



## Media Release

FOR IMMEDIATE RELEASE

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### Stay in the heart of the action for this year's IPM

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#### *On-site RV park offers convenience, comfort and community*

GRASSIE, Ontario (May 28, 2025) - When the International Plowing Match and Rural Expo (IPM) returns to Niagara this fall for the first time in almost 100 years, why not make it a staycation by staying at the official IPM 2025 RV Park just steps away from the daily action.

Offering comfort, convenience and community all in one spot this year's 50-acre RV Park offers guests a front-row seat to all the excitement. The RV Park offers the ultimate in convenience with complimentary shuttles running to and from the bustling Tented City. Guests can bring golf carts for use within the RV Park and will also have access to a Sunday afternoon worship service, providing a meaningful way to connect during the event. Each of the 500 available sites comes equipped with 30-amp power and water hookups with two daily admission passes included in the price.

RV Park guests also enjoy exclusive nightly live entertainment and dancing making it one of the most popular attractions of the entire event and the perfect way to unwind after a full day of exploring, socializing and celebrating the rich traditions of Ontario's rural communities.

With unlimited access to IPM 2025 included in the stay guests are free to enjoy everything from thrilling plowing competitions and agricultural showcases to food trucks, a lounge, shopping and live music.

Staying at the RV Park means you're never far from the excitement and always part of the community. "Whether you're coming from near or far, there's no better way to experience IPM 2025 than by staying right on-site," says Tony Oudshoorn, IPM 2025 RV Park Coordinator. "We're pulling out all the stops to make this a truly memorable staycation for visitors of all ages."

RV enthusiasts are encouraged to reserve their site by July 1, 2025 to take advantage of the early bird rate of \$600 (plus HST). After this date the price increases to \$650 (plus HST) so early booking is strongly recommended to secure your spot and save. Early arrival and setup will be available starting September 12 giving guests extra time to settle in and soak up the atmosphere before the event begins.

Taking place from September 16 to 20 in Grassie, Ontario, this iconic event is one of Canada's largest rural festivals—celebrating farming, food, and community spirit. Come be part of history, heritage and hospitality at IPM 2025 in the Niagara Region. From sunrise to starry nights, the RV Park offers a unique experience you won't want to miss.

Local organizers are using Let's Camp, an online portal used by many Ontario campgrounds and booking is easy. To book your RV site, visit [www.plowingmatch.org/ipm2025/visitor-info/rv-park](http://www.plowingmatch.org/ipm2025/visitor-info/rv-park) or [www.letscamp.ca/camps/ipm](http://www.letscamp.ca/camps/ipm). For personalized assistance, call 226-972-6785.

To find out how you can get involved as a volunteer, sponsor or exhibitor be sure to visit the website at [www.plowingmatch.org/IPM2025](http://www.plowingmatch.org/IPM2025).

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### **Be sure to follow us on Social Media**

Facebook: 2025 International Plowing Match & Rural Expo

Instagram: 2025IPM

To access the IPM 2025 Media Release archives, visit: <https://www.plowingmatch.org/ipm2025/about-us/media-centre/>.

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## **Quick Facts**

- The International Plowing Match and Rural Expo is held in a different Ontario community each year, highlighting the many great things the area has to offer and attracting thousands of visitors from across the province, throughout Canada, the United States and beyond;
- Tourism industry figures put the economic impact of the IPM at about \$25 million annually (not including the long-term benefits this exposure provides to communities) and it spurs tourism in the surrounding area for years to come; and
- Profits generated by the IPM are donated to groups and organizations within the host communities; and
- The VIP Plowing on Opening Day is always a fan favourite as we watch provincial party leaders try their hand at plowing driving tractors of the appropriate party colour.

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## **Quick Links**

- Visitor Information: <https://www.plowingmatch.org/ipm2025/visitor-info/>
  - Volunteer Information: <https://www.plowingmatch.org/ipm2025/get-involved/become-a-volunteer/>
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## About

### **The International Plowing Match and Rural Expo (IPM)**

The International Plowing Match and Rural Expo (IPM) 2025 will take place from September 16 to September 20 at the West Niagara Fairgrounds and neighbouring farms in Grassie, part of the West Lincoln Township in the Regional Municipality of Niagara, Ontario. The IPM is a five-day celebration of agriculture and rural living. There will be plowing competitions, a range of activities for people of all ages, numerous opportunities to learn about agriculture, daily live entertainment in multiple Match venues, hundreds of vendors and exhibits, a wide variety of food, an RV park and more. For more information: [www.plowingmatch.org/ipm2025/](http://www.plowingmatch.org/ipm2025/).

### **The Ontario Plowmen's Association (OPA)**

The Ontario Plowmen's Association is the parent host of the International Plowing Match. Each year the OPA partners with a community to organize and host the International Plowing Match and Rural Expo. For more information please visit [www.plowingmatch.org](http://www.plowingmatch.org).

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