.H. Jutzi, LimitedStratford | | |
| Dewdad IncScarborough | | |
| Excel SalesWindsor | | |
| Four Seasons Sun RoomsLondon | | |
| Helix Hearing Care Centre Hawkesbury | | |
| High Eye Aerial Imagine Inc Wasaga Beach | | |
| JSC Factory DirectNorth York | | |
| Jugar Sales Smiths Falls | | |
| Krown Rust ControlSchomberg | | |
| $LanarkPlaceRetirementResidence\dots\dots.Kitchener$ | | |
| Liberal Party of CanadaToronto | | |
| Little Giant Ladder/CAL-ELL Imports $\ldots\ldots$ Delta, BC | | |
| London Eco-Roof Manufacturing IncLondon | | |
| $Metal\ Roof\ Outlet \dots \dots Courtland$ | | |
| Ministry of TransportationLondon | | |
| Nutraway Systems Inc Kitchener | | |
| Ontario NDP | | |
| Ontario Stone, Sand & Gravel Association | | |
| Ontario's South Coast WineriesSimcoe | | |
| Pathfinder LubricantsCoe Hill | | |



| Plasma Innovation Cookware | R.W. Thomas Inc |
|--|---|
| Rural Living Tent Association for Workplace Tragedy Family Support - Threads of Life London Avon Canada Inc. Glen Morris BMO Guelph | EastGen Guelph Floradale Feed Mill Limited Floradale Genex Guelph Ontario Angus Association Fergus Ontario Blonde d'Aquitaine Wooler Ontario Limousin Association Meaford |
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| Canadian Bible SocietyOttawa Canadian Snowbird AssociationToronto | Buckwheat Pillow Canada Kanata |
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| New Steel Roofers Hamilton On Track Door Systems Inc Ariss | Quilts and Calicos Inc Exeter |
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| Ontario Forestry Association Toronto Ontario Racing Commission / Ontario Sires Stakes | Country Aerial Photography |

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PRESENTING PARTNERS







PLATINUM PARTNERS









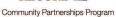


GOLD PARTNERS

















SILVER PARTNERS























BRONZE PARTNERS

















































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Bromar Landscaping

Canada Bread

City of Cambridge

Club Car

Conestoga College Protection and Security

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Slotegraaf Construction

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Baltex Corners Esso - Coffeetime

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Brant Tractor

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Fntz Fentz Itd.

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Essroc Ready Mix

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Northcott

Patco Transportaion

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Re-Store

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Township of Woolwich

University of Waterloo

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Wilfred Laurier University

Woznuk Bros, Ltd

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Cressman, Reg & Kate

Dundee Nursery

Dunnett, John

Finwechter Ltd.

Goliger's Travel Plus

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Johnston, Graham

Karanda Properties Ltd

Lowes Home Improvement Warehouse

Mar-Span Home Hardware & Building Centre

Monsanto Canada

Montiero Insurance Brokers Ltd

Oakridge Acres Country Meat Store

OPSFU

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Saputo Dairy Products Canada

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Stager, Jeff

Stantec

Stop Restaurant Supply Ltd

Stratford Farm Equipment

Telfer, Donna

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Bauman, Almeda

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Bissett, Kathleen

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Braefoot Farms, Grant Henderson

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Brown & Son Ltd, F.J.

Brown, Dr. Amanda

Butcher, Jason CAA

Cambridge Canvas Ltd

Cambridge Eye Care

Campus Home Hardware

Cedar Creek Gifts & Gallery

Cleave View Farms

Cressman, Matt

Cressman, Stewart

Doon South Dental

Drumbo Transport

Drummond, John

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Fixdale Farms

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Henderson Family Honey

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Heritage Design

Hidden Spring Dairy Farm

Hilborn Pottery

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Hybrid Hair & Detox Spa

J & K Home Building Center

Jenuine Care

Jonas T.V.

K-W Sewing Machines

Kavita Singh

Kemur Camp

Klara Johnson Inc.



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Larenwood Farms Ltd. Leathertown Lumber

M & M

Mark Jutzi Funeral Home Martin, Dennis & Helen Mary Kay Consultant

Maurice Custom Welding McNabb, Ken and Marie McTarvn Flowers and Gifts Meadow Lee Farms Ltd

MTE Consultants **New Hamburg Optimists**

Ocean Sales

Oxford Baptist Church Peta, Dr. Simone

Pieces Of Ayr Quilting Group Pyper, Dave/Gail Rhodey Ramona's Hayr and Body Care **Red Bear Landscaping**

Rhiannon's Jewels Riverbank Interior

Romagnoli, Lynn

Rosalinds Roth, Kenton

Scheidel, Shirley Scott, David

Snyder Heritage Farms Szentimrey, Peter TDCT Deer Ridge Branch

Telfer, Bruce Trussler Farm Turkstra Lumber Vivan, Krista

Waterloo 4 H Association Waterloo Holstein Breeders Wellesley Brand Apple Products Wellesley Home Centre Westmount Animal Hospital White Willow Equestrian

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Witmer, Bruce

W.I. Waterloo Region

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Better Farming Hastings County Plowing Match

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Marion Nie

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Craig Insurance — Shannon Craig Ontario Percheron Association Arnold Rife Horse Show Special

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As of July 30, 2012.

For more information please contact: 1.800.661.7569 www.ipm2012.ca













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www.worldplowing2013.com or email kmoynihan@oldscollege.ca

The Reminiscence Journey

As the International Plowing Match and Rural Expo celebrates 99 years of existence, organizers of this year's 2012 Match felt it was important to reflect on the remarkable achievements of the past century. That's why they have created a brand new initiative entitled The Reminiscence Journey. A key feature

of this year's match, The Reminiscence Journey is a showcase of the history of Waterloo region and its four different founding cultures.

Located in the "Golden Triangle" area of Southwestern Ontario, the region's proximity to three Great Lakes and various waterways made it a desirable site for early settlement. The area saw immigrants belonging to Scottish, German and Pennsylvania German backgrounds. The First Nations community also contributed significantly to the culture of the region and many are familiar with Joseph Brant's role in the war of 1812. Aspects from all four of these cultures will be incorporated into this year's Plowing Match.

The inspiration for The Reminiscence Journey came from a desire to see the IPM continue to thrive as the transition is made to its second century of existence. Organizers recognized the need to appeal to a broader audience, and this year's program will attract rural and urban dwellers alike. Says the project's instigator Reg Cressman: "The Reminiscence Journey will appeal to the tourism sector while also giving traditional Matchgoers something else." Traditional events such as the Plowing Competition and Quilt Show will continue the legacy of the IPM, and new food and music features will showcase the cultural diversity of the region. A grant from Celebrate Ontario made the project possible and has allowed for an exciting program of events.

A New Legacy for the International Plowing Match and Rural Expo 2012

Come join us on The Reminiscence Journey! Check your schedule for cultural events and exhibits happening throughout the match for events specific to the First Nations, Scots, Pennsylvania-Germans and the Germans!

Take a journey throughout the match by following The Reminiscence Journey storyboards that let you experience the history of our region! You can do this by following The Reminiscence Journey logo.

Discovery boards have trivia question on them and will be located at rest stations throughout the match. The boards are being used in order for you to 'tune up' on your knowledge of our region's history, or to challenge your group on who's the true history buff!

Hey kids! Look out for clues on The Reminiscence Journey boards to solve the mystery case to help Patches get back in time for the closing ceremonies!

See The Reminiscence Journey information booth for more information!

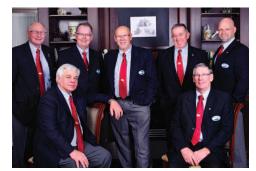
Visitors to the 2012 IPM will be reminded of the vibrant heritage of Waterloo Region throughout the Tented City as discovery boards and displays link current events to their historical connection. "Profiles of local families will showcase the highlights of the region such as a family run maple syrup operation and a steam-powered tractor," says Cressman. He also hopes it will help dispel some of the myths about the cultures, in particular the contribution of the Mennonite Community. The Mennonite Disaster Service has volunteered to re-build an entire barn in just a few days during the Match. Other highlights include Highland dancing, Native drumming and a Bavarian event.

Indeed, it seems that every event at this year's match will showcase cultural diversity. As Cressman says, it will be a "celebration and a tribute to those who converted Waterloo Region from forest and field to the industrial engine that it has become." reminded of the vibrant heritage of Waterloo Region throughout the Tented City as discovery boards and displays link current events to their historical connection. "Profiles of local families will showcase the highlights of the region such as a family run maple syrup operation and a steam-powered tractor," says Cressman. He also hopes it will help dispel some of the myths about the cultures, in particular the contribution of the Mennonite Community. The Mennonite Disaster Service has volunteered to re-build an entire barn in just a few days during the Match. Other highlights include Highland dancing, Native drumming and a Bavarian event. Indeed, it seems that every event at this year's match will showcase cultural diversity. As Cressman says, it will be a "celebration and a tribute to those who converted Waterloo Region from forest and field to the industrial." engine that it has become."

Welcome!

As president of the Ontario Plowmen's Association (OPA) and on behalf of OPA executive I would like to extend a warm welcome to 2012 International Plowing Match and Rural Expo (IPM).

This is the third time that Waterloo Region has been privileged to host the IPM and we are very pleased to be hosting again this



Left to right (standing): Melvin Switzer, 2nd Vice President; David Murray; Ray Dedman, President; Don Priest; Charles Leduc Left to right (sitting): Bob Hammell, Past President; Robert McLean, 1st Vice President

year. The Ontario Plowmen's Association and the local organizing committee have partnered to present one of the largest outdoor ag-exhibitions in Canada. Tented city has over 550 exhibitors that will interest rural and urban visitors alike.

Some of the events you will enjoy today include a Traditional Barn Raising supervised by our Mennonite community — taking place over the full five days of the Match in our antique area. Other features include the Queen of the Furrow competition; including young women from across Ontario. We have daily plowing competitions and demonstrations — tours to the plow fields leave regularly from Gate 4. The Hydro One Education Centre has programs for children of all ages. Don't miss the quilt show, cooking demonstrations and speakers in the lifestyles area. The large antique display, will interest everyone. Throughout the week there will be musical entertainment and we our hospitality tent is being run by the local Oktoberfest committee.

We are also proud to feature the Square Dancing Tractors and Ram Truck Coral again this year. I would like to extend a heartfelt thank you to all of our corporate sponsors. Following the lead of our presenting partners — Hydro One, Ontario Mutuals and BMO Bank of Montreal — all of our sponsors are valued partners in the IPM. Without their commitment and support, the IPM would not continue to thrive.

We are located in the heart of Ontario and there is lots for you to see and do in our Region, from the Farmers Markets to the Centre in the Square and the Clay and Glass Museum to the covered bridge in West Montrose and St Jacobs — there is something for everyone. We are please to have you join us and, together with over 1000 volunteers, we will "Cultivate Country and Celebrate Community" at this year's International Plowing Match and Rural Expo.

Ray Dedman

President

Ontario Plowmen's Association





Hydro One ad (Inside Back Page)



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